

Our Story

Jearn through play

Founded by a mom and teacher, iPlay, iLearn's mission is to produce toys that facilitate and extend play, a critical building block for child development. The company values high-quality entertaining products that are fundamentally designed to help kids learn and grow through fun-- all at affordable prices.

Brand Concept

iPlay, iLearn utilizes its creative in-house design team to visualize and originate fun, colorful toy designs that children will love. We stress the importance of product safety and design in all of our toys. All of our products go through rigorous testing at third party CPSC approved laboratories to meet all consumer products requirements.

Mission

Fully meet the needs of children, so that they can develop the most necessary skills for the 21st century: Collaboration & Teamwork, Creativity & Imagination, Critical Thinking & Problem-Solving.





Fidget Fun Elephant

Fidget Fun Unicorn

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Dino Construc-Tors

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LIGHTHOUSE BATH ADVENTURE

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What Are Bouncy Pals

Bouncy Pals are the perfect way for kids to stay active indoors and outdoors with adorably fun characters and soft, safe bouncy fun. Hop on and bounce around with your Bouncy Pal!





Bouncy Purple Axolotl

*Packaging photo is just for reference, actual packaging will differ.



Item #: BAX-29 Case Pack: 6 Age Range: 18 m+







Meet the Bouncy Purple Axolotl! With lifelike, adorable eyes and a super-soft plush cover, this ride-on buddy is ready for bouncy adventures! Its stable, four-legged design offers support for little riders, while the easy-to-grasp fins add extra fun. Removable and machine-washable plush cover ensures easy cleanup, making it the perfect playful pal for toddlers!



Bouncy Green Turtle

*Packaging photo is just for reference, actual packaging will differ.



Item #: BTL-31 Case Pack: 6 Age Range: 18 m+



Scan for Product Video



Hop on the Bouncy Green Turtle! With a cozy, padded plush shell to sit on, this ride-on turtle is built for fun and comfort. Its stable four-legged design keeps it steady, and the removable, machine-washable plush cover makes cleanup a breeze—perfect for adventurous toddlers!





Bouncy Racoon

*Packaging photo is just for reference, actual packaging will differ.



Item #: BRA-33 Case Pack: 6 Age Range: 18 m+



Scan for Product Video



Get ready to bounce with the Bouncy Raccoon! This playful ride-on buddy has soft, cuddly fur and easy-grip ears for stable riding. With its sturdy four-legged base and adorable masked face, it's perfect for toddlers who love adventure. The removable, machine-washable plush cover keeps it fresh for endless fun!



Bouncy Capybara

*Packaging photo is just for reference, actual packaging will differ.



Item #: BCP-34 Case Pack: 6 Age Range: 18 m+







Hop on the Bouncy Capybara for endless fun! This adorable ride-on features soft ears perfect for little ones to grip as they bounce along. With a stable four-legged design and a cuddly, huggable body, it's perfect for toddlers seeking playful adventures. Plus, the removable, machine-washable plush cover makes cleanup a breeze!





Bouncy Corgi

*Packaging photo is just for reference, actual packaging will differ.



Item #: BCG-35 Case Pack: 6 Age Range: 18 m+





Scan for Product Video



Bounce into fun with the Bouncy Corgi! With its irresistibly big, adorable eyes and soft, plush body, this ride-on is perfect for toddlers who love to explore. The stable four-legged design ensures a smooth ride, while the removable, machine-washable plush cover makes it easy to keep clean. It's the perfect playful companion for your little one!



Bouncy Monster

*Packaging photo is just for reference, actual packaging will differ.



Item #: BMS-36 Case Pack: 6 Age Range: 18 m+





Scan for Product Video



Meet the Bouncy Monster, an irresistibly adorable ride-on with soft horns to grab onto and a colorful, plush tail that adds extra fun to every bounce! Its friendly design and stable fourlegged base make it perfect for toddlers ready to embark on a bouncy adventure. Plus, the removable, machine-washable plush cover keeps it fresh for endless play!



