



**The Original
Sensory Company**

Our Categories

Planograms

Best Of Edushape Planograms	6 - 7
The Original Sensory Balls Collection	8
Music Collection	9
Edu-Blocks Collection	10
Bath & Water Collection	11

The Original Sensory Balls	12 - 25
Music	26 - 33
Edu-Blocks	34 - 44
Linking Toys	46 - 53
Bath & Water	54 - 66
Activity & Play Mats	45
Teethers	67
Plush	68 - 69
Trucks & Robots	70 - 71
Pull Backs	72
Magnetic & Marble Runs	73
Puzzles	74 - 78
Others	79

Dear Partners,

Thank you for continuing to be our trusted companions on the journey to help our children develop to their highest potential through play! From people's homes to early education centers, our products are finding their audience and making a difference.

As the Original Sensory Company, Edushape is proud of the impact we have made across a number of markets. Sensory products are truly universal, they provide developmental support every child needs while helping regulate their wellbeing.

- **Developmental Play at Home:** bread and butter of our business are consumers and gifters who are looking for quality, safe developmental toys for their homes or to gift to their loved ones.
- **Early Education:** pre-schools and daycares across US and globally are happy to see variety, safety, and quality in our portfolio.
- **Pediatric Therapy:** occupational, physical, and play therapists find strong value in our sensory line-up to help regulate children's wellbeing.
- **Special Education:** we are proud to be serving the needs of special needs communities by providing best in class sensory & development toys.

In 2025 we will continue delivering new ways to provide value to all of our valued partners across markets. We are continuing to reinforce our sensory and core developmental product line-up across **5 core categories:** The Original Sensory Balls, Music, Edu-Blocks, Linkets, and Bath. We believe play is much more than entertainment, it is an organic occasion to teach children core skills! And we believe these product categories are a great way to deliver such learning.

We are aiming to make purchasing from Edushape more seamless. To enable it, we are launching "**Best of Edushape**" & **category-specific planograms** that will allow you to purchase a trial set of our products to see what resonates the most with your audience and even gives you layout ideas to make the most attractive display! While far from all Edushape has to offer, these selections showcase curated SKUs that will be a fit for a retailer of any size.

And, last but not least, we want to see our children thrive for generations to come. That's why we are **accelerating our efforts around Sustainability**. We are reviewing our packaging to remove any non-renewable plastics, continuing to design products that can grow with children across years (and can be passed down through generations), emphasizing inclusivity in product features to match any developmental or special needs, and more is to come!

Once again, thank you for continuing to be our valued Partners in the journey to help children develop to their full potential through play! We are thankful for your collaboration and look forward to growing our business together.

Sincerely,
Danny Shirazi
CEO





We are committed to **help children develop** to their full potential through play.

Edushape has been a leader in child development toys since 1983. First developed for daycares and pre-schools, our products have since won the hearts of educators and parents worldwide.

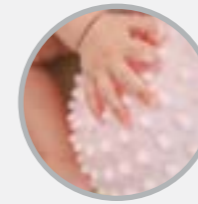
Grounded in over 42 years of child development expertise, we create toys that educate, develop, and entertain. We design our toys for infants, babies, and toddlers up to 6 years old. To maximize child development benefits, we work with a team of R&D specialists, child psychologists and development experts, teachers and parents.

We are ambitious to reach and support children and parents throughout the world, no matter their geography, socioeconomic background, or any other factor.

Join us in bringing this Mission to life!

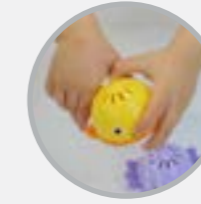
Tactile Sense

Experiencing the world through touch lets babies understand textures and physical objects around them.



Visual Sense

Seeing is believing, right? Little ones need to take in the full breadth of color, moving objects, and more to develop spatial cognition and object permanence.



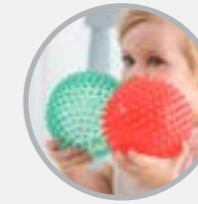
Proprioceptive & Vestibular Senses

These less known but very important senses allow babies to experience the world around them and understand their body in relation to it. Whether they are static or moving, these senses help them feel their best!



Sense of Smell

Baby's interactions with smell have disproportionate impact on their openness to new experiences and foods. Nurturing that sense and its adaptability can help a child adjust easier.



Auditory Sense

Being attuned to the sounds of the world is one of the core ways we interact with it and receive signals if something needs our urgent attention.



Sensory
Boost ability to interact with the world effectively and regulate nervous system.



Motor
Fine & gross motor skills are crucial to enable physical movement through the world.



Cognitive
Logic & reasoning build foundation to maximize learning potential.



Social-Emotional
Processing emotions & feelings supports mental health and communication ability.



Creativity
Fundamental skills to help children express themselves!

At Edushape, we use Sensory Play to boost Development Skills through 5 core Product Categories

Bath



Edu-Blocks



Linking Toys



Music



Sensory Balls



We are a mission-driven company. In addition to developing children's core skills through sensory play, we aim to develop products that are good for the environment & can last for generations to come. Here is how we are aiming to achieve it:



Durable & safe toys

- We design toys that will last for years and remain safe for young children throughout their lifecycle.
- Our toys are timeless and can be passed down from generation to generation or shared among families.
- We continuously source materials that are durable and extend the lifespan of our toys.

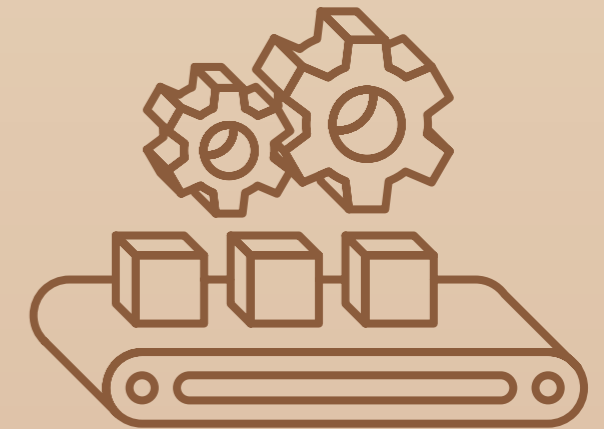
Play patterns that grow with the child

- Our designers – in collaboration with development experts – are intentional to build toys that can evolve with your child.
- Our core 5 categories contain toys that offer multiple play patterns and can be played with the infant, toddler, and a preschooler!



Intentional sourcing & partnerships

- We carefully choose where and how we manufacture our toys to maximize resource efficiency while retaining quality.
- We secure partnerships with companies whose environmental commitments are strong, clear & consistent.



Minimizing plastics & maximizing bio-renewable materials

- Edushape is moving out of PVC packaging and embracing materials that come from renewable sources.
- We are committed to using more materials sourced from responsibly managed forests and paper products certified by the Forest Stewardship Council (FSC).
- We are working on a line-up of toys made from bio-renewable materials.

Creating an inclusive world

- We view sustainability as wider than environmental impact. We design our products to be inclusive and fit diverse needs.
- Our toys are designed to inspire open-ended play for all children.
- Our toys are accessible and help children across developmental milestones boost essential life skills.



BEST OF EDUSHAPE PLANOGRAM – PRIMARY

We curated the Best of Edushape just for you! See select products that can give your customers a taste of Edushape across categories and age groups. Interested? Order it as the “Best of Edushape” set with our Sales team.



**Core
Collection
in Primary
Colors**















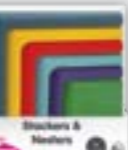

BEST OF EDUSHAPE PLANOGRAM – BOHO CHIC

Want a curation of Edushape bestsellers but in a beautiful modern aesthetic? Our Boho Chic Collection is for you. Order it as the “Best of Edushape in Boho Chic” set with our Sales team.



**Boho Chic
Collection**



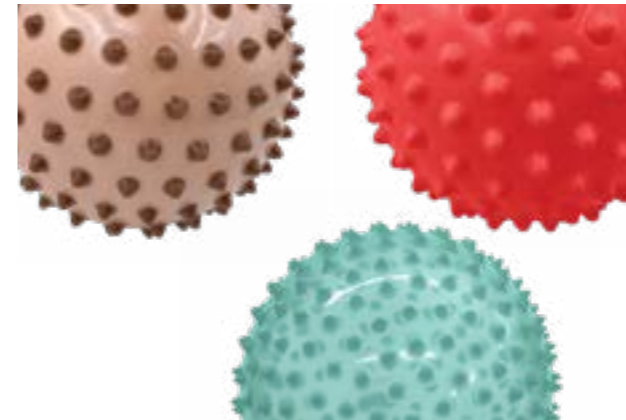
Textured Blocks		Foam Blocks	
			
716167	717000/30	716000/30	715000/30
Flexi Blocks			
			
716035	714002/26	714003/28	749973
Flexi Blocks			
			
717010-BC	717010	717006	750054
Bristle Blocks		Stackers	
			
730003	730002/36	525011	805737

Foam					
					
547024	547009	547005	547007	547008	545004-Jar
Strainers			Games		
					
525052	525012	525013	525001	505808	505805
Mirrors					
					
529005	529003	529004			
Mirrors		Foam	Creativity		
					
525003	526023	545301	525009/6		



The Original Sensory Balls

Enable 360 Degrees of Child Development



Variety of colors

With recent addition of the Boho Chic collection, our balls now come in a wide selection of primary and earthy, nude colors. Fit for any educational goal and consumer aesthetic!



Different sizes

To maximize baby's motor skills development, it's best they play with a wide variety of sizes. Edushape Sensory Balls enable hours of play with our 3", 4", 5" and 7" balls!



Quality materials

Edushape Sensory Balls are the highest quality Sensory Balls in the market. They are BPA Free, bouncy, easy to grip, hold their volume, and can be reinflated.

Different textures

Edushape offers a variety of textures. Our sensory balls, multipacks, and specialty balls feature unique patterns that any baby will love exploring!





705174
The Original Sensory Balls, Opaque

4 Pcs • Age 6m+  

Pkg dimensions: 8³/₄" x 4" x 10¹/₄" 7  290010 424597



705174-BC
The Original Sensory Balls, Boho Chic
Pack of four 4" Original Sensory Balls in opaque material. Now in renewed, nature-inspired colors!

