



Bababoo
and friends



Winter/Spring
2024
New Releases +
Complete Program
❤️

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DEAR TRADING PARTNERS,



We made it! Bababoo and friends® has been the fastest growing play and reading world for children aged 0 to 4 years. Our mission remains steadfast - to create a world of play and storytelling that positively shapes the lives of future generations:

- Promoting good, age-appropriate values
- Including special play features that support children's development
- Developing products that encourage long-lasting play, made from high-quality materials

And we can only achieve this with you. For this we say from the bottom of our hearts: THANK YOU! Thank you for your valuable trust, loyal partnerships, and creative collaboration. This continues to spur us on to master current challenges in the industry together through sustainable concepts and creative solutions.

We are proud to have expanded our portfolio in recent years to include new products that go far beyond classic wooden items and books. Our world now consists of versatile wooden toys, cuddly plush friends, adventurous play worlds, puzzles made of high-quality cardboard and numerous stories! Everything is always in the loving Bababoo and friends® design, in high quality and with great attention to detail.

We look forward to another successful year with you: partnering together to provide healthy and exciting products for our precious youngsters. Thank you for being a valued part of our Bababoo family!

Let's get started. Or as our little lion would say: Together we can do anything!

Your founding team Eliana Martínez Tomalino and Stefano Orowitsch



PRODUCT CATEGORIES



PLUSH TOYS



BOOKS



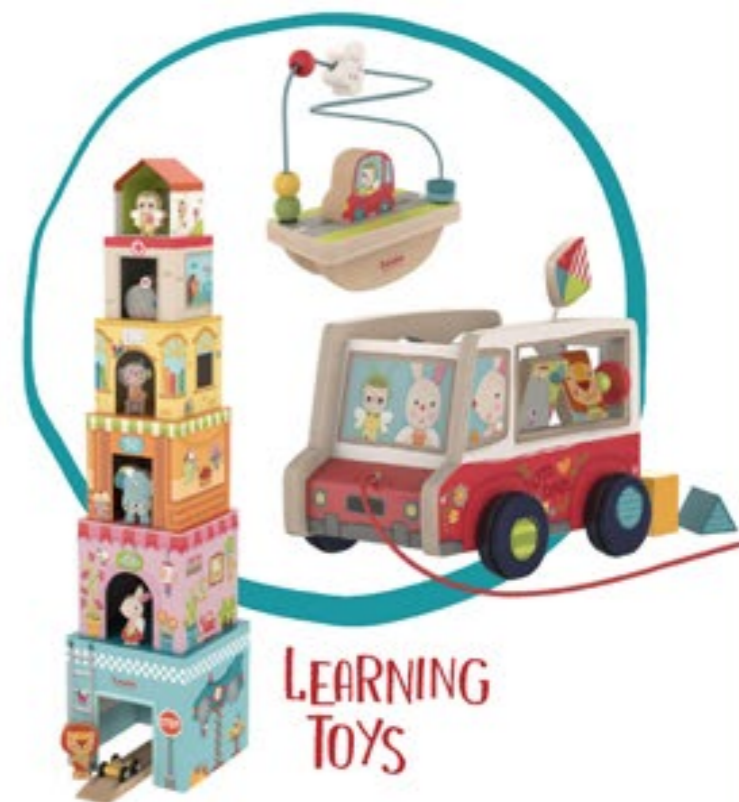
PLAY WORLDS



CARDBOARD PUZZLES



WOODEN PUZZLES



LEARNING TOYS



HIGH-QUALITY WOODEN TOYS AND LOVINGLY ILLUSTRATED BOOKS ALL ABOUT THE LITTLE LION BABABOO

The Bababoo and friends® play and reading range combines high-quality, educationally-enriching toys with the power of storytelling! The main character is Bababoo the Lion, who explores the world with his friends to learn age-appropriate lessons, like bravery. Since genuine friendship doesn't focus on background or origin, animals who would never meet in the "real world" are friends in Bababoo's world:



Whale Wilma must always use a swim ring when she is in water because she injured her fin. Her friends built a wagon to carry Wilma on land, so despite her injured tail, Wilma can now go to more places than other whales! Fairy Bunny Pippa recently started fairy school, but like most young students, she still makes many mistakes. Even though Miss Mali the Firefly cannot see without her glasses, she can always see when someone is upset and needs comfort. Yuki the Monkey may be the best climber, but like many other kids, he struggles with being able to sit still. Elephant Lolo always "sweetens" his friends' days with his incredible baking skills, secret ingredients, and his loyal friendship.