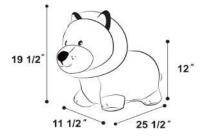


Bouncy Lion



Item #: BLN-25 Case Pack: 6 Age Range: 18 m+







Bouncy Lion sports a brown coat, long mane, and long tail made from ultra-soft plush fabric. The plush cover can be unzipped to remove and is machine washable. With his fuzzy mane crown and regal presence, this King of the Jungle is a must have for the young wildlife enthusiast. This Bouncy Pal has a wide base and is designed for the extra energetic child to bounce and play on.





Bouncy Tiger sports a striped orange coat and a long tail made from ultra-soft plush fabric. The plush cover can be unzipped to remove and is machine washable. With his distinctive stripes and striking features, Bouncy Tiger will be a favorite for young wildlife lovers. This Bouncy Pal has a wide base and is designed for the extra energetic child to bounce and play on.





Bouncy Unicorn



Item #: HPU-03 Case Pack: 6 Age Range: 18 m+





Bouncy Unicorn sports a white coat and fluffy rainbow mane and tail made from ultra-soft plush fabric. Plush cover can be unzipped to remove and is machine washable. With a stable 4-legged design, two wings, and a magical horn for grasping, this colorful Bouncy Pal is sure to brighten and delight!

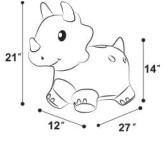


Bouncy Triceratops



Item #: BTP-23 Case Pack: 6 Age Range: 18 m+





Scan for Product Video

Bouncy Triceratops sports a green coat with 3 horns made from ultra-soft plush fabric. Plush cover can be unzipped to remove and is machine washable. With its cute horns and the distinct frill on the back of its head, this Bouncy Triceratops is sure to be a favorite among young dinosaur fans. This Bouncy Pal is ideal for little ones learning how to bounce!



20"



Bouncy Bull



Item #: HPB-04 Case Pack: 6 Age Range: 18 m+





11"

Bouncy Bull sports a blue coat made from ultra-soft plush fabric. Plush cover can be unzipped to remove and is machine washable. With a stable 4-legged design, a stocky body and two extra-long horns for grasping, this Bouncy Pal is ideal for young toddlers learning to bounce!



Bouncy Dairy Cow



Bouncy Dairy Cow sports a distinctive white and black patched coat made from ultra-soft plush fabric. Plush cover can be unzipped to remove and is machine washable. With a stable 4-legged design and two horns for grasping, this Bouncy Pal is ideal for young toddlers learning to bounce!

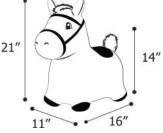




Bouncy Brown Horse



Item #: BHB-13 Case Pack: 6 Age Range: 18 m+





Bouncy Brown Horse sports a brown coat with a fluffy mane and tail made from ultra-soft plush fabric. Plush cover can be unzipped to remove and is machine washable. With a stable 4-legged design and two long ears for grasping, this Bouncy Pal is ideal for young toddlers learning to bounce!

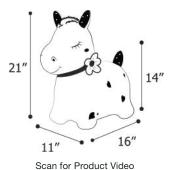


Bouncy White Horse



Item #: BHW-16 Case Pack: 6 Age Range: 18 m+





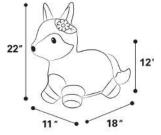
Bouncy White Horse sports a white coat decorated with flowers and hearts made from ultrasoft plush fabric. Plush cover can be unzipped to remove and is machine washable. With a stable 4-legged design and two long ears for grasping, this loveable Bouncy Pal is ideal for young toddlers learning to bounce!







Bouncy Pink Fox



Item #: BFX-28 Case Pack: 6 Age Range: 18 m+





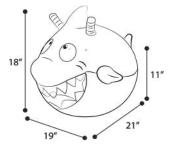
Bouncy Fox sports an pink coat with pointed ears and a cute tail made from ultra-soft plush fabric. Plush cover can be unzipped to remove and is machine washable. The vivid color and design will attract your attention easily, and it is ideal for little ones learning how to bounce!



Bouncy Shark



Item #: HPS-09 Case Pack: 6 Age Range: 18 m+



Scan for Product Video



Bouncy Grey Shark sports a slick grey & white coat made from ultra-soft plush fabric. Plush cover can be unzipped to remove and is machine washable. With a rounded design, three fins, a tail, and safety handles for grasping, this Bouncy Pal is a must have for young fans of the ocean!









