



**OUTDOOR TOYS & GAMES  
TO INSPIRE EXPLORATION  
AND INDEPENDENCE**

**WILD LIFE**  
OUTDOOR ADVENTURES

**PRODUCT CATALOG 2024-25**

[jointhewildlife.com](http://jointhewildlife.com)

Wild Life Outdoor Adventures inspires kids and families to play outside. Simple tools and quality gear for the next generation of explorers to experience outdoor adventure and benefit from the beauty of nature.

Join us in creating adventures that will inspire lifetimes of exploration.

**Join the Wild Life.**

<p>“ Products are a BIG HIT</p>  <p>“Our customers LOVE these high quality, unique outdoor products!” - Sonja Hijinx Toy Shop Canmore, AB</p> <p><b>Astra member</b></p> <p>★★★★★</p>	<p>“ Love, love, love it</p> <p><b>FROST + FUR</b></p> <p>“Products are beautiful and thoughtful. Products seem to really resonate with our Alaskan customers and visitors. We love it all!”</p> <p>- Jessica Frost &amp; Fur Juneau, AK</p> <p>★★★★★</p>	<p>“ Great customer service!</p>  <p>“Great company to work with and I love the things we ordered from them! Adventure Kits are great for birthday gifts!”</p> <p>- Kimberly The Trainyard Dartmouth, NS</p> <p>★★★★★</p>
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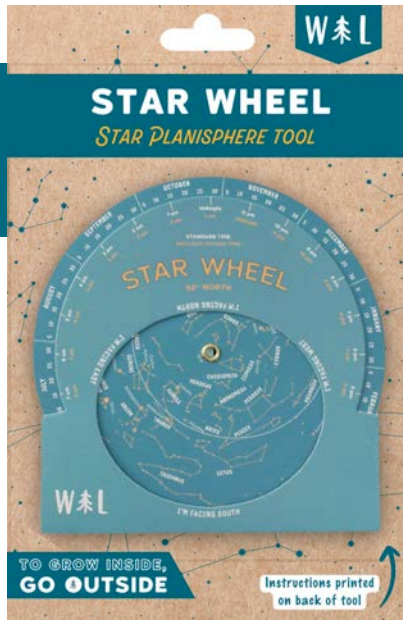
**FEMALE FOUNDED & 100% WOMAN OWNED**



## BINOCULARS

Featuring 10x magnification, a 25mm objective lens, and fully coated optics for optimal light transmission, these binoculars include a neck strap, a carrying pouch (with a loop for attaching to a carabiner), and a cleaning cloth.

SKU: TWL-BEX-BIN-003  
 UPC: 850065531069  
 MOQ: 6  
 MRSP \$24.99  
 WHOLESALE: \$12.50



## STAR PLANISPHERE WHEEL

For finding your way around the starry sky, there's no better tool than a star wheel. A must-have for all stargazers. Built for the Northern Hemisphere. How to use instructions on back.

SKU: TWL-NQV-SPW-003  
 UPC: 850065531083  
 MOQ: 12  
 MRSP \$7.99  
 WHOLESALE: \$4.00

## EXPLORATION DICE

Use a compass to follow the directional die, 🌲 means you choose the direction. The numbered die tells you how many steps to take in that direction. Wooden 8-sided die take you off the beaten path. Booklet with games and instructions inside.