PLAYTALES™:

On their adventures together, Bababoo and his friends teach values such as tolerance, courage, and helpfulness in an age-appropriate and playful way. To bring the world of Bababoo and friends to life, each toy comes with its own unique PlayTales™ card, consisting of an age-appropriate short story written by a children's author along with engaging activities. Our ambition remains to always fuse together storytelling and play to create a deep and meaningful play environment that appeals to multiple senses. Innovative products that combine quintessential development through classic Montessori toys and children's play with the power of storytelling (hearing, listening, and comprehending).



OUR INCENTIVE

We want to create a world of play and storytelling that positively shapes the lives of future generations — promoting good values that are learned through play, functions that support children's development, products that encourage long-lasting play, made from high-quality materials — that was our vision when we developed the Bababoo and friends® brand.

But our aspirations must go beyond this: We want parents to feel confident that we are protecting their children and the planet in the best possible way. That's why we strive to use as little plastic as possible in our toys and make all of our toys and books using sustainable materials.

Our goal includes creating the highest-and-best use of every cubic meter of wood to create more play, reading, learning, and quality time than you'd get from traditional toys. This goal can also be seen in our lovingly illustrated packaging, which can be used as a storage box, a play area for your own Bababoo and friends® adventures, or as a garage for pull-along games. Some of our packaging incorporates additional features like coloring activities that can be used during play. This is not only good for the environment, but lots of fun!

AWARD WINNING

We are delighted that we already received several international awards for both the brand and our products.



Awarded:
Little Castle
Pound and Roll Toy (Page 40)
Enchanted Rainbow (Page 48)



Awarded:
Wilma Pull Along Toy (Page 35)
Best Friend Plush Characters (Page 8-11)



Awarded:
Enchanted Rainbow (Page 48)



Awarded:
Tree House Play World (Page 24)
Lolo's Bead Maze (Page 36)
Little Castle
Pound and Roll Toy (Page 40)
Whale Wilma Stacking Toy (Page 41)



Awarded:
Cuddle Up! It's Bedtime! (Page 13)



Awarded:
Tree House Play World (Page 24)

SUSTAINABLE PLAY AND READING FUN: YOU BET!

To ensure your little ones grow up playfully and safely, the quality and safety of our products are our top priorities. That's how we ensure that our toys and books will be treasured for years to come, and not only leave a lasting impression, but can also be passed down throughout generations thanks to their durability. Time together, lasts forever.



Certified Wood



Water-based,
non-toxic paints



Package with Play Feature



Coloring and Play Activity
on Backside

STRONGER TOGETHER

We see our retail partners like family! So let's discuss how we can best support you.

OUR STUNNING IN-STORE DISPLAYS:



SHELF DECORATION "MAIN PLATE"
AUX30003EN / 30.9 x 15.9 x 6.0 inches



SHELF DECORATION "CORNERS"
AUX30006EN / 13.4 x 7.7 x 4.8 inches



SHELF DECORATION "CORNERS"
AUX30007EN / 12.6 x 8.7 x 4.8 inches



PRODUCT DISPLAY "WATER"
AUX30008EN / 20.9 x 11.0 x 7.5 inches



CEILING HANGER
"HOT AIR BALLOON"
AUX30013 / 16.2 X 23.9 inches



RECOMMENDATIONS THAT WE TRUST.

The best seal of quality is trust. That's why we work with selected brand ambassadors all year round. Our product design comes recommended from parents, for parents!

REACHING OUR TARGET GROUPS TOGETHER.

Parents are more active than ever on social media. That's exactly where we come in. We are happy to provide you with personalized assets, post recommendations, animated videos with our six animal friends and much more ...

Send us your stories, posts, and reels - we look forward to your ideas and tags on Instagram and Facebook!



Plush Toys

- ✦ Bababoo and his friends as colorful, soft, and cozy plush toys
- ✦ Made from different materials to engage your little ones' senses
- ✦ Conveys a sense of closeness to provide comfort and emotional support
- ✦ Encourages imaginative role play
- ✦ Includes a fabric picture book to inspire storytelling



Bababoo Best Friend

KB110229
 Product: 7 x 12 x 5 inches
 Content: 1 Piece
 UPC: 4260676952294
 Case Pack: 2 Unit cost \$12.50 / MSRP \$27.99



✦ Material: Polyester



Wilma Best Friend

KB110230

Product: 9 x 8 x 5 inches
Content: 1 Piece
UPC: 4260676952300
Case Pack: 2 Unit cost \$12.50 / MSRP \$27.99