Wrist Pals



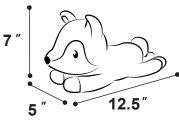
Fox Wrist Pal

Item #: WPF-04 Case Pack: 6 Age Range: 0 m+





This soft plush Fox doubles as a slap bracelet that can be worn on your wrist or attached to backpacks, suitcases, strollers, or the side of a crib. Take your Wrist Pal with you and easily keep track of this soft plush toy by attaching it to any sort of handle!





Dairy Cow Wrist Pal

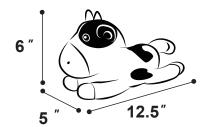
Item #: WPC-03 Case Pack: 6 Age Range: 0 m+





This soft plush Dairy Cow doubles as a slap bracelet that can be worn on your wrist or attached to backpacks, suitcases, strollers, or the side of a crib. Take your Wrist Pal with you and easily keep track of this soft plush toy by attaching it to any sort of handle!









Wrist Pals



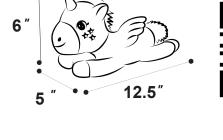
Unicorn Wrist Pal

Item #: WPU-01 Case Pack: 6 Age Range: 0 m+





This soft plush Unicorn doubles as a slap bracelet that can be worn on your wrist or attached to backpacks, suitcases, strollers, or the side of a crib. Take your Wrist Pal with you and easily keep track of this soft plush toy by attaching it to any sort of handle!





Brown Horse Wrist Pal

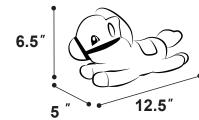
Item #: WPH-06 Case Pack: 6 Age Range: 0 m+





This soft plush Brown Horse doubles as a slap bracelet that can be worn on your wrist or attached to backpacks, suitcases, strollers, or the side of a crib. Take your Wrist Pal with you and easily keep track of this soft plush toy by attaching it to any sort of handle!













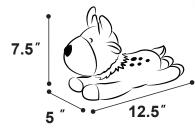
Reindeer Wrist Pal

Item #: WPR-05 Case Pack: 6 Age Range: 0 m+



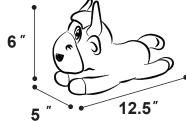


This soft plush Reindeer doubles as a slap bracelet that can be worn on your wrist or attached to backpacks, suitcases, strollers, or the side of a crib. Take your Wrist Pal with you and easily keep track of this soft plush toy by attaching it to any sort of handle!











Bull Wrist Pal

Item #: WPB-02 Case Pack: 6 Age Range: 0 m+



This soft plush Bull doubles as a slap bracelet that can be worn on your wrist or attached to backpacks, suitcases, strollers, or the side of a crib. Take your Wrist Pal with you and easily keep track of this soft plush toy by attaching it to any sort of handle!



Why Tiny Wonders?

Welcome to the enchanting world of Tiny Wonders where the joy of play meets the magic of early childhood. Tiny Wonders invites young adventurers into a realm of imaginative possibilities.







Press and Go Racing Car 12 Unit PDQ



Item #:PGC-20 Case Pack: 6 Age Range: 18 m+





Our Press & Go Racing Cars have a simple design that lets you get straight to the fun! Just press down on their cute heads and these racers will take off! With super cute characters and smooth, polished surfaces, these racers make fun simple. 12 pcs come in a easy to set up PDQ, just unfold and place on shelf!

Press and Go Dino Construc-Tors





Item #: PGD-13 Case Pack: 6 Age Range: 18 m+





These Dino Construc-Tors feature a simple Press & Go design—just press down on the roof and watch them zoom! No batteries, winding, or pulling needed. With a unique dino-construction look and moving parts, these vehicles spark imaginative play and bring extra fun and excitement to every adventure.





Fidget Fun Unicorn



This adorable unicorn is designed to captivate babies with its colorful, eye-catching design. With many engaging features, including textures and shapes, it promotes sensory stimulation and supports the development of fine motor skills and hand-eye coordination. Made from durable, baby-safe materials, it ensures hours of safe and engaging playtime.