4 Pcs • Age 6m+  

Pkg dimensions: 8³/₄" x 4" x 10¹/₄" 7  290002 597926



705175
The Original Sensory Balls, See-Me
Pack of four 4" Original Sensory Balls in transparent material.

4 Pcs • Age 6m+  

Pkg dimensions: 8³/₄" x 4" x 10¹/₄" 7  290011 812010





705173
The Original Sensory Balls, Color Dots
Ball spikes are in a different color from the base. Adds extra visual Sensory stimulation.

4 Pcs • Age 6m+  

Pkg dimensions: 8³/₄" x 4" x 10¹/₄" 7  290012 679797



705176-Blue
The Original Sensory Ball, Opaque

1 Pcs • Age 6m+  

Pkg dimensions: 8¹/₄" x 7" x 8³/₄" 7  290010 424078



705176-Red
The Original Sensory Ball, Opaque

1 Pcs • Age 6m+  

Pkg dimensions: 8¹/₄" x 7" x 8³/₄" 7  290019 596257



705176-Yellow
The Original Sensory Ball, Opaque

1 Pcs • Age 6m+  

Pkg dimensions: 8¹/₄" x 7" x 8³/₄" 7  290019 596271



705176-Blue-Loop
The Original Sensory Ball, Opaque
Bestselling ball now comes in more packaging options! Less packaging, more versatility. Loop allows to hang them or simply put them into a basket display.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290002 597155



705176-Red-Loop
The Original Sensory Ball, Opaque

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290005 076749



705176-Yellow-Loop
The Original Sensory Ball, Opaque

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290006 308016





705176-Green
The Original Sensory Ball, Opaque

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4" 7  290019 596264



705176-BC-Brown
The Original Sensory Ball, Opaque

7" Original Sensory Ball in opaque material. Now in renewed, nature-inspired colors!

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4" 7  290019 596288



705176-BC-Pink
The Original Sensory Ball, Opaque

7" Original Sensory Ball in opaque material. Now in renewed, nature-inspired colors!

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4" 7  290019 596295



705176-Green-Loop
The Original Sensory Ball, Opaque

Bestselling ball now comes in more packaging options! Less packaging, more versatility. Loop allows to hang them or simply put them into a basket display.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290006 308139



705176-BC-Brown-Loop
The Original Sensory Ball, Opaque, Boho Chic

7" Original Sensory Ball in opaque material. Now in renewed, nature-inspired colors!

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290006 308177



705176-BC-Pink-Loop
The Original Sensory Ball, Opaque, Boho Chic

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290006 308207



705191-Blue
The Original Sensory Ball, See-Me

7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4" 7  290005 076343



705191-Pink
The Original Sensory Ball, See-Me

7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4" 7  290019 596301



705191-Red
The Original Sensory Ball, See-Me

7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4" 7  290019 803287



705191-Blue-Loop
The Original Sensory Ball, See-Me

Bestselling ball now comes in more packaging options! Less packaging, more versatility. Loop allows to hang them or simply put them into a basket display.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290006 308375



705191-Pink-Loop
The Original Sensory Ball, See-Me

7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290006 308443



705191-Red-Loop
The Original Sensory Ball, See-Me

7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  290011 321208



705191-Yellow
The Original Sensory Ball, See-Me
 7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4"  7 290019 596318



705191-Orange
The Original Sensory Ball, See-Me
 7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4"  7 290018 202630



705191-Green
The Original Sensory Ball, See-Me
 7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4"  7 290019 596325



705191-Yellow-Loop
The Original Sensory Ball, See-Me
 Bestselling ball now comes in more packaging options!
 Less packaging, more versatility. Loop allows to hang them or simply put them into a basket display.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  7 290011 812027



705191-Orange-Loop
The Original Sensory Ball, See-Me
 7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  7 290018 202722



705191-Green-Loop
The Original Sensory Ball, See-Me
 7" Original Sensory Ball in transparent material.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  7 290011 812034



705172-Yellow/Purple
The Original Sensory Ball, Color Dots
 Ball spikes are in a different color from the base.
 Adds extra visual Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4"  7 290012 679681



705172-Purple/Light Blue
The Original Sensory Ball, Color Dots
 Ball spikes are in a different color from the base.
 Adds extra visual Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions: 8 1/4" x 7" x 8 3/4"  7 290019 596332



705172-Purple/Light Blue-Loop
The Original Sensory Ball, Color Dots
 Ball spikes are in a different color from the base.
 Adds extra visual Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  7 290011 812041



705172-Yellow/Purple-Loop
The Original Sensory Ball, Color Dots
 Bestselling ball now comes in more packaging options!
 Less packaging, more versatility. Loop allows to hang them or simply put them into a basket display.

1 Pcs • Age 6m+  

Pkg dimensions: 7"  7 290019 803416





705172-BC-Cream
The Original Sensory Ball, Color Dots
 Ball spikes are in a different color from the base.
 Adds extra visual Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290019 596356



705172-BC-Cream-Loop
The Original Sensory Ball, Color Dots
 Bestselling ball now comes in more packaging options!
 Less packaging, more versatility. Loop allows to hang them or simply put them into a basket display.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290011 812065



705172-BC-Coffee
The Original Sensory Ball, Color Dots
 Ball spikes are in a different color from the base.
 Adds extra visual Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290019 596349



705172-BC-Coffee-Loop
The Original Sensory Ball, Color Dots
 Ball spikes are in a different color from the base.
 Adds extra visual Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290011 812058



705353-Light Blue
Texture-iffic Ball
 8 tactile patterns to maximize Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290018 202081



705353-Purple
Texture-iffic Ball
 8 tactile patterns to maximize Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290019 596387



705353-BC-Olive
Texture-iffic Ball
 8 tactile patterns to maximize Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290019 596394





705377
Glow in the Dark Sensory Ball
 Regular ball by day, glows by night!

1 Pcs • Age 6m+  

Pkg dimensions:  7 290011 812997



705363
Incredi-Ball
 Changes color with heat.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290002 597360



705192
Colorbits Balls
 Contain tumbling colorful bits. Adds extra visual and auditory Sensory stimulation.

2 Pcs • Age 6m+  

Pkg dimensions:  7 290016 546835



705105
Sensory Push & Roll

The Sensory Push & Roll ensures hours of learning and play by combining the Original Sensory Balls and a threaded basket. Let the child explore their senses and boost their cognitive skills by figuring out how to get the balls in and out of the structure! Encourage baby to crawl by rolling it around.

5 Pcs • Age 10m+  

Pkg dimensions:  7 290019 596370



705373
Rainbow Soft Ball
 With colorful mini balls inside. Adds extra visual and auditory Sensory stimulation.

1 Pcs • Age 6m+  

Pkg dimensions:  7 290016 546217



705188
Scented Sensory Balls
 What can be better than the Original Sensory Ball? The Original Sensory Balls with strawberry & vanilla scents! Scent adds extra sensory stimulation and further accelerates your child's development.

2 Pcs • Age 12m+  

Pkg dimensions:  7 290019 596363





705179
The Original Sensory Balls Mega Pack
 Collection of our Original Sensory Ball bestsellers. Includes a 7" with a 4" Sensory See-Me Ball and a 7" with a 4" Sensory Opaque Ball.

4 Pcs • Age 6m+  
 Pkg dimensions:  15 1/4" x 7" x 11 3/4" 7 290011 812942



705197
The Original Sensory Balls Set
 Includes a 7" with a 4" Sensory See-Me Ball and a 4" Sensory Opaque Ball.

3 Pcs • Age 6m+  
 Pkg dimensions:  11 1/2" x 3 1/2" x 8 3/4" 7 290006 308467



705201
Sensory Mini Balls
 Uniquely shaped Sensory Balls. Different patterns and colors maximize Sensory stimulation.

12 Pcs • Age 0+  
 Pkg dimensions:  13 1/2" x 3 1/4" x 8 3/4" 7 290019 596110






705179-BC
The Original Sensory Balls Mega Pack, Boho Chic
 Includes a 7" with a 4" Sensory See-Me Ball and a 7" with a 4" Sensory Opaque Ball. Now in renewed, nature-inspired colors!

4 Pcs • Age 6m+  
 Pkg dimensions:  15 1/4" x 7" x 11 3/4" 7 290019 596400






705200-BC
Sensory Mini Balls, Boho Chic
 Uniquely shaped Sensory Balls. Different patterns and colors maximize Sensory stimulation. Now in renewed, nature-inspired colors!

6 Pcs • Age 0+  
 Pkg dimensions:  9 1/4" x 3" x 6 1/2" 7 290019 596240






705200
Sensory Mini Balls
 Uniquely shaped Sensory Balls. Different patterns and colors maximize Sensory stimulation.

6 Pcs • Age 0+  
 Pkg dimensions:  9 1/4" x 3" x 6 1/2" 7 290006 308320






705199
Sensory Shapes & Balls
 Contains several unique Sensory Balls not found in any other Edushape product: a Triangle ball (green), a Peanut-shaped ball (purple), two Massage Rollers (red and yellow), a 5" stripes ball (blue). In addition, we mixed in some of our bestsellers: a 7" with two 4" Sensory See-Me Balls and a Rainbow Soft Ball. * Contents may vary

9 Pcs • Age 6m+  
 Pkg dimensions:  15 1/4" x 7 1/4" x 12 3/4" 7 290016 546255



705203
Sensory Pals
 Set of 3 Sensory Balls with faces of cute animals. A frog, a hedgehog, an elephant, a penguin, a chick, and a white bear! * Contents may vary

3 Pcs • Age 0+  
 Pkg dimensions:  3 1/2" x 3" x 9 1/2" 7 290019 596127



705203/9-Display
Sensory Pals, Display
 Sensory Balls with faces of cute animals. A frog, a hedgehog, an elephant, a penguin, a chick, and a white bear! * Contents may vary

9 Pcs • Age 0+  
 Pkg dimensions:  10 1/2" x 11 1/4" x 3 1/4" 7 290012 679933



705202/16-Display
Textured Mini Balls, Display
 Sensory Balls with 4 unique textures. Different patterns and colors maximize Sensory stimulation.

16 Pcs • Age 0+  
 Pkg dimensions:  10 1/2" x 11 1/4" x 3 1/4" 7 290016 546859





Musical Collection

Cornerstone of holistic child development and fun play!