0+ MONTHS



4 260676 952300

Material: Polyester



Yuki Best Friend

KB110232

Product: 6.5 x 12 x 4.5 inches
Content: 1 Piece
UPC: 4260676952324
Case Pack: 2 Unit cost \$12.50 / MSRP \$27.99

0+ MONTHS



4 260676 952324

Material: Polyester



Pippa Best Friend

KB110231

Product: 8 x 12 x 5.5 inches
Content: 1 Piece
UPC: 4260676952317
Case Pack: 2 Unit cost \$12.50 / MSRP \$27.99

0+ MONTHS



4 260676 952317

Material: Polyester



Lolo Best Friend

KB110233

Product: 11 x 12 x 5 inches
Content: 1 Piece
UPC: 4260676952331
Case Pack: 2 Unit cost \$12.50 / MSRP \$27.99

0+ MONTHS



4 260676 952331

Material: Cotton, Polyester



CRACKLING LEAVES



SKIRT TO PUT ON AND TAKE OFF



Story Book



We're Starting Off On Our Adventures!

KB110173
 Product: 8.6 x 8.6 x 0.8 inches
 26 Pages
 UPC: 9783982224329
 Case Pack: 2 Unit cost \$5.00 / MSRP \$9.99



12 read-aloud stories about age-appropriate lessons, such as bravery and friendship



Theme Books



I Love Every Day with You!

KB110208EN
 Product: 6.7 x 6.7 x 0.6 inches
 14 Pages
 UPC: 9783949590207
 Case Pack: 2 Unit cost \$5.00 / MSRP \$9.99



Elephant Lolo spends a wonderful day with his friends



Cuddle Up! It's Bedtime!



KB110209EN
 Product: 6.7 x 6.7 x 0.6 inches
 14 Pages
 UPC: 9783949590214
 Case Pack: 2 Unit cost \$5.00 / MSRP \$9.99



Firefly Miss Mali says good night to all her friends



Character Books

- ★ Each book contains a story with many colorful illustrations for searching, discovering, and naming
- ★ Stories involve popular age-appropriate, everyday situations
- ★ Extra thick pages

Bababoo Looks For His Teddy Bear

KB110202EN
 Product: 6.7 x 6.7 x 0.7 inches
 14 Pages
 UPC: 9783949590023
 Case Pack: 2 Unit cost \$5.00 / MSRP \$9.99

18+ MONTHS



9 783949 590023



Little Monkey Yuki Loves to Play

KB110205EN
 Product: 6.7 x 6.7 x 0.7 inches
 14 Pages
 UPC: 9783949590047
 Case Pack: 2 Unit cost \$5.00 / MSRP \$9.99

18+ MONTHS



9 783949 590047



Little Bunny Pippa Gets Dressed All By Herself

KB110203EN
 Product: 6.7 x 6.7 x 0.7 inches
 14 Pages
 UPC: 9783949590030
 Case Pack: 2 Unit cost \$5.00 / MSRP \$9.99

18+ MONTHS



9 783949 590030



Wilma the Whale Loves Her Bath

KB110204EN
 Product: 6.7 x 6.7 x 0.7 inches
 14 Pages
 UPC: 9783949590054
 Case Pack: 2 Unit cost \$5.00 / MSRP \$9.99

18+ MONTHS



9 783949 590054



Fingerplay Books

Little Worm Plays Hide-and-Seek. Peekaboo!

KB110206EN

Product: 6.7 x 6.7 x 0.4 inches

16 Pages

UPC: 9783949590122

Case Pack: 2 Unit cost \$4.50 / MSRP \$8.99

12+
MONTHS



- ✦ A fun and interactive playbook with punched holes for fingerplay!
- ✦ The little lion Bababoo and his friends play hide-and-peek with the worm



Hi There! Let's all be Friends!

KB110207EN

Product: 6.7 x 6.7 x 0.4 inches

16 Pages

UPC: 9783949590139

Case Pack: 2 Unit cost \$4.50 / MSRP \$8.99

12+
MONTHS



- ✦ A fun and interactive playbook with punched holes for fingerplay!
- ✦ Ideal for getting to know Bababoo and his friends



Play World



ADVENTURES
with Bababoo and friends



Tree House

KB110067

Packaging: 7.3 x 13.4 x 13.1 inches

Product: 20.1 x 17 x 11.4 inches

Content: 31 Pieces + Story Box

UPC: 4260676950672

Case Pack: 2 Unit cost \$29,00 / MSRP \$63.99



- ✦ Wooden figurines with double-sided illustrations encourage role play and brain development.
- ✦ Packaging with play feature: banderole for coloring and large adventure poster
- ✦ Universal tacks that are compatible with other popular brands and Bababoo Play Worlds
- ✦ Includes a mobile ladder and movable pulley system
- ✦ Reusable high-quality packaging box for storage