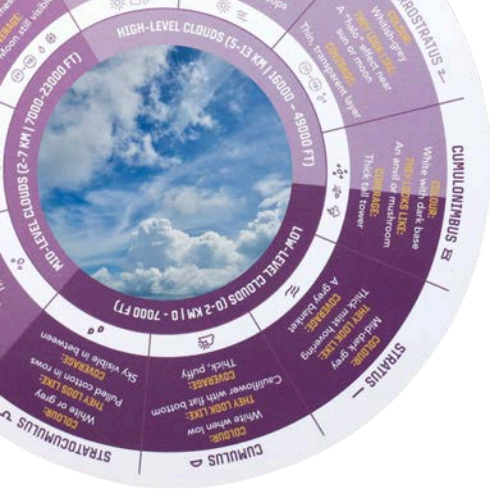
SKU: TWL-BEX-EXD-003  
 UPC: 850065531144  
 MOQ: 12  
 MRSP \$9.99  
 WHOLESALE: \$5.00



CONTACT US

1-888-564-3546  
 orders@jointhewildlife.ca

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## CLOUD INVESTIGATOR

Our Cloud Investigator tool helps you identify the different clouds in the sky. Peer through to match the clouds to the pictures, details on the different cloud formation are printed on the back. Laminated weather-proof material.

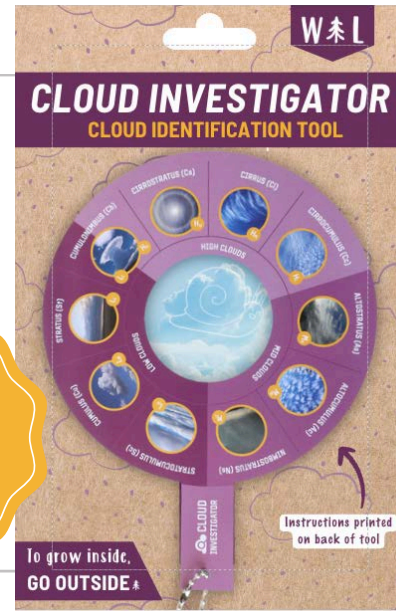
SKU: TWL-WHTR-CIN-003

UPC: 850065531090

MOQ: 12

MRSP \$7.99

WHOLESALE: \$4.00



## MY PET TORNADO TORNADO VORTEX MAKER

Your Pet Tornado will give a hands-on experience of "vortex action". Learn about the forces of nature and how air pressure and density can work together.

SKU: TWL-WTH-TOR-001

UPC: 850065531106

MOQ: 12

MRSP \$5.99

WHOLESALE: \$3.00



## TAKE AIM SLINGSHOT + FELT PELLETS

A fun and functional toy that you can use to play safely for outdoor & indoor fun. Includes five 1.5cm felt pellets, perfect ammo for soft play.

SKU: TWL-BEX-SS-002

UPC: 850065531175

MOQ: 6

MRSP \$14.99

WHOLESALE: \$7.50



# *NEW PACKAGING!*



CONTACT US

1-888-564-3546

orders@jointhewildlife.ca

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## FORAGING BAG

Our foraging bag attaches to your belt or pack and opens to a large waxed-canvas bag to collect things. Features custom debossed "FIND NEW ROOTS" on faux leather strap with detailed snap buttons.

SKU: TWL-I-FGB-003  
UPC: 850065531168  
MOQ: 6  
MRSP \$16.99  
WHOLESALE: \$8.50



## TAKE COVER 4 in 1 CARD DECK

Packed with fun to keep cabin fever or s'more-induced zoomies at bay. Outdoor-themed games and tips in addition to full set of cards to play all the classics. 55 CARDS total.

SKU: TWL-I-TCCG-003  
UPC: 655255272087  
MOQ: 12  
MRSP \$12.99  
WHOLESALE: \$6.50



## KNOW THE ROPES KNOT TYING GAME

A knot tying game where speed takes the lead. Learn a great outdoor skill and help build mental muscles and fine motor skills.