From classics to novelty

Whether you are looking for a Classic Tambourine or a Boho Chic Rainstick, our new collection has a toy for any taste, preference, and development need.

Gift sets included

Families have many reasons to celebrate their new milestones, and Edushape Musical Collection offers the perfect gifts! From the First Birthday Gift Set to a Festival Music Set, any gifter can find what they are looking for.



Diverse ages

Many Edushape musical toys are safe for children 3 months and up. We offer a wide variety of toys that are fit for the youngest of musicians!



205122
Mega Rainstick, 16"

1 Pcs • Age 12m+



Pkg dimensions: 2 1/2" x 2 1/2" x 17 1/3" 7 290019 803782



205121
Rainstick, 8"

1 Pcs • Age 6m+



Pkg dimensions: 2 1/2" x 2 1/3" x 9 2/3" 7 290019 803744



205121-BC
Rainstick, Boho Chic, 8"

1 Pcs • Age 6m+



Pkg dimensions: 2 1/2" x 2 1/3" x 9 2/3" 7 290019 803768



205120/10-Display
My First Rainstick, 3", Display

10 Pcs • Age 3m+



Pkg dimensions: 4 1/2" x 11" x 3 1/2" 7 290019 803973



205121/10-Display
Rainstick, 8", Display

10 Pcs • Age 6m+



Pkg dimensions: 4 1/3" x 10 2/3" x 8 1/3" 7 290019 803751

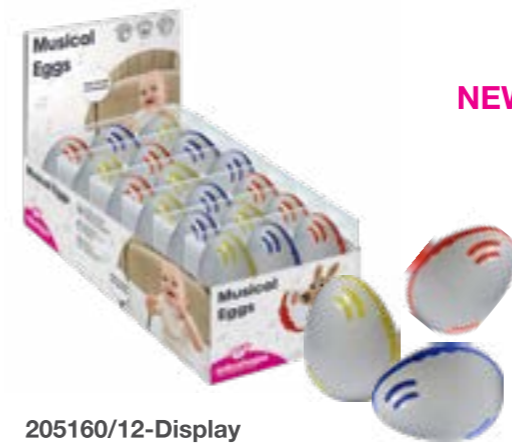


205121-BC/10-Display
Rainstick, Boho Chic, 8", Display

10 Pcs • Age 6m+



Pkg dimensions: 4 1/3" x 10 2/3" x 8 1/3" 7 290019 803775



NEW

205160/12-Display
Musical Eggs, Display

What could be more fun than a shaker that fits into your baby's hand and makes a beautiful soothing sound? Introducing Musical Eggs! These shakers are colorful, sturdy, feature bright colors and unique tactile patterns. Your little one will love them!

12 Pcs • Age 6m+



Pkg dimensions: 5 1/2" x 11 4/5" x 4 1/2" 7 290020 019899



205161/14-Display
My First Shakers, Display

14 Pcs • Age 3m+



Pkg dimensions: 5 1/3" x 11 4/5" x 6 2/3" 7 290019 803874



925200
Shake, Listen & Match

12 bells, 6 sounds. Game to find a matching pair of sounds!

13 Pcs • Age 24m+



Pkg dimensions: 14" x 3" x 10 1/2" 7 290002 597575



NEW

205162
Clicks & Beats

3 musical toys in 1! Our Clicks & Beats musical instrument breaks up into separate pieces with unique sounds - wind bell, soothing beads, and a classic bell - or can be combined for a little sound mix! Easy to grip, safe, and entertaining for your little one.

3 Pcs • Age 12m+



Pkg dimensions: 8 2/5" x 2 1/3" x 7 2/5" 7 290020 019875



205161-BC/14-Display
My First Shakers, Boho Chic, Display

14 Pcs • Age 3m+



Pkg dimensions: 5 1/3" x 11 4/5" x 6 2/3" 7 290019 803881





NEW

205181/18-Display
My First Bell, Display

Build your child's collection of Musical Firsts! My First Bell will help you introduce your little one to the world of music while developing their cause & effect skills! Beautiful chiming sound, see-through cutouts revealing the bell, and an easy-to-grip handle will encourage your child to explore and observe - where does that sound come from?!

18 Pcs • Age 3m+

Pkg dimensions: 7 290020 019882
5" x 11 4/5" x 6"



205180/16-Display
Classic Bell, Display

16 Pcs • Age 3m+

Pkg dimensions: 7 290019 803904
5" x 12" x 6"



NEW

205191/18-Display
Bell Trio, Display

Want to teach your little one sounds of a Bell? Three is better than one! Our Bell Trio is safe, easy to grip, and creates beautifully coordinated sounds that your baby and family will both enjoy.

18 Pcs • Age 3m+

Pkg dimensions: 7 290020 019943
4 4/5" x 11 4/5" x 4"



205170/20-Display
Maracas, Display

20 Pcs • Age 18m+

Pkg dimensions: 7 290019 803898
5" x 11 4/5" x 4"



925109
Melody Snaily

Musical keyboard that can also play pre-recorded tunes. Attaches securely to car seats, strollers, and cribs. Includes instruction cards with musical ideas!

1 Pcs • Age 6m+

Pkg dimensions: 7 290011 321932
7 1/2" x 5 1/2" x 9"



205131
Sea World Drum

1 Pcs • Age 12m+

Pkg dimensions: 7 290019 803812
7 1/2" x 1 1/4" x 7 1/3"



205130-Light Blue
Classic Flat Drum

1 Pcs • Age 24m+

Pkg dimensions: 7 290019 803799
8" x 1 4/5" x 8"
Available only in USA



205130-Red
Classic Flat Drum

1 Pcs • Age 24m+

Pkg dimensions: 7 290019 803805
8" x 1 4/5" x 8"
Available only in USA



205132
Jungle World Drum

1 Pcs • Age 12m+

Pkg dimensions: 7 290019 803829
7 1/2" x 1 1/4" x 7 1/3"





205140-Yellow
Classic Tambourine

1 Pcs • Age 12m+



Pkg dimensions:

6³/₄" x 1¹/₄" x 6³/₄" 7 290019 803867



205140-Blue
Classic Tambourine

1 Pcs • Age 12m+



Pkg dimensions:

6³/₄" x 1¹/₄" x 6³/₄" 7 290019 803836



205140-Red
Classic Tambourine

1 Pcs • Age 12m+



Pkg dimensions:

6³/₄" x 1¹/₄" x 6³/₄" 7 290019 803850



205140-Green
Classic Tambourine

1 Pcs • Age 12m+



Pkg dimensions:

6³/₄" x 1¹/₄" x 6³/₄" 7 290019 803843



NEW

206101
My First Musical Set

Don't we all love "firsts"? The first step, first smile... and the first musical set! These instruments are perfect for any little one who is just starting to explore the world of sounds and melodies.

5 Pcs • Age 6m+



Pkg dimensions:

6" x 2¹/₄" x 7³/₄" 7 290020 019905



206102
First Birthday Gift Set

We curated the best First Birthday Gift Set that any little one will love! Gift the world of music and sensory exploration with these high-quality, durable musical toys! Set includes: Rainstick (8"), Sea World Drum, Classic Bell, and My First Shakers.

5 Pcs • Age 12m+



Pkg dimensions:

7³/₄" x 3" x 8³/₄" 7 290010 037667



206100
Soothing Sounds Set

What can be more soothing than the sound of rainfall and cascading beads? We re-envisioned our bestsellers with one goal in mind - create a calming, highly aesthetic experience fit for modern homes. Set includes: Rainstick in Boho Chic (8"), Jungle World Drum, Maracas and My First Shape Shakers in Boho Chic.

5 Pcs • Age 18m+



Pkg dimensions:

7³/₄" x 3" x 8³/₄" 7 290019 803997



206103
Festival Music Set

Who doesn't like a Festival?! Experience the fun of assorted musical instruments with bright colors and diverse sounds. Set includes: Classic Cage Bell, Maracas, Mini Rainstick, Classic Tambourine in Red, and Crackle & Roll.

5 Pcs • Age 18m+



Pkg dimensions:

7³/₄" x 3" x 8³/₄" 7 290010 037681



Edu-Blocks

Sensory play that develops motor skills



High quality and sturdy

Our blocks are the highest quality in the market. They are made of quality materials, BPA free, and sturdy.

Materials for any preference

Whether you are looking for lighter, heftier, flexible or squishy blocks, Edushape has them all. Our materials vary from foam to soft plastics to accommodate any taste, preference, and context.



Incorporate learning

Edushape blocks are designed to maximize learning during play. Whether to develop baby's motor or tactile skills, teach numbers or colors, Edushape has the right blocks.



717010
Mix & Match Textured Blocks
 Teach numbers, colors, and shapes.

10 Pcs • Age 0+

Pkg dimensions: 7 290006 308474
 9" x 2" x 6 1/2"



NEW

717010-BC
Mix & Match Textured Blocks, Boho Chic
 Teach numbers, colors, and shapes.