Fidget Fun Elephant



This charming elephant cube is perfect for babies, featuring a delightful, colorful design. Packed with various textures and shapes, it encourages sensory exploration while helping to develop fine motor skills and hand-eye coordination. Crafted from sturdy, baby-safe materials, it offers safe, engaging play that keeps little ones entertained for hours.





This toddler workbench toy includes a toy electric drill, chainsaw, hammer, screwdriver, screws, gears, and more for endless fun. Kids can hammer, screw, assemble, and match shapes to enhance fine motor skills, hand-eye coordination, and brain development. Made from durable materials with smooth edges, it encourages imaginative pretend play as an engineer, fostering creativity and problem-solving.



Farm Animal Musical Barn



Item #: MSB-15 Case Pack: 6 Age Range: 12 m+





The Farm Animal Barn Playset includes a farm house, tractor, excavator, 5 animal figurines, and shape sorter blocks. Roof includes soft elastic band so children can easily grab animals from barn. Sort shapes, play with clock, unlock doors, and more in this comprehensive play set!







Music Turtle

Item #: MCT-04 Case Pack: 6 Age Range: 6 m+



Encourage Crawling Toys



Explore four play modes that teach about happy songs, cute patterns, count numbers and ABC letters. And the turtle will crawl with the happy songs and encourage young ones to crawl with it. This bilingual (ENG/ESP) early learning toy helps to teach counting and letters. Practice fine finger skills by pressing different buttons.



Music Bus



Item #: MCB-05 Case Pack: 4 Age Range: 18 m+





Press the music button to play 8 different nursery rhymes such as The Wheels on the Bus. Plus, flashing lights and dancing drivers will delight young children. Omni-directional wheels on the bus allow it to drive in any direction and automatically avoid obstacles.





Unicorn Music Soother is made of high-quality ABS plastic and skin-friendly fabric. Unicorn body features 3 buttons and plays 12 classic songs, soothing nature sounds, and has flashing lights while the head and limbs come in soft plush that make this unicorn ultra cuddly.



Triceratops Music Soother



Item #: TMT-14 Case Pack: 6 Age Range: 0 yrs+





Triceratops Music Soother is made of high-quality ABS plastic and skin-friendly fabric. Triceratop body features 3 buttons and plays 12 classic songs, soothing nature sounds, and has flashing lights while the head and limbs come in soft plush that make this triceratop ultra cuddly.



Sand & Water Stacking Cups



Stacking & Nesting Cups with shape sorter container, 18 pieces in total. Your baby can stack & nest cups, identify colors, differentiate sizes, match shapes and study numbers. Helps develop kids' fine-motor skills, hand-eye coordination, and problem-solving skills. Stack cups & container to build a castle up to 28 inches in height.



Plush Baby Rattles



4 cute, soft plush animal rattles with soft plush house to store rattles. Adorable farm stuffed animals bring endless happiness for newborn baby infants. Bright Colors helps develop your baby's eye tracking skills. Squeeze for fun sounds to promote hearing development.





10Pcs Baby Rattles



Item #: BRA-01 Case Pack: 6 Age Range: 0 m+





10 Pcs Bright colored Rattles/Teethers for different stages of baby's development. Each rattle has different grips, shapes and tasks to assist in fine motor skills. Variety of textures will assist in tactile development of touch, taste and smell. Numerous sounds will expand babies' sensory experiences, colors and patterns help eye tracking skills.



i play i Learn

Developing children's toys to facilitate Creative Play, Lifelong Learning. We provide tools for kids to develop essential life skills in fun and creative ways.





Space Adventure Rocket Set



Item #: RTA-15 Case Pack: 6 Age Range: 3 yrs+





With easy to follow instructions, and a battery powered electric screw driver, children can assemble this BIG take apart rocket on their own! Dissasemble and rebuild in more than one way. Rocket includes nifty SFXs and lights as well as astronaut figurines that bring this set to life.