4 260676 950672



Story box with banderole to color and play with



Farm

KB110064
Packaging: 12 x 6.5 x 10 inches
Product: 19 x 8 x 19 inches
Content: 37 Pieces + Story Box
UPC: 4260676950641
Case Pack: 2 Unit cost \$29,00 / MSRP \$63.99

2+ YEARS

- ✦ Wooden figurines with double-sided illustrations encourage role play and brain development.
- ✦ Packaging with play feature: banderole for coloring
- ✦ Universal tacks that are compatible with other popular brands and Bababoo Play Worlds
- ✦ Includes a mobile ladder and movable hay pulley system
- ✦ Reusable high-quality packaging box for storage



Magnetic pulley



Story box with banderole to color and play with



Play World



ADVENTURE with Bababoo and friends

Horse Stable

KB110065
Packaging: 12 x 6.5 x 10 inches
Product: 25 x 6 x 18.5 inches
Content: 66 Pieces + Story Box
UPC: 4260676950658
Case Pack: 2 Unit cost \$29,00 / MSRP \$63.99



- ✦ Wooden figurines with double-sided illustrations encourage role play and brain development.
- ✦ Packaging with play feature: banderole for coloring
- ✦ Universal tacks that are compatible with other popular brands and Bababoo Play Worlds
- ✦ Includes a shower hose along with doors that open and close
- ✦ Reusable high-quality packaging box for storage



Horse Shower



Story box with banderole to color and play with





Play Figures "Bababoo and friends"

KB110068

Packaging: 16.1 x 1.3 x 4.8 inches
Product: Each figurine
appr. 1.6 x 2.4 x 0.6 inches
Content: 7 Pieces + Story Box
UPC: 4260676950689
Case Pack: 4 Unit cost \$7.50 / MSRP \$16.99

18+
MONTHS



4 260676 950689

- ✦ Lovingly designed wooden figures enhance role play
- ✦ Ideal for reenacting the stories from our books



Puzzle Pairs

Play with Friends

KB110275

Packaging: 9 x 1.5 x 5.5 inches
Product: 17 x 7.5 inches
Content: 18 Pieces
UPC: 4260676952751
Case Pack: 4 Unit cost \$7.00 / MSRP \$15.99

18+
MONTHS



4 260676 952751

- ✦ Five different character puzzles with unique backsides to assist in solving
- ✦ Encourages role play and promotes fine motor skills and creativity
- ✦ Also includes a 6-piece, double-sided landscape puzzle



BACKSIDE



CARDBOARD PUZZLES 25



Figure Puzzles

Bababoo's Race

KB110270

Packaging: 11.5 x 0.7 x 9 inches

Product: each puzzle appr. 8 x 6 inches

Content: 20 Pieces

UPC: 4260676952706

Case Pack: 4 Unit cost \$7.00 / MSRP \$15.99

2+ YEARS



4 260676 952706

- ✦ 4 figure puzzles with different shapes, motifs and difficulty levels
- ✦ Promotes fine motor skills and understanding of shapes and numbers
- ✦ Lovely illustrations stimulate the imagination and tell great stories



Lolo's Fire Fight

KB110272

Packaging: 11.5 x 0.7 x 9 inches

Product: each puzzle appr. 8 x 6 inches

Content: 20 Pieces

UPC: 4260676952720

Case Pack: 4 Unit cost \$7.00 / MSRP \$15.99

2+ YEARS



4 260676 952720



XXXX





Search-and-Find Puzzle

Underwater World

KB110227
 Packaging: 11.5 x 1.5 x 9 inches
 Product: 20.5 x 16 inches
 Content: 51 Pieces
 UPC: 4260676952270
 Case Pack: 4 Unit cost \$9.00 / MSRP \$19.99

4+ YEARS



4 260676 952270

FUNNY DICE GAME

Find the underwater animal in the rolled color



- ★ 3-in-1: Reversible puzzle with 50 pieces, coloring activity on the backside and fun dice game
- ★ Learning colors, shapes and underwater animals
- ★ Exercises dexterity
- ★ Reusable high-quality packaging box for storage



BACKSIDE



Story Puzzles

- ✦ Attractive Story Puzzles with Glow-in-the-dark effect
- ✦ Encourages role play
- ✦ Promotes fine motor skills and creativity