10 Pcs • Age 0+

Pkg dimensions: 7 290020 019912
 9" x 2" x 6 1/2"



716167
Sensory Puzzle Blocks
 Nubby texture enhances Sensory stimulation.

18 Pcs • Age 24m+

Pkg dimensions: 7 290006 308269
 12 1/2" x 3 1/2" x 12 1/2"



717000/30
Textured Blocks, 1 1/4"

30 Pcs • Age 24m+

Pkg dimensions: 7 290005 076923
 8" x 2" x 8 1/2"



716000/30
Color Edu-Blocks, 1 3/8"

30 Pcs • Age 24m+

Pkg dimensions: 7 290012 679384
 8" x 2 1/2" x 8 1/2"



716000/80
Color Edu-Blocks, 1 3/8"

80 Pcs • Age 24m+

Pkg dimensions: 7 290012 679391
 12" x 4" x 12"



716001/32-Carton
Color Edu-Blocks, Big, 2 3/4"

32 Pcs • Age 9m+

Pkg dimensions: 7 290011 812669
 18" x 9" x 11 3/4"



716002/16-Carton
Color Edu-Blocks, Giant, 4 1/3"

16 Pcs • Age 0+

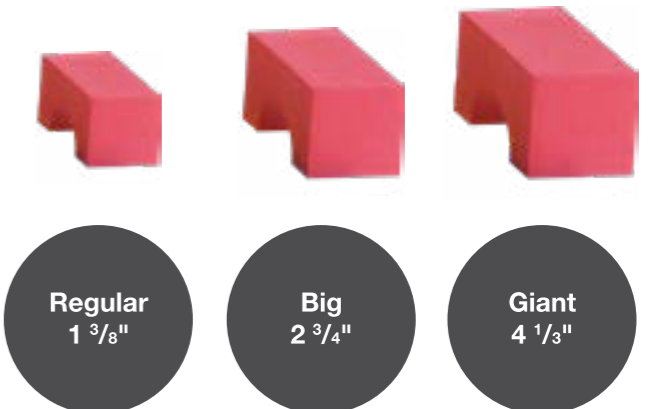
Pkg dimensions: 7 290005 076930
 20 1/2" x 20 1/2" x 9"



716002/32-Carton
Color Edu-Blocks, Giant, 4 1/3"

32 Pcs • Age 0+

Pkg dimensions: 7 290005 076039
 20 1/2" x 20" x 18"





715000/30
Wood-Like Edu-Blocks, 1 3/8"
 Foam blocks in wood-like parents are aesthetically pleasing while remaining light, safe, and durable.

30 Pcs • Age 12m+

Pkg dimensions: 7 290012 679858
 8" x 2 1/2" x 8 1/2"



715000/80
Wood-Like Edu-Blocks, 1 3/8"

80 Pcs • Age 12m+

Pkg dimensions: 7 290012 679865
 11 1/2" x 4" x 12"



749973
My Soft World Town

Magnetic box enhances play when opened through thematic print inside and outside. Includes Wood-Like and thematic blocks.

29 Pcs • Age 12m+

Pkg dimensions: 7 290018 202692
 8" x 6" x 8"



749974-Con
My Soft World Farm

Includes Edu-Foam Wood-Like blocks and color blocks, and other farm themed accessories. Packed in reusable container for easy clean up.

29 Pcs • Age 12m+

Pkg dimensions: 7 290011 321109
 9 1/2" x 7 1/2" x 6 1/2"

Available in the USA only



715001/32-Carton
Wood-Like Edu-Blocks, Big 2 3/4"

32 Pcs • Age 9m+

Pkg dimensions: 7 290011 321307
 18" x 9" x 11 3/4"



715002/16-Carton
Wood-Like Edu-Blocks, Giant 4 1/3"

Introducing GIANT size of the bestselling Wood-Like Edu-Blocks! These blocks will enable indoor and outdoor play with beautiful wood-like aesthetic.

16 Pcs • Age 0+

Pkg dimensions: 7 290005 076558
 8 3/4" x 8 3/4" x 7 1/2"



716035
Color Window Blocks

Contain transparent tinted film. Teach colors and shapes.

12 Pcs • Age 12m+

Pkg dimensions: 7 290002 597209
 8 1/3" x 5 1/2" x 8 1/3"



750054
Magic Shapes with Board

Magnetic board included for stacking experiments.

54 Pcs • Age 36m+

Pkg dimensions: 7 290005 076329
 12 1/2" x 2 1/4" x 8 1/2"



Regular
 1 3/8"



Big
 2 3/4"



Giant
 4 1/3"





714002/26
Flexi Edu-Blocks, 2 1/2"
 Made of flexible plastics, these blocks are a perfect set for safe and durable construction play.

26 Pcs • Age 12m+  

Pkg dimensions:  8 1/3" x 3 1/2" x 8 1/3" 7 290010 424863



714002/52
Flexi Edu-Blocks, 2 1/2"

52 Pcs • Age 12m+  

Pkg dimensions:  12" x 3 1/2" x 12" 7 290011 321147



714003/28
Flexi Edu-Blocks, Jungle
 Flexi Edu-Blocks with Jungle thematic elements.

28 Pcs • Age 12m+  

Pkg dimensions:  12" x 3 1/2" x 12" 7 290011 812164



714004/30
Flexi Edu-Blocks, Train
 Flexi Edu-Blocks with Train thematic elements.

30 Pcs • Age 12m+  

Pkg dimensions:  12" x 3 1/2" x 12" 7 290011 321406



714000/26-Carton
Flexi Edu-Blocks, Giant, 4 1/2"

26 Pcs • Age 0+  

Pkg dimensions:  17 3/4" x 7" x 9" 7 290005 076176



714000/50-Carton
Flexi Edu-Blocks, Giant, 4 1/2"

50 Pcs • Age 0+  

Pkg dimensions:  18 1/2" x 12" x 18 1/2" 7 290005 076275



717006
Soft & Squeezy Critter Blocks
 6 unique animal designs

6 Pcs • Age 6m+  

Pkg dimensions:  6" x 3" x 8" 7 290018 202043



Regular
2 1/2" x 2 1/2"

Big
3 1/2" x 3 1/2"

Giant
4 1/2" x 4 1/2"



714001/36-Carton
Flexi Edu-Blocks, Big 3 1/2"

36 Pcs • Age 6m+  

Pkg dimensions:  15 3/4" x 7 1/2" x 9 1/4" 7 290012 679612





709000/36
Corrugated Edu-Blocks
 Extremely sturdy laminated blocks, hold up to 100 lbs!

36 Pcs • Age 18m+  

Pkg dimensions: 27 1/4" x 3 1/2" x 20 1/2"  7 290010424245



709000/52
Corrugated Edu-Blocks
 Extremely sturdy laminated blocks, hold up to 100 lbs!

52 Pcs • Age 18m+  

Pkg dimensions: 27 1/4" x 5" x 20 1/2"  7 290010424252



709000/84
Corrugated Edu-Blocks
 Extremely sturdy laminated blocks, hold up to 100 lbs!

84 Pcs • Age 18m+  

Pkg dimensions: 27 1/4" x 7 1/4" x 20 1/2"  7 290010424269



Regular
6" x 3" x 3"

Big
6" x 6" x 3"

Giant
12" x 6" x 3"



730002/36-Con
Young Brix
 Sold in reusable storage box.

36 Pcs • Age 18m+  

Pkg dimensions: 11 1/2" x 8" x 6 1/2"  7 2900161546019



730003
Travel Brix
 Travel platform included to enable construction on the go.

33 Pcs • Age 36m+  

Pkg dimensions: 6 1/2" x 2 1/2" x 8 1/2"  7 2900161546170



730004
Magic Brix in Motion
 Include mechanical moving pieces that enable motion.

56 Pcs • Age 36m+  

Pkg dimensions: 11" x 2 3/4" x 9 3/4"  7 2900161546620



730001/72-Jar
Magic Brix

72 Pcs • Age 36m+  

Pkg dimensions: 5 3/4" x 6 3/4" H  7 2900111812072





NEW

525011
Stackers & Nesters

Rotated one way, pieces nestle into each other; rotated the other way, they stack into a cubic shape. Great for cognitive and motor skills!

6 Pcs • Age 6m+  

Pkg dimensions:  7 290016 546583
5" x 5" x 5"



525015
Geostackers

8 unique shapes to stack & sort into 2 tubes.

11 Pcs • Age 12m+  

Pkg dimensions:  7 290016 546743
8 1/2" x 3" x 10 3/4"



805737
Stack & Drop Tower

4 jumbo balls to drop into a tower of up to 6 stacking cups.

14 Pcs • Age 12m+  

Pkg dimensions:  7 290002 597803
Available in the USA only



706030/9-BC
Edu-Tiles Play Mat, Boho Chic

This BohoChic version of our bestselling Edu-Tiles doesn't only look beautiful, but each tile is almost twice the size of our regular version (20"x20")

9 Pcs • Age 0+  

Pkg dimensions:  7 290019 596165
20 1/2" x 4 3/4" x 20 1/2"



706021
Baby Crawl & Play Mat, Jungle Fun

Our beloved double-sided mat is now available in new patterns!

Let the child embark on their first Jungle or flip it over for a more minimalist design fit for any interior on one side while enjoying minimalist designs on the other. Foldable and waterproof, this mat can be used to play, crawl, and simply as a design piece.
Big Size - 150x200 cm / 59"x78"

1 Pcs • Age 0+  

Pkg dimensions:  7 290019 596158
29 1/2" x 4 1/4" x 16 1/4"



706151/10
Edu-Tiles Play Mat

10 Pcs • Age 36m+  

Pkg dimensions:  7 290011 321901
13" x 6" x 13"





Linking Toys

Open-ended play fit for variety of needs and ages



Diverse play patterns

Whether child plays individually or with others, linkets offer a variety of play patterns they can improvise or follow from cue cards.

Unexpected sensory play

Cognitive and motor skill benefits are fundamental to linking games, but we design them with a sensory twist! Patterns, materials, colors – sensory experience is guaranteed.



Fit for home & school

Our linkets are a staple across play environments. Whether you are selecting a product for at-home play or an educational center, you'll find a design that fits your needs.



929010/10-Display
Click & Weave Threads, Display

Flexible threads that twist & turn to the child's desire! They snap together and can be woven into complex structures.

10 Pcs • Age 12m+  

Pkg dimensions:  7 290019 596172



929010/10-BC-Display
Click & Weave Threads, Boho Chic, Display

Flexible threads that twist & turn to the child's desire! They snap together and can be woven into complex structures.

10 Pcs • Age 12m+  

Pkg dimensions:  7 290019 596189



929010/48-Con
Click & Weaves Threads

Flexible threads that twist & turn to the child's desire! They snap together and can be woven into complex structures.

48 Pcs • Age 12m+  

Pkg dimensions:  7 290010 424610



929011
Thread-O-Ball

Set of 10 flexible threads and a ball. Includes playing cards!

11 Pcs • Age 12m+  

Pkg dimensions:  7 290016 546750

Click!



929010/10-BW-Display
Click & Weave Threads, Black & White, Display

Flexible threads that twist & turn to the child's desire! They snap together and can be woven into complex structures.