Lighthouse Bath Adventure



Item #: LBT-33 Case Pack: 6 Age Range: 18 m+



Follow the lighthouse to fun and adventure! This bath toy set features a charming lighthouse design with a dock and slide, two play boats and fun figurines. Dock the boat, send figures down the slide, and let children embark on a nautical adventure during bath time, sparking their imagination. This floating toy set is not only perfect for bath time, but also can be used for floor play around the house.





RC Baby Construction Truck



Item #: RCC-15 Case Pack: 6 Age Range: 18 m+



Get ready for interactive fun with this construction truck! Move the crane and bucket to trigger exciting sound effects that bring the action to life. Includes one figurine that fits into the truck, adding to the immersive play experience. Use RC mode to move the truck forwards and backwards, or set to Automatic mode and watch it run on its own!



Enjoy fun music and sound effects as you press different buttons and drive this tractor around. Four included animals plus a farmer figurine add to the fun and can be placed into truck bed or tractor seat for more sound effects and interaction. RC Baby Tractor has 2 modes, Automatic mode and Remote-Control mode. Use RC mode to move the tractor forwards and backwards, or set to Automatic mode and watch it run on its own!





RC Baby Plane



Item #: RCP-11 Case Pack: 6 Age Range: 18 m+





Enjoy fun music and sound effects by pressing/pulling the different levers and buttons on this airplane. Two included figurines add to the fun and can be placed into the plane for more sound effects and interaction. RC Baby plane has 2 modes, Automatic mode and Remote-Control mode. Use RC mode to move the plane forwards and backwards, or set to Automatic mode and watch it run on its own!



RC Kayak Paddler



Item #: RCK-13 Case Pack: 6 Age Range: 6 yrs +





Embark on an adventure with the RC Kayak Paddler! Switch between paddle mode for realistic kayaking and speed mode for thrilling speed races. With smart water-sensing technology, stability balance bar, and easy joystick control, this versatile kayak is perfect for kids and adults. Ideal for outdoor fun, friendly races, and imaginative play.





Soft Number Bowling Set



Item #: BWL-12 Case Pack: 8 Age Range: 12 m+





This Number Bowling Set is soft and lightweight for safte, quiet play. 12 Piece Set includes: (10) 7.5" Bowling Pins, (2) 3" Bowling Balls. Encourages active play while teaching numbers, colors, & more. Squishsble, safe, non-toxic materials.



Musical Instrument Set



Item #: MIS-01 Case Pack: 6 Age Range: 18 m+





7- Piece Musical Instrument Set includes: Drum, Recorder, Trumpet, Harmonica, Tambourine, and Maracas. Helps young ones develop their sense of rhythm while igniting a love of music. Drum doubles as a storage /carrying case. Easy to personalize.



Skeleton Dino Dasher - T-Rex





Item #: SDD-01 Case Pack: 6 Age Range: 12 m+

*Packaging photo is just for reference, actual packaging will differ.



Unique T-Rex skeleton pullback vehicle like you've never seen before! These pullback vehicles with oversized wheels provide endless excitement as they zoom around the zoom. T-Rex mouth and rib cage can open to store smaller goodies.

Skeleton Dino Dasher - Triceratops





Item #: SDD-03 Case Pack: 6 Age Range: 12 m+



*Packaging photo is just for reference, actual packaging will differ.



Unique Triceratop skeleton pullback vehicle like you've never seen before! These pullback vehicles with oversized wheels provide endless excitement as they zoom around the zoom. Triceratop mouth and rib cage can open to store smaller goodies.





Skeleton Dino Dasher - Ptero



Item #: SDD-04 Case Pack: 6 Age Range: 12 m+



*Packaging photo is just for reference, actual packaging will differ.



Unique Pterosaur skeleton pullback vehicle like you've never seen before! These pullback vehicles with oversized wheels provide endless excitement as they zoom around the zoom. Pterosaur head rotates and wings made of soft rubber move as well to bring this toy to life.



Skeleton Dino Dasher - Brachio



Item #: SDD-05 Case Pack: 6 Age Range: 12 m+



*Packaging photo is just for reference, actual packaging will differ.



Unique Brachiosaurus skeleton pullback vehicle like you've never seen before! These pullback vehicles with oversized wheels provide endless excitement as they zoom around the zoom. Brachiosaurus' head, neck and tail all move to bring this toy to life!