SKU: TWL-I-KTR-003  
UPC: 850065531151  
MOQ: 6  
MRSP \$12.99  
WHOLESALE: \$6.50

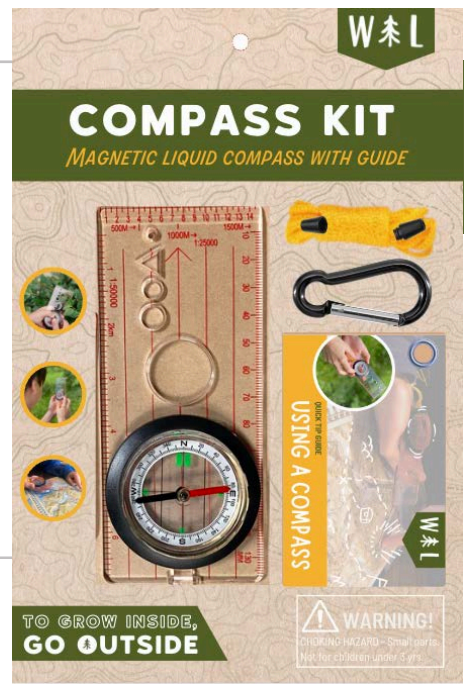




## COMPASS KIT

A compass kit designed for both map masters and novice navigators. It includes a magnetic liquid compass and a handy quick tip guide for compass usage, which can conveniently attach with a small carabiner clip.

SKU: TWL-NAV-CPK-003  
UPC: 850065531076  
MOQ: 6  
MRSP \$14.99  
WHOLESALE: \$7.50



## RANGER BEADS

Create your own military style pace counter! Practice your map skills and gain confidence in navigating without modern technology. Carabiner, beads, paracord and instructions included.

SKU: TWL-NAV-RBD-003  
UPC: 850065531137  
MOQ: 12  
MRSP \$5.99  
WHOLESALE: \$3.00



## EYE SPY MAGNIFYING GLASS

Discover the micro-habitats around us with the EYE SPY Eco-Bamboo 5x Magnifying Glass! This natural and sustainable bamboo frame houses a crystal-clear acrylic lens that lets you get 5x closer.

SKU: TWL-I-BMG-003  
UPC: 850065531182  
MOQ: 6  
MRSP \$12.99  
WHOLESALE: \$6.50



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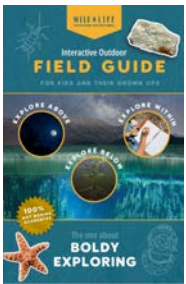
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## BOLD EXPLORER

Sometimes adventures can be hard to see - yet when we take new paths, look up, dig deeper and explore further, our world expands. This kit includes everything you need to explore above, the ground below, and unlock the creativity within you. Curiosity and innovation are fuelled by exploration. And wherever you go - go boldly.

*TEST YOUR LIMITS, DISCOVER AND FORGE NEW PATHS.*



Product SKU: TWL-BEX-OAK

UPC: 850065531045

MOQ: 4

MRSP: \$39.99

WHOLESALE: \$20.00



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orders@jointhewildlife.ca



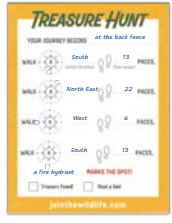
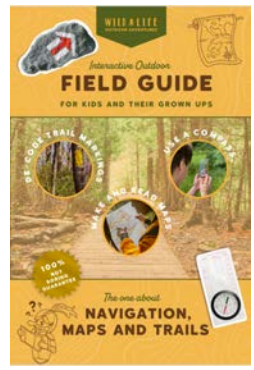
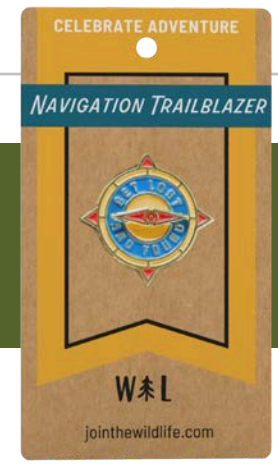


# NAVIGATION TRAILBLAZER

Navigation skills help you feel confident as you explore beyond your wi-fi signal. Trail markers are like a secret code and when you know the code- you feel like you belong. And let's be real, you're never too old for a treasure hunt.