10 Pcs • Age 12m+  

Pkg dimensions:  7 290019 596196





929001
Sensory Linkets

12 Pcs • Age 0+  

Pkg dimensions:  7 290012 679698



929001-BC
Sensory Linkets, Boho Chic

12 Pcs • Age 0+  

Pkg dimensions:  7 290019 596202



929001/66-Jar
Sensory Linkets, Jumbo

66 Pcs • Age 0+  

Pkg dimensions:  7 290005 076022



929048/48-Jar
Nuts & Bolts

Playing cards included

48 Pcs • Age 18m+  

Pkg dimensions:  7 290012 679667



929412/16-Jar
Fishies, Jar

16 Pcs • Age 12m+  

Pkg dimensions:  7 290010 424726



841010/110-Con
Construction Pipes & Wheels

Link blow-molded plastic cubes into static and dynamic shapes! With wheels included into the set, complexity of the game can be adjusted to the relevant age and development milestone.

110 Pcs • Age 36m+  

Pkg dimensions:  7 290019 803423



841021/112-Con
Slot-in Blocks & Wheels

What could be better than a high quality construction set? A construction set that adjusts to the desired level of difficulty! With many shapes to choose from, this set will enable you and your little one to build any structures you'd like - static, moving, simple and complex!

112 Pcs • Age 36m+  

Pkg dimensions:  7 290019 803713



841014/90-Con
Hexagon-Shaped Building Blocks

Stack hexagonal blocks to build constructions in 3D. Educational, fun, and adjustable to different ages! These blocks are going to ensure hours of educational play.

90 Pcs • Age 36m+  

Pkg dimensions:  7 290019 803324



841018/90-Con
Click & Link Gears

Connecting gears provide a unique opportunity to explore concepts widely present in everyday world with your little one. Click them into place and explore what structures can be built and remain stable after! Use this as an opportunity to teach your little one about physics, gravity, colors, and so much more!

90 Pcs • Age 36m+  

Pkg dimensions:  7 290019 803645



995012
Sensory Snap Beads

12 Pcs • Age 12m+  

Pkg dimensions: 11 1/2" x 2 3/4" x 6 3/4" 7  290011321260



995012/16-Jar
Sensory Snap Beads, Jar

16 Pcs • Age 12m+  

Pkg dimensions: 6" x 9 1/2" H 7  290010037049



829012
Flexi Baby Connects

Beads that snap together with colorful patterns and stimulating textures.

12 Pcs • Age 12m+  

Pkg dimensions: 9" x 2 1/4" x 6 3/4" 7  290010424870



995013
Sensory Beads

Includes four 6" plastic strings to link up the beads.

14 Pcs • Age 12m+  

Pkg dimensions: 8 1/2" x 2 1/2" x 7" 7  290010037988



829013/36-Jar
Kiddy Connects, Jar

36 Pcs • Age 24m+  

Pkg dimensions: 6 1/5" x 8 1/2" 7  290011321154



995013/16-Jar
Sensory Beads, Jar

16 Pcs • Age 12m+  

Pkg dimensions: 6 1/2" x 10 1/2" 7  290010424719



829014/50-Jar
Kiddy Connects Advanced, Jar

The more challenging version of Kiddy Connects, it contains unique shapes that connect at varying angles and create complex structures.

50 Pcs • Age 24m+  

Pkg dimensions: 5 1/2" x 9 1/4" H 7  290011321604





Bath Collection

Incorporate learning and play into bath time!



High quality and sturdy

Our bath toys are made of quality materials, BPA free, and sturdy.

Materials for any preference

Whether looking for a toy made of light foam or sturdy plastics, Edushape has the right bath product for you. Our materials can accommodate any taste, preference, and context.





Incorporate learning

Edushape bath toys are designed to maximize learning during play. Whether to develop baby's motor or tactile skills, teach numbers or colors, we have the right bath toy.



505805
Bath-Ketball Set
 Includes three sensory balls and a netted 'basket' with suction cups.

4 Pcs • Age 12m+  

Pkg dimensions: 7" x 3 1/4" x 8 3/4"  290002 597308



525006
Sensory Hoops
 Includes three 2 1/2" Sensory Balls and a floating four-hoop 'basket'.

16 Pcs • Age 12m+  

Pkg dimensions: 14 1/2" x 4" x 14 1/2"  290006 308276



505808
Tub Fun Park
 Sliding, straining, and spinning elements all in one game!

5 Pcs • Age 12m+  

Pkg dimensions: 12" x 3 1/4" x 9 3/4"  290002 597469



599101
My First Bath Set
 Want a universal first birthday present? Gift hours of bath time learning & fun to the little one. Strainers, reflecting mirrors, pretend play, and more - this is a universal gift for the little learner and their family.

4 Pcs • Age 12m+  

Pkg dimensions: 10 2/3" x 4 3/4" x 7 4/8"  290020 019936



525008
Ocean Pals
 Dunk & strain these Ocean Pals. Made of neoprene, they allow the child to explore new materials and textures while ensuring safe play.

3 Pcs • Age 10m+  

Pkg dimensions: 7" x 1 3/4" x 10 1/4"  290019 596226



505802
Funny Face Stacker Buckets

4 Pcs • Age 12m+  

Pkg dimensions: 7 3/4" x 3 3/4" x 7 3/4"  290010 037612



525012
Tub Buddies

3 Pcs • Age 3m+  

Pkg dimensions: 5 1/2" x 3 3/4" x 10 1/4"  290002 597810



525052
Roly Poly Penguin
 This Penguin floats and wobbles when in water. If water is poured into its crown, it is released through their beak for added fun!

1 Pcs • Age 10m+  

Pkg dimensions: 4" x 8" H  290018 202128



525010
Water Magic Cube
 Our artful cube has 6 different strainers. Fill it, rotate and pour, then see the water stream into unexpected shapes.

1 Pcs • Age 10m+  

Pkg dimensions: 4 3/4" x 4 3/4" x 7"  290016 546668



525013
Tub Sub
 For a floating boat, push the flexible blue part down. For a sinking sub, pull the blue part up by a periscope and fill the bottom with water.

1 Pcs • Age 12m+  

Pkg dimensions: 6" x 4" x 7 1/2"  7 290016 546828



525043
Dunk & Strain Pals

3 Pcs • Age 12m+  

Pkg dimensions: 4" x 3 1/2" x 10 1/2"  7 290018 202104



525000
Water Spinner

1 Pcs • Age 12m+  

Pkg dimensions: 3" x 3" x 10 3/4"  7 290012 679926



525001
Water Whirly


Four bath toys that snap together forming a cascade of water effects.

4 Pcs • Age 12m+  

Pkg dimensions: 3" x 3 1/2" x 12"  7 290012 679728



525009/4
Soap Crayons
 Non-toxic for safe creativity through writing and drawing!

4 Pcs • Age 36m+  

Pkg dimensions: 7 3/4" x 6" x 1"  7 290018 202142



525009/6
Soap Crayons & Foam Holder
 Non-toxic for safe creativity through writing and drawing! Includes a holder.

7 Pcs • Age 36m+  

Pkg dimensions: 10" x 1 1/2" x 10"  7 290010 424276





NEW

547008

Magic Creations, Ocean

Our foam is resistant to mold and mildew. Includes a mesh storage bag.

16 Pcs • Age 12m+  

Pkg dimensions: 6" x 2" x 9"  7 290020 019844



NEW

547007

Magic Creations, Birthday Party

Our foam is resistant to mold and mildew. Includes a mesh storage bag.

17 Pcs • Age 12m+  

Pkg dimensions: 6" x 2" x 9"  7 290020 019837



547016

Magic Creations, Road Construction

Our foam is resistant to mold and mildew. Includes a mesh storage bag.

26 Pcs • Age 36m+  

Pkg dimensions: 6" x 2" x 9"  7 290011 321031



NEW

547005

Magic Creations, Jungle Fun

Our foam is resistant to mold and mildew. Includes a mesh storage bag.

16 Pcs • Age 12m+  

Pkg dimensions: 6" x 2" x 9"  7 290006 308948



NEW

547009

Magic Creations, Dinosaurs

Our foam is resistant to mold and mildew. Includes a mesh storage bag.

13 Pcs • Age 12m+  

Pkg dimensions: 6" x 2" x 9"  7 290010 424061



545301

Floating Blocks

Teach colors, shapes and numbers through matching game. All while enjoying bath time with the little one!

13 Pcs • Age 12m+  

Pkg dimensions: 11 1/2" x 2 1/4" x 13"  7 290019 596233



547024

Magic Creations, Traffic Fun

Our foam is resistant to mold and mildew. Includes a mesh storage bag.

23 Pcs • Age 36m+  

Pkg dimensions: 6" x 2" x 9"  7 290010 037100



547023

Magic Creations, Splash of Fashion

Our foam is resistant to mold and mildew. Includes a mesh storage bag.

40 Pcs • Age 36m+  

Pkg dimensions: 6" x 2" x 9"  7 290005 076466



545004-Jar

Funny Mix Animals, Jar

Children will love matching these friendly animals or creating new and funny combinations. Enhances creative thinking and imaginative skills. The animals float on water and stick to bathroom tiles when wet.

26 Pcs • Age 36m+  

Pkg dimensions: 4 3/4" x 7 1/2" H  7 290006 308450





NEW

529003
Magic Mirror, Seal

1 Pcs • Age 12m+



Pkg dimensions:
11³/₄" x 1¹/₂" x 10¹/₂"



NEW

529004
Magic Mirror, Blowfish

1 Pcs • Age 12m+



Pkg dimensions:
11³/₄" x 1¹/₂" x 10¹/₂"



NEW

525003
Look & Sea Mirror

Teaches about reflections. Includes a mesh storage bag.

16 Pcs • Age 12m+



Pkg dimensions:
10" x 2" x 8"



526023
Magic Mirror Shapes

3 Pcs • Age 12m+



Pkg dimensions:
9¹/₂" x 1³/₄" x 8³/₄"



529005
Magic Mirror, Crab

1 Pcs • Age 12m+



Pkg dimensions:
11³/₄" x 1¹/₂" x 10¹/₂"



529002
Magic Mirror, Fish

1 Pcs • Age 12m+



Pkg dimensions:
11³/₄" x 1¹/₂" x 10¹/₂"





700090-Red
Opaque Activity Tub

Activity Tubs are a perfect fit for water & sand play. Our tubs are sturdy, durable, and made from safe, BPA-free materials. Newly added Sensory textured, non-slip handles enhance stimulation & development. New volume measurement markers in inches & cm make play even more precise. Try our tubs in different materials (opaque & transparent) and colors!