Tree House Garden Party

KB110226

Packaging: 11.5 x 1.5 x 9 inches
Product: 20 x 15.5 inches
Content: 18 Pieces
UPC: 4260676952263
Case Pack: 4 Unit cost \$9.00 / MSRP \$19.99

3+ YEARS



4 260676 952263



WITH 2 WOODEN FIGURINES



GLOW IN THE DARK

- ✦ 16-piece puzzle, includes two wooden play figures
- ✦ Reusable high-quality packaging box for storage

Happy Barn Farm

KB110276

Packaging: 11.5 x 1.5 x 9 inches
Product: 20 x 15.5 inches
Content: 26 Pieces
UPC: 4260676952768
Case Pack: 4 Unit cost \$9.00 / MSRP \$19.99

3+ YEARS



4 260676 952768



WITH 2 WOODEN FIGURINES



GLOW IN THE DARK

- ✦ 24-piece puzzle, includes two wooden play figures and two mini puzzle motifs
- ✦ Reusable high-quality packaging box for storage



THE TREE HOUSE GARDEN PARTY PUZZLE AND THE HAPPY BARN FARM PUZZLE CAN BE COMBINED





Tower House

KB110222

Packaging: 6 x 8 x 6 inches

Product: 6 x 26 x 6 inches

Content: 16 Pieces

UPC: 4260676952225

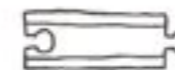
Case Pack: 4 Unit cost \$13.50 / MSRP \$29.99

18+
MONTHS



4 260676 952225

- ✦ Total height: 26 inches
Material: Cardboard
Wood: Beech
- ✦ Six beautifully designed cardboard cubes to stack and match with the characters
- ✦ Includes six play figures, universal wooden tracks, and a car
- ✦ Tracks and Tower House Stacking Game are compatible with our Play World sets and compatible with other popular brands



3 WOODEN TRACKS, TOTAL LENGTH 9.5 INCHES



My First Cars

Bababoo's Racecar

KB110210EN

Packaging: 6.8 x 5.6 x 3.1 inches

Product: 4.5 x 3.1 x 2.4 inches

Content: 1 Piece + Story Box "Garage"

UPC: 4260676959897

Case Pack: 4 Unit cost \$8.00 / MSRP \$17.99



4 260676 959897

10+ MONTHS

★ Spinning wooden disks



Lolo's Fire Truck

KB110212EN

Packaging: 6.8 x 5.6 x 3.1 inches

Product: 4.5 x 4.1 x 2.4 inches

Content: 2 Pieces + Story Box "Fire Station"

UPC: 4260676959873

Case Pack: 4 Unit cost \$8.00 / MSRP \$17.99



4 260676 959873

10+ MONTHS

- ★ Turning ladder that also folds
- ★ Wooden discs that turn and can be pushed back and forth



Pippa's Flower Bus

KB110211EN

Packaging: 6.8 x 5.6 x 3.1 inches

Product: 4.9 x 4.9 x 2.4 inches

Content: 1 Piece + Story Box "House"

UPC: 4260676959880

Case Pack: 4 Unit cost \$8.00 / MSRP \$17.99



4 260676 959880

10+ MONTHS

- ★ Movable kite
- ★ Sliding and rotating element



Wilma's Ambulance

KB110213EN

Packaging: 6.8 x 5.6 x 3.1 inches

Product: 4.3 x 4.5 x 2.4 inches

Content: 1 Piece + Story Box "Hospital"

UPC: 4260676959866

Case Pack: 4 Unit cost \$8.00 / MSRP \$17.99



4 260676 959866

10+ MONTHS

- ★ Rotating wooden blue gear with sound
- ★ Rotating window with motif and mirror



Push and Pull Toys

Bunny Pippa

KB110038

Packaging: 7.7 x 5.7 x 7.6 inches
 Product: 6.1 x 6.7 x 2.8 inches
 Content: 1 Piece + Story Box "Garage House"
 UPC: 4260676950382
 Case Pack: 4 Unit cost \$15.00 / MSRP \$32.99



- ✦ Sensory elements like flapping ears, fabric and crackling foil
- ✦ Includes loop to connect your own cord to pull
- ✦ Reusable high-quality packaging box for storage



Pull Along Toys

Whale Wilma

KB110039

Packaging: 9.1 x 6.1 x 9.0 inches
 Product: 7.5 x 7.5 x 3.1 inches
 Content: 1 Piece + Story Box
 "Underwater World"
 UPC: 4260676950399
 Case Pack: 4 Unit cost \$15.00 / MSRP \$32.99



- ✦ Sensory and sound elements
- ✦ Includes cord for pulling
- ✦ Reusable high-quality packaging box for storage