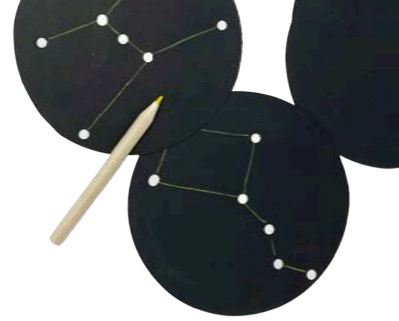


*HONE YOUR NAVIGATION SKILLS AND DECODE THE WAYS OF THE TRAILS*



Product: SKU TWL-NAV\_OAK  
UPC: 850065531038  
MOQ: 4  
MRSP \$39.99  
WHOLESALE: \$20.00

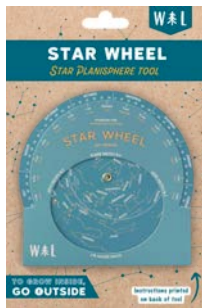
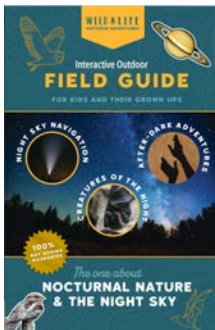
# OUTDOOR ADVENTURE KITS



## NIGHTQUEST VOYAGER

When you know what to look and listen for, the night can come alive. A headlamp is one of the most practical and useful outdoor tools - from midnight bathroom breaks to telling spooky ghost stories. With this kit, you won't be afraid of the dark, you'll count down the hours until sunset!

*UNLOCK THE SECRETS OF NOCTURNAL NATURE AND THE NIGHT SKY!*



Product: SKU TWL-NQV-OAK

UPC: 850065531007

MOQ: 4

MRSP \$39.99

WHOLESALE: \$20.00



CONTACT US 1-888-564-3546

orders@jointhewildlife.ca





## ALL-WEATHER REBEL

When you crack the code of cloud language, a magical realm opens up in the sky! They say there's no bad weather, only bad moods - and this kit proves it! Packed with fun activities for every kind of day, whether it's sunny, snowy, or rainy, you'll become a pro at summoning worms, tracking thunderstorms, and finding fun - rain or shine!



*DEFY THE FORECAST AND THRIVE OUTSIDE - RAIN OR SHINE.*



Product SKU: TWL-WTHR-OAK

UPC: 850065531014

MOQ: 4

MRSP \$39.99

WHOLESALE: \$20.00

CONTACT US

1-888-564-3546

orders@jointhewildlife.ca

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## 1. Minimum Order Value

For first-time customers of Wild Life Outdoor Adventures, the minimum order value is \$300 USD

## 2. How to place order

Orders can be placed through your rep or directly in MarketTime. Or you can email your order to us at **orders@jointhewildlife.com**. If you have any questions please call our customer service team toll-free +1 888-564-3546.

## 3. MAP Pricing

Our MAP policy authorizes accounts to offer discounts in store or online at a maximum of 10% below the MSRP. The MSRP is defined as: wholesale cost X 2 minus \$.01. Accounts who violate MAP will be suspended from ordering for a period of 6 months after the first offence. If a second violation occurs, the account will be permanently banned from carrying our products. Upon identifying any violation, the account will be asked to correct the MAP policy violation, Failure to do so in a timely manner may result in a fine of up to \$2000 per sku.

## 4. Wholesale Pricing

All prices are listed in US dollars. Prices are subject to change without notice.

## 5. Merchandise Credit

All credit requests must be made within 7 days of delivery date . Please include your invoice number and reason. for request No credits will be issued without Wild Life Outdoor Adventures prior written approval. If the even we request you to return the product, it must be returned in a reasonable condition. Please email us or your sales rep with details any product issues.