1 Pcs



Pkg dimensions:
5 3/4" x 29" x 20"



700090-Yellow
Opaque Activity Tub

1 Pcs



Pkg dimensions:
5 3/4" x 29" x 20"



700090-Blue
Opaque Activity Tub

1 Pcs



Pkg dimensions:
5 3/4" x 29" x 20"



700090-Green
Opaque Activity Tub

1 Pcs



Pkg dimensions:
5 3/4" x 29" x 20"



NEW

700080-Red
Lid for Activity Tub, Red

During play, lid helps create a spill-proof creative workspace, allowing children to draw, play, and explore without the worry of mess. In between play sessions, lid effectively contains materials within the tub, ensuring a tidy, dust-free play area and making cleanup a breeze.

1 Pcs



Pkg dimensions:
29 1/2" x 21" x 1 1/8"



700080-Yellow
Lid for Activity Tub, Yellow

1 Pcs



Pkg dimensions:
29 1/2" x 21" x 1 1/8"



700080-Blue
Lid for Activity Tub, Blue

1 Pcs



Pkg dimensions:
29 1/2" x 21" x 1 1/8"



700080-Green
Lid for Activity Tub, Green

1 Pcs



Pkg dimensions:
29 1/2" x 21" x 1 1/8"



***MOQ required**



700090-TP
See-Through Activity Tub

Fit for play with water, sand, and any other substance! Excellent for indoor and outdoor play.

1 Pcs



Pkg dimensions:
5 3/4" x 29" x 20"



700090/4
Opaque Activity Tubs

Fit for play with water, sand, and any other substance! Excellent for indoor and outdoor play. * Colors may vary

4 Pcs



Pkg dimensions:
6 1/2" x 29" x 20"



700002
X-Stand for Activity Tub

Enhance play by bundling our tubs with an X-Stand which further enhances stability. Newly improved fit!

1 Pcs



Pkg dimensions:
33" x 30" x 2 1/2"



NEW

700080-TP
Lid for Activity Tub

During play, lid helps create a spill-proof creative workspace, allowing children to draw, play, and explore without the worry of mess. In between play sessions, lid effectively contains materials within the tub, ensuring a tidy, dust-free play area and making cleanup a breeze.

1 Pcs



Pkg dimensions:
29 1/2" x 21" x 1 1/8"





525005
Ladybug Sorter

8 Pcs • Age 10m+  

Pkg dimensions:  7 290011 321765
9 1/2" x 3 1/2" x 9 1/2"



525019
Fish 'N' Spell

Excellent for indoor and outdoor play.

123 Pcs • Age 36m+  

Pkg dimensions:  7 290005 076633
11 1/4" x 2" x 8 3/4"



525018
Fish 'N' Fun

Excellent for indoor and outdoor play.


56 Pcs • Age 36m+  

Pkg dimensions:  7 290002 597582
11 1/4" x 2" x 8 3/4"



862021/3
Gummyball Teethers

Each teether has 8 nubs with different textures.

3 Pcs • Age 0+  

Pkg dimensions:  7 290011 812744
3 1/2" x 3" x 7 1/2"



622708
Happy Gums Set

Includes a teething necklace and a teether made of quality wood & silicone.

2 Pcs • Age 0+  

Pkg dimensions:  7 290010 037599
6 1/4" x 9" x 3 1/4"



622709
Dream Teethers

1 Pcs • Age 0+  

Pkg dimensions:  7 290002 597162
5" x 6" x 1 1/2"
Available in the USA only



862021/12-Display
Gummyball Teethers, Display

Each teether has 8 nubs with different textures.

12 Pcs • Age 0+  

Pkg dimensions:  7 290006 308504
10 1/2" x 11 1/4" x 3"



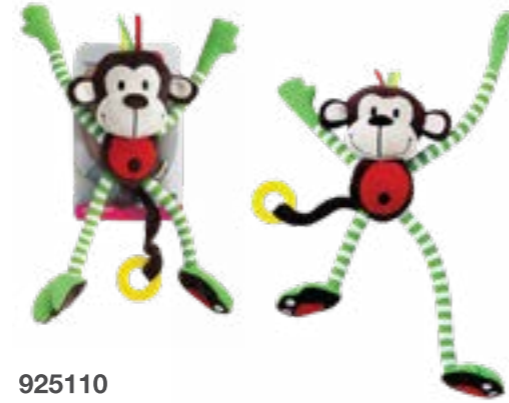
622707/12-Display
Happy Gums, Display

Made of quality wood & silicone.

12 Pcs • Age 0+  

Pkg dimensions:  7 290010 424139
6 3/4" x 8 1/2" x 3"





925110
Happy Monkey
 3 in 1 development toy: rattle and teether to soothe & relax, crinkly ears and pokable belly for tactile stimulation, and extendable limbs for cause & effect learning.

1 Pcs • Age 0+  

Pkg dimensions:  6 1/4" x 4 1/4" x 10 1/2" 7 290010 037223



925111
Happy Kitten
 3 in 1 development toy: rattle and teether to soothe & relax, crinkly ears and pokable belly for tactile stimulation, and extendable limbs for cause & effect learning.

1 Pcs • Age 0+  

Pkg dimensions:  6 1/4" x 4 1/4" x 10 1/2" 7 290005 076862





925120
Feelings Friend
 Promote Emotional Intelligence by teaching facial expressions & situational awareness through play. Includes a Play-Along guide.

15 Pcs • Age 36m+  

Pkg dimensions:  11 3/4" x 5 x 14" 7 290005 076015



925108
Dress-A-Pillar
 Teach children basic life skills such as tying shoelaces, operating a zipper and buttons.

1 Pcs • Age 36m+  

Pkg dimensions:  23" x 5 1/2" x 8" 7 290010 037209



925107
Dr. Pooch
 Teach children basic life skills such as tying shoelaces, operating a zipper and buttons.

1 Pcs • Age 36m+  

Pkg dimensions:  14" x 12" x 13" 7 290016 546149





925004
Counting Turtles
 Colorful plush turtles are perfect to teach an array of skills! Hold and squeeze them to develop motor skills, trace patterns to support cognition, analyze colors and textures for a sensory boost, and - of course - teach your little one to count.

16 Pcs • Age 12m+  

Pkg dimensions:  6" x 7 1/2" H 7 290020 019929
 Available only in USA



925140
Look & Feel Baby Book
 1 Pcs • Age 0+  

Pkg dimensions:  12 1/4" x 2" x 7 1/4" 7 290005 076497





408034
RC Truck - Fire Squad
 Includes a DIY screwdriver to take apart and re-assemble.

33 Pcs • Age 36m+ 1.5lb 6

Pkg dimensions: 13" x 7 1/2" x 5 1/4" 7 290006 308658



408014
RC Truck - Big Job Truck
 Construction-themed truck. Includes a DIY screwdriver to take apart and re-assemble.

31 Pcs • Age 36m+ 1.5lb 6

Pkg dimensions: 13" x 7 1/2" x 5 1/4" 7 290006 308627



408042
RC Truck - Sanitation Squad
 Includes a DIY screwdriver to take apart and re-assemble.

31 Pcs • Age 36m+ 1.5lb 6

Pkg dimensions: 13" x 7 1/2" x 5 1/4" 7 290006 308542



408021
RC Car - Police Patrol
 Includes a DIY screwdriver to take apart and re-assemble.

22 Pcs • Age 36m+ 1.5lb 6

Pkg dimensions: 13" x 7 1/2" x 5 1/4" 7 290006 308634



408017
Builder's Job Mega Truck
 Construction-themed truck. Includes a DIY screwdriver to take apart and re-assemble. Has lights & sounds.

101 Pcs • Age 36m+ 3.3lb 6

Pkg dimensions: 20" x 10 1/4" x 5" 7 290018 202005



408037
Firefighter Mega Truck
 Includes a DIY screwdriver to take apart and re-assemble. Has lights & sounds.

103 Pcs • Age 36m+ 3.3lb 6

Pkg dimensions: 20" x 10 1/4" x 5" 7 290018 202012



402157
5-in-1 Truck-O-Bot Engineering
 Includes a DIY screwdriver to take apart and re-assemble. Has lights & sounds.

133 Pcs • Age 36m+ 2.5lb 6

Pkg dimensions: 10 1/2" x 7" x 13 1/4" 7 290018 202814



402158
5-in-1 Truck-O-Bot Fire Rescue
 Includes a DIY screwdriver to take apart and re-assemble. Has lights & sounds.

130 Pcs • Age 36m+ 2.5lb 6

Pkg dimensions: 10 1/2" x 7" x 13 1/4" 7 290018 202821

PULL BACKS



826137/12-Display
Mighty Racers, Display

12 Pcs • Age 12m+

Pkg dimensions: 7 290011 321178



826131/12-Display
Mighty Minis, Display

12 Pcs • Age 12m+

Pkg dimensions: 7 290016 546323



622706/6-Display
Pull Back Pals, Display
Animal-shaped pull backs.

6 Pcs • Age 18m+

Pkg dimensions: 7 290002 597391



826135
Push & Pull Racers Trio

3 Pcs • Age 12m+

Pkg dimensions: 7 290006 308535



826139/9-Display
Mighty Helis, Display

9 Pcs • Age 12m+

Pkg dimensions: 7 290016 546866



622736/8-Display
Speedy Pull Backs, Display

8 Pcs • Age 18m+

Pkg dimensions: 7 290002 597407

MAGNETS & MARBLE RUNS



805801
Rollipop Starter Set

13 Pcs • Age 9m+

Pkg dimensions: 7 290010 424146



809801
Bounce-A-Marble

30 Pcs • Age 12m+

Pkg dimensions: 7 290005 076534



403636
Magnetic Marble Run

36 Pcs • Age 36m+

Pkg dimensions: 7 290018 202050



805800
Rollipop Advanced

20 Pcs • Age 9m+

Pkg dimensions: 7 290010 424122



403638
Magnetic Stacking Blocks
Magnetic cube and 4 funny face blocks.

5 Pcs • Age 12m+

Pkg dimensions: 7 290018 202715



805802
Marbulous Marble Run

100 Pcs • Age 4Y+

Pkg dimensions: 7 290016 546286



637004
Jungle Jamboree Dancers
 Spin the gears to watch wooden animals dance.

13 Pcs • Age 18m+ 1.5lb 24

Pkg dimensions: 12 1/2" x 1 3/4" x 9 1/2" 7 290018 202586



637001
Matchable Stackable

13 Pcs • Age 18m+ 1.5lb 24

Pkg dimensions: 10 3/4" x 2" x 8 1/2" 7 290018 202555



627005
Happy Zoo Train

10 Pcs • Age 24m+ 1.2lb 6

Pkg dimensions: 13" x 3 1/4" x 4 1/2" 7 290002 597247



627023
Texture Memory Game

10 disks, 5 textures. Game to find a matching pair for each texture!