*Packaging photo is just for reference, actual packaging will differ.



Item #: SDD-06 Case Pack: 6 Age Range: 12 m+





Unique Hadrosaurus skeleton pullback vehicle like you've never seen before! These pullback vehicles with oversized wheels provide endless excitement as they zoom around the zoom. Hadrosaurus mouth and rib cage can open to store smaller goodies.

Skeleton Dino Dasher - Stego





Item #: SDD-02 Case Pack: 6 Age Range: 12 m+

*Packaging photo is just for reference, actual packaging will differ.



Unique Stegosaurus skeleton pullback vehicle like you've never seen before! These pullback vehicles with oversized wheels provide endless excitement as they zoom around the zoom. Stegosaurus rib cage can open to store smaller goodies.





Inflata-BullsEye Dartboard



Item #: IDB-32 Case Pack: 6 Age Range: 3 yrs +





Bring a splash of fun with the inflatable dartboard pool yoy! Made from high-quality PVC, this durable toy features a sticky dartboard for better grip and maximum playtime fun. Kids can aim, throw, and score with included balls, improving hand-eye coordination and focus. This set includes the dartboard, balls, a hand pump, and repair patches—perfect for pool parties, family fun, and summer gifts!



Jaw-Some Shark Catch



Item #: CSB-03 Case Pack: 6 Age Range: 3 yrs +





Make a splash with the 3-in-1 inflatable shark toy! This versatile toy offers basketball, football, and head hoop toss games, plus doubles as a drink holder for pool parties. Made from durable PVC material, it's designed for stability and safety. Easy to inflate and portable for indoor or outdoor fun, it's perfect for family entertainment and summer gifts!





Bring endless fun to your summer with the inflatable octopus pool toy! Featuring a 2-in-1 design, it offers both ring toss and basketball shooting for hours of entertainment. Made from sturdy materials for stability, it's easy to inflate with the included pumps and highly portable. Perfect for pool parties, beach days, or family fun indoors and outdoors!



Sunshine Splash Pad



Item #: SSP-35 Case Pack: 6 Age Range: 12 m +





Make a splash with the inflatable Sunshine Splash Pad! Simply inflate, connect a hose, and watch as water sprays from the holes along the edge, creating a fun, refreshing water fountain. Perfect for kids to cool off, this splash pad provides endless outdoor water fun for summer days, pool parties, and backyard play!



2 in 1 RC Baseball & Tennis Play Set



Item #: STB-02 Case Pack: 6 Age Range: 5 yrs +



2 in 1 RC Baseball & Tennis Play Set includes: 1 Pitching Machine, 1 Remote-Control Baseball Bat, 1 Tennis racket, and 6 Soft EVA Balls. Balls pitch every 5-7 seconds on automatic. Teaches visual processing, concentration, sports ability and hand-eye coordination. Adjustable angles for floor or raised setups. Can be used inside or outside.







Item #: SPB-03 Case Pack: 6 Age Range: 5 yrs +



Enjoy the feeling of having a batting cage right in your backyard with this Pop-Up Baseball Play Set. Balls come out in 5-second intervals. Set includes: 1 Pitching Machine, 5 Soft EVA balls, and 1 lightweight Baseball Bat.





Item #: SPG-04 Case Pack: 6 Age Range: 3 yrs +



Includes:1 Self-Loading Ball-to-Tee Trainer, 15 Soft Golf Balls, 1 Adjustable Club, and 3 Interchangeable Club Heads (2 Drivers left and right handed, 1 universal Putter). Balls can be stored in the base of the trainer. Develops hand-eye coordination, full body balance, gross-motor skills, patience & concentration.

Red Flynoculars





Item #: FLN-02 Case Pack: 4 Age Range: 3 yrs +





Look up in the sky! Is it a bird, a plane? Too far to see? No Problem! Grab your Flynoculars to get a better look! With 4x magnification, these safe acrylic lenses will protect your eyes and prevent dizziness. Birdwatching, sporting events, and camping are just a few activities you will want to have these stylish aviator themed Binoculars with you. Inludes binoculars with propeller fan, sticker pack and lanyard.



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