## 6. Payments and Terms

Wild Life Adventures Ltd. accepts credit card (MasterCard, Visa, and American Express) and EFT payments. All credit card payments currently do not incur a merchant fee. If paying via EFT, please contact us for banking deposit information and specify if you are paying in USD or CAD. Payment is due on receipt, however, customers may request payment terms and conditions.











## 7. Shipping Terms

Shipping is not included in the cost of the products. Shipping terms are EXW.

<b>Total Order Value</b>	<b>Shipping Rate Calculation</b>
Up to \$300	Customer Pays Freight
\$301 - \$750	Freight Capped at 10% of Order
\$751+	Free Freight

We ship using USPS/Canada Post, UPS, FedEx. We will always choose at our discretion but try to ensure the most economical shipping rates. We are happy to ship using a designated shipping account and preferred shipping method at the expense of the buyer.



 <p>TWL-BEX-BIN-003    Min 6    Qty 1 Compact Binoculars 10 x 25</p>  <p>\$12.50 RP\$24.99 850065531069</p>	 <p>TWL-BEX-EXD-003    Min 12    Qty 1 Outdoor Exploration Dice Game</p>  <p>\$5.00 RP\$9.99 850065531144</p>	 <p>TWL-BEX-OAK    Min 4    Qty 1 Bold Explorer Outdoor Adventure Kit</p>  <p>\$20.00 RP\$39.99 850065531045</p>	 <p>TWL-BEX-SS-003    Min 6    Qty 1 Take Aim - Slingshot + Felt Pellets</p>  <p>\$7.60 RP\$14.99 850065531175</p>
 <p>TWL-I-BMG-003    Min 6    Qty 1 Eye Spy - Eco-Bamboo 5x Magnifying Glass</p>  <p>\$6.50 RP\$12.99 850065531182</p>	 <p>TWL-I-FGB-003    Min 6    Qty 1 Find New Roots - Foraging Bag</p>  <p>\$8.50 RP\$16.99 850065531168</p>	 <p>TWL-I-KTR-003    Min 6    Qty 1 Know The Ropes - Knot Challenge Game</p>  <p>\$6.50 RP\$12.99 850065531151</p>	 <p>TWL-I-TCCG-003    Min 12    Qty 1 Take Cover - 4 in 1 Card Game</p>  <p>\$7.00 RP\$13.99 65525272087</p>
 <p>TWL-NAV-CPK-003    Min 6    Qty 1 Magnetic Liquid Compass Kit</p>  <p>\$7.50 RP\$14.99 850065531076</p>	 <p>TWL-NAV-OAK    Min 4    Qty 1 Navigation Trailblazer Outdoor Adventure Kit</p>  <p>\$20.00 RP\$39.99 850065531038</p>	 <p>TWL-NAV-RGB-003    Min 12    Qty 1 Ranger Bead Pace Counter DIY Craft Kit</p>  <p>\$3.00 RP\$5.99 850065531137</p>	 <p>TWL-NQV-OAK    Min 4    Qty 1 Night Quest Voyager Outdoor Adventure Kit</p>  <p>\$20.00 RP\$39.99 850065531007</p>
 <p>TWL-NQV-SPW-003    Min 12    Qty 1 Star Planisphere Wheel</p>  <p>\$4.00 RP\$7.99 850065531083</p>	 <p>TWL-WTHR-CIN-003    Min 12    Qty 1 Cloud Identification Tool</p>  <p>\$4.00 RP\$7.99 850065531090</p>	 <p>TWL-WTHR-OAK    Min 4    Qty 1 All-Weather Rebel Outdoor Adventure Kit</p>  <p>\$20.00 RP\$39.99 850065531014</p>	 <p>TWL-WTHR-TOR-003    Min 12    Qty 1 My Pet Tornado - Water Vortex Maker</p>  <p>\$3.00 RP\$5.99 850065531106</p>