11 Pcs • Age 36m+ 1.2lb 24

Pkg dimensions: 11 1/4" x 1 3/4" x 4 3/4" 7 290002 597643



637003
Silly Buddies Twisting Cubes

1 Pcs • Age 18m+ 1.2lb 24

Pkg dimensions: 4" x 4" x 9 1/2" 7 290018 202579



637005
Who's Hiding in the Woods? Puzzle

10 Pcs • Age 18m+ 0.5lb 48

Pkg dimensions: 10" x 1 1/2" x 8" 7 290018 202593



637002
Stack and Balance Octopus Puzzle
 2-in-1 challenge to stack & balance sea creatures on the octopus and a 14-piece puzzle on the designed wood board.

16 Pcs • Age 18m+ 2.4lb 12

Pkg dimensions: 13 3/4" x 2" x 9 1/4" 7 290018 202562



637006
Dress the Kitty Puzzle

Includes four 6-piece puzzles and a storage box.

26 Pcs • Age 18m+ 1.3lb 24

Pkg dimensions: 7" x 1 1/2" x 9 3/4" 7 290018 202609





7251569
Fruits, Giant Puzzle

4 Pcs • Age 12m+  

Pkg dimensions: 19 1/2" x 1 1/2" x 4" 7  290016546330



7251024
Fruits

5 Pcs • Age 24m+  

Pkg dimensions: 11 3/4" x 1 1/2" x 9 1/2" 7  290016546095



7251553
Farm Animals, Giant Puzzle

4 Pcs • Age 12m+  

Pkg dimensions: 19 1/2" x 1 1/2" x 4" 7  290016546675



7251021
Farm Animals

7 Pcs • Age 24m+  

Pkg dimensions: 11 3/4" x 1 1/2" x 9 1/2" 7  290016546064



7251565
Vegetables, Giant Puzzle

4 Pcs • Age 12m+  

Pkg dimensions: 19 1/2" x 1 1/2" x 4" 7  290019596417



7251023
Vegetables

5 Pcs • Age 24m+  

Pkg dimensions: 11 3/4" x 1 1/2" x 9 1/2" 7  290016546088



7251551
Toys, Giant Puzzle

4 Pcs • Age 12m+  

Pkg dimensions: 19 1/2" x 1 1/2" x 4" 7  290016546699



7251003
Toys

5 Pcs • Age 24m+  

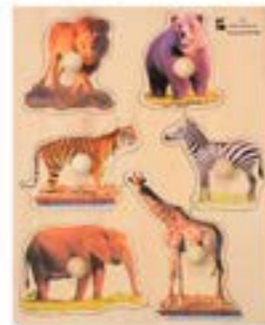
Pkg dimensions: 11 3/4" x 1 1/2" x 9 1/2" 7  290016546316



7251558
Wild Animals, Giant Puzzle

4 Pcs • Age 12m+  

Pkg dimensions: 19 1/2" x 1 1/2" x 4" 7  290016546118



7251022
Wild Animals

6 Pcs • Age 24m+  

Pkg dimensions: 9 1/2" x 1 1/2" x 11 3/4" 7  290016546071



7251552
Musical Instruments, Giant Puzzle

4 Pcs • Age 12m+  

Pkg dimensions: 19 1/2" x 1 1/2" x 4" 7  290016546682



7251557
Pets, Giant Puzzle

4 Pcs • Age 12m+  

Pkg dimensions: 19 1/2" x 1 1/2" x 4" 7  290016546101





7251521
Color Learning Board

8 Pcs • Age 24m+  

Pkg dimensions: 8" x 1/2" x 8"  7 290004 189044





7251529
Geometric Shapes & Colors Learning Board

6 Pcs • Age 24m+  

Pkg dimensions: 9" x 1/2" x 7"  7 290004 189037



627004
Counting Pull-A-Pup

1 Pcs • Age 24m+  

Pkg dimensions: 14 1/4" x 3 1/2" x 5 3/4"  7 290002 597230



801554
Wooden Train Set


16 Pcs • Age 36m+  

Pkg dimensions: 9" x 2 1/2" x 15 1/3"  7 290011 321611

Available in the USA only



7251006
Bath Time

5 Pcs • Age 24m+  

Pkg dimensions: 11 3/4" x 1/2" x 9 1/2"  7 290016 546057



7251005
Garden Tools

5 Pcs • Age 24m+  

Pkg dimensions: 11 3/4" x 1/2" x 9 1/2"  7 290016 546040



526040
Board Mirrors

Child safe soft mirrors - ideal for shapes and color recognition.

4 Pcs • Age 12m+  

Pkg dimensions: 13 1/4" x 2 3/4" x 8 1/2"  7 290005 076336



806002
4-in-1 Tabletop Easel

Includes 36 magnetic letters & numbers, a pack of chalk, 2 dry erase markers, an eraser, a paper roll and a paper clip.

43 Pcs • Age 36m+  

Pkg dimensions: 17" x 5" x 20"  7 290010 037513

Available in the USA only



7251004
Construction Tools

5 Pcs • Age 24m+  

Pkg dimensions: 11 3/4" x 1/2" x 9 1/2"  7 290016 546033



7251561
ABCs Alligator

26 Pcs • Age 4Y+  

Pkg dimensions: 19 1/2" x 1/2" x 11 3/4"  7 290016 546125

*Available in the USA only

THE ORIGINAL SENSORY BALLS 4", 7", Specialty, Assortment	12 - 25
MUSIC Rainsticks, Shakers, Bells, Maracas, Drums, Tambourines, Sets	26 - 33
EDU-BLOCKS Textured, Foam, Soft & Flexible, Laminated Cardboard, Interlocking Bristle, Stackers	34 - 44
LINKING TOYS Threads, Linkets, Snap Beads, Construction	46 - 53
BATH & WATER Slides & Games, Strainers, Creativity, Foam, Mirrors, Activity Tubs, Learning Games	54 - 66

SKU	Old SKU	Product	Page
205120/10-Display		My First Rainstick, Display	28
205121		Rainstick	28
205121/10-Display		Rainstick, Display	28
205121-BC		Rainstick, Boho Chic	28
205121-BC/10-Display		Rainstick, Boho Chic, Display	28
205122		Mega Rainstick	28
205130-Light Blue		Classic Flat Drum	31
205130-Red		Classic Flat Drum	31
205131		Sea World Drum	31
205132		Jungle World Drum	31
205140-Blue		Classic Tambourine	32
205140-Green		Classic Tambourine	32
205140-Red		Classic Tambourine	32
205140-Yellow		Classic Tambourine	32
205160/12-Display		Musical Eggs, Display	29
205161/14-Display		My First Shakers, Display	29
205161-BC/14-Display		My First Shakers, Boho Chic, Display	29
205162		Clicks & Beats	29
205170/20-Display		Maracas, Display	30
205180/16-Display		Classic Bell, Display	30
205181/18-Display		My First Bell, Display	30
205191/18-Display		Bell Trio, Display	30
206100		Soothing Sounds Set	33
206101		My First Musical Set	33
206102		First Birthday Gift Set	33
206103		Festival Music Set	33
402157		5-in-1 Truck-O-Bot Engineering	71
402158		5-in-1 Truck-O-Bot Fire Rescue	71
403636		Magnetic Marble Run	73
403638		Magnetic Stacking Blocks	73
408014		RC Truck - Big Job Truck	70
408017		Builder's Job Mega Truck	71
408021		RC Car - Police Patrol	70
408034		RC Truck - Fire Squad	70
408037		Firefighter Mega Truck	71
408042		RC Truck - Sanitation Squad	70
505802		Funny Face Stacker Buckets	57
505805		Bath-Ketball Set	56
505808		Tub Fun Park	56
525000		Water Spinner	58
525001		Water Whirly	58
525003		Look & Sea	63
525005		Ladybug Sorter	66
525006		Sensory Hoops	56
525008		Ocean Pals	57
525009/4	909004	Soap Crayons	59
525009/6	909006	Soap Crayons & Foam Holder	59
525010		Water Magic Cube	57
525011		Stackers & Nesters	44
525012	909080	Tub Buddies	57
525013		Tub Sub	58
525015		Geostackers	44
525018	915018	Fish'N'Fun	66
525019	915019	Fish'N'Spell	66
525052		Roly Poly Penguin	57
526023		Magic Mirror Shapes	63
526040		Board Mirrors	79
525043		Dunk & Strain Pals	58
529002		Magic Mirror, Seal	62
529003		Magic Mirror, Fish	62
529004		Magic Mirror, Blowfish	62
529005		Magic Mirror, Crab	62
545004-Jar		Funny Mix Animals, Jar	61