Lion Bababoo

KB110037

Packaging: 7.6 x 7.7 x 5.9 inches
 Product: 6.3 x 5.7 x 2.6 inches
 Content: 1 Piece + Story Box "Workshop"
 UPC: 4260676950375
 Case Pack: 4 Unit cost \$15.00 / MSRP \$32.99



- ✦ Sensory and sound elements
- ✦ Includes loop to connect your own cord to pull
- ✦ Banderole for coloring and play
- ✦ Reusable high-quality packaging box for storage



Friends on Tour

KB110040

Packaging: 7.6 x 9.1 x 6.7 inches
 Product: 8.9 x 7.9 x 7.1 inches
 Content: 3 Pieces
 UPC: 4260676950405
 Case Pack: 4 Unit cost \$17.50 / MSRP \$38.99



- ✦ With rotating game elements and a moving kite
- ✦ Colorful building blocks for shape sorting
- ✦ Shows all six characters
- ✦ Includes cord for pulling



Bead Maze

Lolo's Boat

KB110201

Packaging: 6.3 x 6.9 x 3.5 inches

Product: 6.1 x 6.7 x 3.1 inches

Content: 1 Piece

UPC: 4260676952010

Case Pack: 4 Unit cost \$12.50 / MSRP \$27.99

12+ MONTHS



4 260676 952010

- ✦ Seesaw and swaying function ensures long fun
- ✦ Beads with different possible combinations
- ✦ Rotating steering wheel and bells in the boat hull

ACOUSTIC ELEMENT



Wilma Loves to Swim

KB110217EN

Packaging: 5.5 x 6.7 x 4.6 inches

Product: 5.5 x 5.3 x 3.9 inches

Content: 3 Pieces

UPC: 4260676959842

Case Pack: 4 Unit cost \$9.00 / MSRP \$19.99

12+ MONTHS



4 260676 959842

- ✦ Includes additional game features like an attachable play figure, one removable swimming ring and a rotating starfish



Miss Mali's Joyride

KB110220EN

Packaging: 5.5 x 6.7 x 3 inches

Product: 4.7 x 5.5 x 2.9 inches

Content: 1 Piece

UPC: 4260676959828

Case Pack: 4 Unit cost \$9.00 / MSRP \$19.99

12+ MONTHS



4 260676 959828

- ✦ Car to push back and forth
- ✦ Spheres in traffic light colors
- ✦ Seesaw and swaying function ensures long fun



Pound and Roll Toy

Little Castle

KB110048
 Packaging: 9.6 x 5.3 x 5.5 inches
 Product: 9.1 x 5.1 x 4.7 inches
 Content: 5 Pieces
 UPC: 4260676950481
 Case Pack: 4 Unit cost \$15.00 / MSRP \$32.99

12+ MONTHS



- ✦ Additional game activities on the sides
- ✦ Includes a bell



Sorting Cube

Bababoo's Castle

KB110041
 Packaging: 6.7 x 6.7 x 6.7 inches
 Product: 5.5 x 5.5 x 5.5 inches
 Content: 14 Pieces
 UPC: 4260676950412
 Case Pack: 4 Unit cost \$17.50 / MSRP \$38.99

12+ MONTHS



- ✦ Additional play options on the sides
- ✦ Unique shapes that can also be stacked



Lolo's Funny Autoboot

KB110216EN
 Packaging: 6.1 x 6.9 x 6.9 inches
 Product: 4.5 x 5.7 x 2.8 inches
 Content: 7 Pieces + Story Box
 "Autoboot Garage"
 UPC: 4260676959859
 Case Pack: 4 Unit cost \$12.50 / MSRP \$27.99

12+ MONTHS



4 260676 959859



- ✦ 2-in-1 push car and rocking boat with stacking function
- ✦ Character Lolo can be taken out
- ✦ Loving details such as rotatable wooden elements and fabric flag
- ✦ Includes banderole for coloring and play
- ✦ Reusable high-quality packaging box for storage



2-in-1 Stacking Game



Stacking Toys

Whale Wilma

KB110046

Packaging: 5.3 x 5.3 x 8.7 inches

Product: 4.3 x 4.3 x 8.3 inches

Content: 8 Pieces

UPC: 4260676950467

Case Pack: 4 Unit cost \$15.00 / MSRP \$32.99

18+ MONTHS



4 260676 950467

- ✦ Flexible wooden stick
- ✦ Increased difficulty through wavy building blocks
- ✦ Encourages environmental learning



Includes a flexible rod for safety.