# WILD LIFE

## OUTDOOR ADVENTURES

25411 JACKSON ROAD, DOCK A  
ANN ARBOUD, MI 48103 USA  
Phone: 888-564-3546  
Email: support@jointhewildlife.ca

# ORDER FORM

PO No. \_\_\_\_\_

Date \_\_\_\_\_

Requested Ship Date \_\_\_\_\_

### Bill To:

Name \_\_\_\_\_  
Store Name \_\_\_\_\_  
Phone No \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_

### Ship To (If different than bill to)

Name \_\_\_\_\_  
Store Name \_\_\_\_\_  
Phone No \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_

### Order Details



Submit form to your rep group or [orders@jointhewildlife.ca](mailto:orders@jointhewildlife.ca) and we will send you an invoice to complete payment.

ITEM	SKU	UPC	MOQ	Wholesale (USD)	QTY	EXT
Binoculars 10 x 25	TWL-BEX-BIN-003	850065531069	6	\$12.50		
Star Planisphere Wheel	TWL-NQV-SPW-003	850065531083	12	\$4.00		
Exploration Dice Game	TWL-BEX-EXD-003	850065531144	12	\$5.00		
Cloud Identification Tool	TWL-WTHR-CIN-003	850065531090	12	\$4.00		
My Pet Tornado	TWL-WTHR-TOR-003	850065531106	12	\$3.00		
Slingshot + Felt Pellets	TWL-BEX-SS-003	850065531175	6	\$7.50		
Foraging Bag	TWL-I-FGB-003	850065531168	6	\$8.50		
Head in the Clouds Notebook	TWL-WTHR-CJ-003	850065531120	6	\$6.50		
Know The Ropes Game	TWL-I-KTR-003	850065531151	6	\$6.50		
Compass Kit	TWL-NAV-CPK-003	850065531076	6	\$7.50		
Ranger Beads	TWL-NAV-RGB-003	850065531137	12	\$3.00		
Eye Spy Magnifying Glass	TWL-I-BMG-003	850065531182	6	\$6.50		
Bold Explorer Outdoor Adventure Kit	TWL-BEX-OAK	850065531045	4	\$20.00		
Navigation Trailblazer Outdoor Adventure Kit	TWL-NAV-OAK	850065531038	4	\$20.00		
Night Quest Voyager Outdoor Adventure Kit	TWL-NQV-OAK	850065531007	4	\$20.00		
All-Weather Rebel Outdoor Adventure Kit	TWL-WTHR-OAK	850065531014	4	\$20.00		

Applicable taxes and shipping charges will be added to your invoice.