SKU	Old SKU	Product	Page
545301		Floating Blocks	61
547005		Magic Creations, Jungle Fun	60
547007		Magic Creations, Birthday Party	60
547008		Magic Creations, Ocean	60
547009		Magic Creations, Dinosaurs	60
547016		Magic Creations, Road Construction	61
547023		Magic Creations, Splash of Fashion	60
547024		Magic Creations, Traffic Fun	60
599101		My First Bath Set	57
622706/6-Display	622706	Pull Back Pals, Display	72
622707/12-Display	622707	Happy Gums, Display	67
622708		Happy Gums Set	67
622709		Dream Teethers	67
622736/8-Display	622736	Speedy Pull Backs, Display	72
627004		Counting Pull-A-Pup	79
627005		Happy Zoo Train	75
627023		Texture Memory Game	75
637001		Matchable Stackable	74
637002		Stack and Balance Octopus Puzzle	74
637003		Silly Buddies Twisting Cubes	74
637004		Jungle Jumboree Dancers	74
637005		Who's Hiding in the Woods? Puzzle	74
637006		Dress the Kitty Puzzle	74
700002		X-Stand for Activity Tub	65
700080-Blue		Lid for Activity Tub, Blue	64
700080-Green		Lid for Activity Tub, Green	64
700080-Red		Lid for Activity Tub, Red	64
700080-TP		Lid for Activity Tub	65
700080-Yellow		Lid for Activity Tub, Yellow	64
700090/4		Opaque Activity Tubs	65
700090-Blue		Opaque Activity Tub, Blue	64
700090-Green		Opaque Activity Tub, Green	64
700090-Red		Opaque Activity Tub, Red	64
700090-TP	700091	See-Through Activity Tub	65
700090-Yellow		Opaque Activity Tub, Yellow	64
705105		Sensory Push & Roll	23
705172-BC-Coffee		The Original Sensory Ball, Color Dots, Boho Chic	20
705172-BC-Coffe-Loop		The Original Sensory Ball, Color Dots, Boho Chic	20
705172-BC-Cream		The Original Sensory Ball, Color Dots, Boho Chic	20
705172-BC-Cream-Loop		The Original Sensory Ball, Color Dots, Boho Chic	20
705172-Purple/Light Blue-Loop		The Original Sensory Ball, Color Dots	19
705172-Purple/Light Blue		The Original Sensory Ball, Color Dots	19
705172-Yellow/Purple		The Original Sensory Ball, Color Dots	19
705172-Yellow/Purple-Loop		The Original Sensory Ball, Color Dots	19
705173		The Original Sensory Balls, Color Dots	14
705174		The Original Sensory Balls, Opaque	14
705174-BC		The Original Sensory Balls, Boho Chic	14
705175		The Original Sensory Balls, See-Me	14
705176-BC-Brown		The Original Sensory Ball, Opaque, Boho Chic	16
705176-BC-Brown-Loop		The Original Sensory Ball, Opaque, Boho Chic	16
705176-BC-Pink		The Original Sensory Ball, Opaque, Boho Chic	16
705176-BC-Pink-Loop		The Original Sensory Ball, Opaque, Boho Chic	16
705176-Blue		The Original Sensory Ball, Opaque	15
705176-Blue-Loop		The Original Sensory Ball, Opaque	15
705176-Green		The Original Sensory Ball, Opaque	16
705176-Green-Loop		The Original Sensory Ball, Opaque	16
705176-Red		The Original Sensory Ball, Opaque	15
705176-Red-Loop		The Original Sensory Ball, Opaque	15
705176-Yellow		The Original Sensory Ball, Opaque	15
705176-Yellow-Loop		The Original Sensory Ball, Opaque	15
705179		The Original Sensory Balls Mega Pack	24
705179-BC		The Original Sensory Balls Mega Pack, Boho Chic	24
705188		Scented Sensory Balls	23
705191-Blue		The Original Sensory Ball, See-Me	17
705191-Blue-Loop		The Original Sensory Ball, See-Me	17
705191-Green		The Original Sensory Ball, See-Me	18
705191-Green-Loop		The Original Sensory Ball, See-Me	18
705191-Orange		The Original Sensory Ball, See-Me	18
705191-Orange-Loop		The Original Sensory Ball, See-Me	18
705191-Pink		The Original Sensory Ball, See-Me	17
705191-Pink-Loop		The Original Sensory Ball, See-Me	17

SKU	Old SKU	Product	Page
705191-Red		The Original Sensory Ball, See-Me	17
705191-Red-Loop		The Original Sensory Ball, See-Me	17
705191-Yellow		The Original Sensory Ball, See-Me	18
705191-Yellow-Loop		The Original Sensory Ball, See-Me	18
705192		Colorbits Balls	23
705197		The Original Sensory Balls Set	24
705199		Sensory Shapes & Balls	25
705200		Sensory Mini Balls	24
705200-BC		Sensory Mini Balls, Boho Chic	24
705201		Sensory Mini Balls	24
705202/16-Display	722006/16	Textured Mini Balls, Display	25
705203	722009/3	Sensory Pals	25
705203/9-Display	722009	Sensory Pals, Display	25
705353-BC-Olive		Texture-iffic, Boho Chic	21
705353-Light Blue		Texture-iffic	21
705353-Purple		Texture-iffic	21
705363		Incredi-Ball	22
705373		Rainbow Soft Ball	22
705377		Glow in the Dark	22
706021		Baby Crawl & Play Mat, Jungle Fun	45
706030/9-BC		Edu-Tiles Play Mat, Boho Chic	45
706151/10		Edu-Tiles Play Mat	45
709000/36	709036	Corrugated Edu-Blocks	42
709000/52	709052	Corrugated Edu-Blocks	42
709000/84	709084	Corrugated Edu-Blocks	42
714000/26-Carton	806026	Flexi Edu-Blocks, Giant, 4 1/2"	40
714000/50-Carton	806050	Flexi Edu-Blocks, Giant, 4 1/2"	40
714002/26	826026	Flexi Edu-Blocks, 2 1/2"	40
714002/52	826052	Flexi Edu-Blocks, 2 1/2"	40
714001/36-Carton	845036	Flexi Edu-Blocks, Big, 3 1/2"	40
714003/28	826029	Flexi Edu-Blocks, Jungle	41
714004/30	826028	Flexi Edu-Blocks, Train	41
715000/30	715070	Wood-Like Edu-Blocks, 1 3/8"	38
715000/80	715071	Wood-Like Edu-Blocks, 1 3/8"	38
715001/32-Carton	726032	Wood-Like Edu-Blocks, Big, 2 3/4"	38
715002/16-Carton		Wood-Like Edu-Blocks, Giant, 4 1/3"	38
716000/30	716575	Color Edu-Blocks, 1 3/8"	37
716000/80	716576	Color Edu-Blocks, 1 3/8"	37
716001/32-Carton	726033	Color Edu-Blocks, Big, 2 3/4"	37
716002/16-Carton	700145	Color Edu-Blocks, Giant, 4 1/3"	37
716002/32-Carton	700140	Color Edu-Blocks, Giant, 4 1/3"	37
716167		Sensory Puzzle Blocks	36
716035	726035	Color Window Blocks	39
717000/30	716030	Textured Blocks, 1 1/4"	36
717006	977006	Soft & Squeezy Critter Blocks	41
717010	977010	Mix & Match Textured Blocks	36
717010-BC		Mix & Match Textured Blocks, Boho Chic	36
730001/72-Jar	929070	Magic Brix	43
730002/36-Con	997036	Young Brix	43
730003	929029	Travel Brix	43
730004	925072	Magic Brix in Motion	43
749974-Con		My Soft World, Farm	39
749973		My Soft World, Town	39
750054	975054	Magic Shapes with a Board	39
801554		Wooden Train Set	79
805737		Stack & Drop Tower	44
805800		Rollipop Advanced	73
805801		Rollipop Starter Set	73
805802		Marbulous Marble Run	73
806002		4-in-1 Tabletop Easel	79
809801		Bounce-A-Marble	73
826131/12-Display	826131/12	Mighty Minis, Display	72
826139/9-Display	826139/9	Mighty Helis, Display	72
826135		Push & Pull Racers Trio	72
826137/12-Display	826137	Mighty Racers, Display	72
829012		Flexi Baby Connects	53
829013/36-Jar	829036	Kiddy Connects, Jar	53
829014/50-Jar	829050	Kiddy Connects Advanced, Jar	53
841010/110-Con		Construction Pipes & Wheels	51
841014/90-Con		Hexagon-Shaped Building Blocks	51
841018/90-Con		Click & Link Gears	51

SKU	Old SKU	Product	Page
841021/112-Con		Slot-in Blocks & Wheels	51
862021/3	862021	Gummyball Teether	67
862121/12-Display	862121/12	Gummyball Teether, Display	67
925004		Counting Turtles	68
925107		Dr. Pooch	69
925108	581001	Dress-A-Pillar	69
925109	851003	Melody Snaily	30
925110		Happy Monkey	68
925111		Happy Kitten	68
925120		Feelings Friend	69
925140		Look & Feel Baby Book	68
925200		Shake, Listen & Match	29
929001		Sensory Linkets	50
929001-BC		Sensory Linkets, Boho Chic	50
929001/66-Jar	926066	Sensory Linkets, Jumbo	50
929010/10-Display		Click & Weave Threads, Display	48
929010/10-BC-Display		Click & Weave Threads, Boho Chic, Display	48
929010/10-BW-Display		Click & Weave Threads, Black & White, Display	48
929010/48-Con		Click & Weaves Threads	49
929011	525021	Thread-o-Ball	49
929048/48-Jar	929048	Nuts & Bolts	50
929412/16-Jar	997416	Fishies, Jar	50
995012		Sensory Snap Beads	52
995012/16-Jar	997016	Sensory Snap Beads, Jar	52
995013	997313	Sensory Beads	52
995013/16-Jar	997316	Sensory Beads, Jar	52
7251003		Toys	77
7251004		Construction Tools	78
7251005		Garden Tools	78
7251006		Bath Time	78
7251021		Farm Animals	77
7251022		Wild Animals	76
7251023		Vegetables	76
7251024		Fruits	76
7251521		Color Learning Board	78
7251529		Geometric Shapes & Colors Learning Board	78
7251551		Toys, Giant Puzzle	77
7251552		Musical Instruments, Giant Puzzle	77
7251553		Farm Animals, Giant Puzzle	77
7251557		Pets, Giant Puzzle	77
7251558		Wild Animals, Giant Puzzle	76
7251561		ABCs Alligator	78
7251565		Vegetables, Giant Puzzle	76
7251569		Fruits, Giant Puzzle	76



USA

28 Brandywine Drive, Deer Park, NY 11729
(631) 586-0900; 1(800) 404-4744
customerservice@edushape.com

Israel

7 Ha-Umanim St, Tel Aviv-Yafo, Israel
(972) 3-9380103
sales@edushape.com

China

Room 620, Gongmao Building, Sanyuanli,
Nancheng District, Dongguan City,
Guangdong Province, China ZIP: 523000

www.edushape.com