Friends

KB110044

Packaging: 9.6 x 3.9 x 5.9 inches

Product: 9.3 x 3 x 5.7 inches

Content: 13 Pieces

UPC: 4260676950443

Case Pack: 4 Unit cost \$12.50 / MSRP \$27.99

18+ MONTHS



4 260676 950443

- ✦ Various geometric shapes



Little Castle

KB110118

Packaging: 8.9 x 7.0 x 1.7 inches

Product:

Square blocks 1.6 x 1.6 inches

Content: 17 Pieces

UPC: 4260676951181

Case Pack: 4 Unit cost \$12.50 / MSRP \$27.99

18+ MONTHS



4 260676 951181

- ✦ Varying degrees of difficulty due to differently shaped building blocks



Shape Sorting Clock

Wonder Tree

KB110047

Packaging: 10.2 x 1.6 x 13.4 inches
 Product: 10.2 x 5.1 x 12.8 inches
 Content: 15 Pieces
 UPC: 4260676950474
 Case Pack: 4 Unit cost \$15.00 / MSRP \$32.99

18+ MONTHS



4 260676 950474



- ✦ Magnetic number blocks in different shapes and colors
- ✦ Diverse play options (sort, stack, learn time)



Threading Game

Adventure

KB110102

Packaging: 10.4 x 8.5 x 1.0 inches
 Product: 7.9 x 3.5 x 0.8 inches
 Content: 13 Pieces
 Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

18+ MONTHS



4 260676 951020

- ✦ Different play features:
Threading, matching, counting, sorting and arranging of building blocks
- ✦ Includes three pattern cards



Roleplay Stacking Toy

Enchanted Rainbow

KB110219EN

Packaging: 11.9 x 7.6 x 1.9 inches
 Product: 10.4 x 3.9 x 1.6 inches
 Content: 12 Pieces + Story Box „Play Street“
 UPC: 4260676959835
 Case Pack: 4 Unit cost \$16.00 / MSRP \$35.99

2+ YEARS



Balancing Game

Friends on Board

KB110200

Packaging: 7.7 x 10.2 x 1.8 inches
 Product: 4.7 x 7.0 x 1.0 inches
 Content: 15 Pieces
 UPC: 4260676952003
 Case Pack: 4 Unit cost \$12.50 / MSRP \$27.99

2+ YEARS



- ✦ Different play features: Stacking, counting, sorting and balancing of building blocks
- ✦ With colored dice for many game variations



- ✦ Sort the puzzle horizontally or vertically
- ✦ Includes sound elements
- ✦ Rainbow arches, characters, and small cart encourage roleplay
- ✦ Banderole with coloring activity
- ✦ Reusable high-quality packaging box for storage



Building Blocks

Whale Wilma

KB110114A

Packaging: 8.0 x 8.3 x 8.3 inches

Product:

Square blocks 1.6 x 1.6 inches,
Rectangular blocks 1.6 x 3.1 inches

Content: 27 Pieces + Story Box

UPC: 4260676951532

Case Pack: 4 Unit cost \$17.50 / MSRP \$38.99

1-4
YEARS



4 260676 951532



Bunny Pippa

KB110114B

Packaging: 8.0 x 8.3 x 8.3 inches

Product:

Square blocks 1.6 x 1.6 inches,
Rectangular blocks 1.6 x 3.1 inches

Content: 27 Pieces + Story Box

UPC: 4260676951549

Case Pack: 4 Unit cost \$17.50 / MSRP \$38.99

1-4
YEARS



4 260676 951549



BABABLOCKS

Lion Bababoo

KB110114C

Packaging: 8.0 x 8.3 x 8.3 inches

Product:

Square blocks 1.6 x 1.6 inches,
Rectangular blocks 1.6 x 3.1 inches

Content: 27 Pieces + Story Box

UPC: 4260676951532

Case Pack: 4 Unit cost \$17.50 / MSRP \$38.99

1-4
YEARS



4 260676 951556



- ✦ Endless possible combinations offer fun and variety
- ✦ Each set includes a wooden figure to encourage roleplay and storytelling
- ✦ The packaging offers an additional play option as a sorting cube
- ✦ Thoughtfully designed banderole for coloring and playing
- ✦ Reusable high-quality packaging box for storage and play

Each Babablocks set includes packaging with added play features. Combine all the sets to create an entire Bababoo and friends® themed world.