**Sub Total**

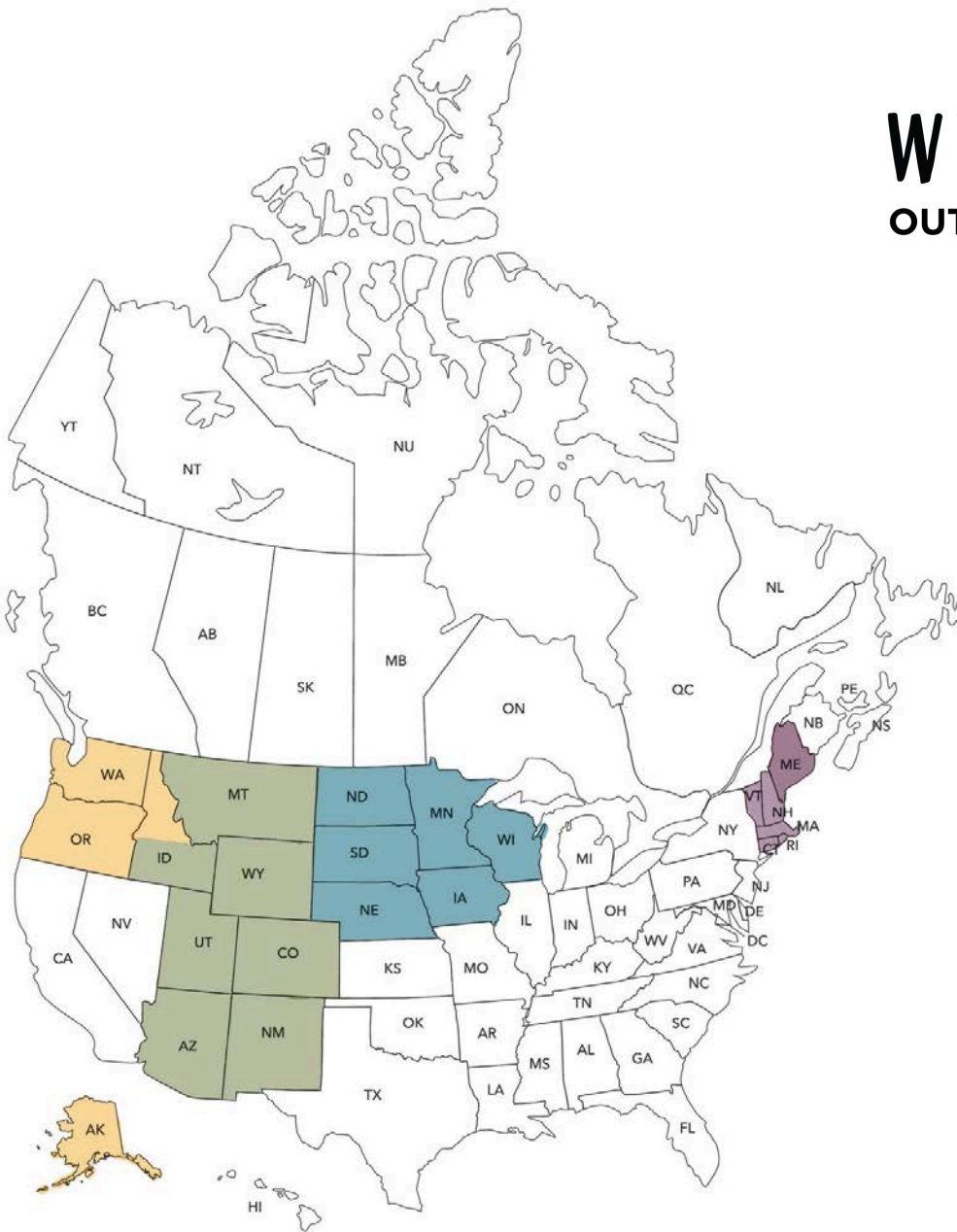
phone: 888-564-3546




email: [orders@jointhewildlife.ca](mailto:orders@jointhewildlife.ca)



# WILD LIFE

OUTDOOR ADVENTURES



-  **Ketz & Associates**
-  **JESA TOYS**
-  **Starlight Toy Group**
-  **Danson Sales**

## JESA TOYS

Principal: Sandy Russak  
E: jesatoys@yahoo.com  
T: 860-491-1159

States: MA / CT / RI / ME / NH / VT

## Danson Sales

Principal: Heidi Anderson  
E: office@dansonsales.com  
T: (303) 904-6011

States: CO / AZ / NM / MT / SO. ID / WY / UT

## Ketz & Associates

Principal: Brad Ketz  
E: info@ketzassociates.com  
T: 952-932-7148

States: WI / MN / NE / ND / SD / IA

## Starlight Toy Group

Principal: Laura Weaver  
E: weaverrep@gmail.com  
T: 206-235-2722

States: AK / WA / OR / NO. ID



*LIKE THE BLACK-TAILED PRAIRIE DOGS OF THE CANADIAN  
GRASSLANDS - WE LIKE TO SOCIALIZE.*

## CONTACT US

[orders@jointhewildlife.ca](mailto:orders@jointhewildlife.ca)

1-888-564-3546

 [thewildlifeca](https://www.instagram.com/thewildlifeca)

 [jointhewildlife.com](http://jointhewildlife.com)