My first Puzzles

Bababoo's Castle

KB110104

Packaging: 7.9 x 7.7 x 0.9 inches

Product: 5.9 x 5.9 x 0.8 inches

Content: 3 Pieces

UPC: 4260676951044

Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

12+ MONTHS



4 260676 951044

✦ Varying degrees of difficulty: sort the puzzle laying down or standing up vertically

✦ "First Puzzle" fun for the little ones



First Clutching Puzzle

Bababoo's Favorite Treasures

KB110180

Packaging: 9.1 x 9.1 x 1.2 inches

Product: 8.7 x 8.7 x 1.0 inches

Content: 5 Pieces

UPC: 4260676951808

Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

12+ MONTHS



4 260676 951808

✦ Story introduces the concept of play and clean up

✦ Illustrated backside for playing surface



Backside of puzzle includes an illustration for playing.



Happy Wilma

KB110106

Packaging: 9.2 x 7.7 x 0.9 inches

Product: 7.5 x 5.3 x 0.8 inches

Content: 5 Pieces

UPC: 4260676951068

Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

18+ MONTHS



4 260676 951068

✦ Varying degrees of difficulty: sort the puzzle laying down or standing up vertically

✦ "First Puzzle" fun for the little ones



Rainbow Puzzle Game

Drive Through the Rainbow

KB110189

Packaging: 9.1 x 9.1 x 1.2 inches

Product: 8.7 x 12.0 x 1.6 inches

Content: 6 Pieces

UPC: 4260676951891

Case Pack: 4 Unit cost \$12.50 / MSRP \$27.99

1-4 YEARS



4 260676 951891

✦ Varying degrees of difficulty: lay the rainbow down or stand it up vertically

✦ Includes wooden car for additional fun



Discovery Game Puzzle

Tree House

KB110183

Packaging: 8.9 x 11.3 x 1.0 inches

Product: 8.7 x 11.0 x 0.8 inches

Content: 7 Pieces

UPC: 4260676951839

Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

1-4
YEARS



4 260676 951839

✦ Many surprising illustrations



There's a lot to discover behind the puzzle pieces.



Play Figure Puzzle

The "Bababoo and friends" Band

KB110182

Packaging: 11.3 x 8.9 x 1.0 inches

Product: 11.0 x 8.7 x 0.8 inches

Content: 7 Pieces

UPC: 4260676951822

Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

1-4
YEARS



4 260676 951822



Backside of puzzle includes an illustration for playing.



✦ Front provides puzzle fun, while backside serves as a musical stage for additional play



Little Worm Loves to Eat

KB110184EN

Packaging: 11.5 x 9.1 x 1.3 inches

Product: 11.0 x 8.6 x 0.8 inches

Content: 6 Pieces + Story Box "Kitchen"

UPC: 4260676959811

Case Pack: 4 Unit cost \$15.00 / MSRP \$32.99



4 260676 959811

18+
MONTHS

Threading Game Puzzle



- ✦ Learn colors, shapes and fruits
- ✦ Puzzle and skill game
- ✦ Reusable high-quality packaging box for storage and play



Fishing Game Puzzle

Whale Wilma Loves the Sea

KB110187EN
 Packaging: 13.6 x 11.8 x 1.3 inches
 Product: 11.0 x 8.6 x 0.8 inches
 Content: 9 Pieces + Story Box "Treasure Hunt"
 UPC: 4260676959804
 Case Pack: 4 Unit cost \$16.00 / MSRP \$35.99

2+ YEARS

- Learn colors, shapes, and underwater animals
- Puzzle, skill and dice game
- Reusable high-quality packaging box for storage and play



Discovery Puzzles

Day and Night

KB110178
 Packaging: 11.3 x 8.9 x 1.2 inches
 Product: 11.0 x 8.7 x 1.0 inches
 Content: 9 Pieces
 UPC: 4260676951785
 Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

2+ YEARS



2-in-1 motif with a view of the night



Friends on Tour

KB110179
 Packaging: 11.3 x 8.9 x 1.2 inches
 Product: 11.0 x 8.7 x 1.0 inches
 Contents: 7 Pieces
 UPC: 4260676951792
 Case Pack: 4 Unit cost \$10.00 / MSRP \$21.99

2+ YEARS



2-in-1 motif with a view of the inside of the bus



Stamp Game Puzzle

Bababoo's Castle

KB110185

Packaging: 11.3 x 8.9 x 1.2 inches

Product: 11.0 x 8.7 x 1.0 inches

Content: 8 Pieces

UPC: 4260676951853

Case Pack: 4 Unit cost \$12.50 / MSRP \$27.99

2+ YEARS



4 260676 951853


- ★ Unique combination of puzzle and stamp game
- ★ Puzzle shows Bababoo and his friends in medieval robe





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