

Adults Call It Genius.
Kids Call It Fun!

**BENE
BUDDIES**

TOYS WITH A PURPOSE

WHOLESALE CATALOG

2025

Unique Token
Reward System

Mini Plushies
With Tails That
Wrap

NEW!

**BENE
TAILS**

Our mission is to benefit the world through our toys





Thank you for considering the opportunity to carry Bene World products in your store. Our company seeks to benefit the world by providing interactive plush products for children ages 3+. We are the world's 1st token reward system in plush! Each product is designed to teach and reinforce important character traits as well as managing emotions. We also offer products that address pet and animal care and ocean conservation.

Our products are used by parents, grandparents, caregivers, nannies, teachers, and childhood therapists. Our Toys With A Purpose™ line includes educational plush products that provide an interactive approach to teaching children the importance of respect, kindness, empathy, and responsibility, traits parents' surveys place at the top of the list of traits they want their children to have.

What makes these plush products unique is that they allow children to be actively involved in learning and reinforcing character traits. We are excited to share our line with you and hope you will join us on our important mission!

Karalyne Ley & Martha Moore

Bene Bear®



PACKAGE INCLUDES:

- ♥ **Plush 15" plush**
- ♥ **15 tokens**
- ♥ **Storybook 8"x8"**
- ♥ **'Bene Bear® Benefits The World'**
- ♥ **Kit: W=9.5", H=11", D=7.5"**

BENE BUDDIES
TOYS WITH A PURPOSE
collection

WHOLESALE:

\$15

MSRP:

\$29.99



BB001

Kids of all ages will love Bene Bear®, The Bear With A Purpose! Bene Bear teaches kids about being kind, helping others, being respectful, and giving back to others. When a child shows kindness, is respectful, helps others, gives to others, or shows concern for others' feelings, they will put a token in Bene Bear's token slot. Every token earned can stay in Bene Bear's token pouch until they are ready to be used again or traded in for a reward from a parent or grandparent.

ADDITIONAL FOCUS: BENEVOLENCE

BOOK:

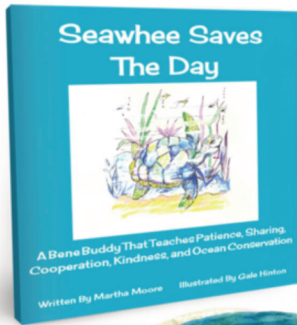
Bright colored illustrations for magical storytelling
Builds confidence with character trait concepts
Promotes early language development



Seawhee The Turtle

PACKAGE INCLUDES:

- ♥ **Plush 13" plush**
- ♥ **15 tokens**
- ♥ **Storybook 8"x8"**
- ♥ **'Seawhee Saves The Day'**
- ♥ **Kit: W=10", H=11", D=7.5"**



WHOLESALE:

\$15

MSRP:

\$29.99



ST001

Seawhee the Turtle focuses on teaching and reinforcing important character traits like patience, sharing, cooperation, and kindness, and with a focus on ocean conservation! When a child demonstrates patience, is kind to others, shares with others, or cooperates with others and shows good teamwork, they can put a token in Seawhee's token slot. All the tokens collect in the specially designed pouch and can be turned in for a reward or ready to reuse!

ADDITIONAL FOCUS: OCEAN CONSERVATION

BOOK:

Bright colored illustrations for magical storytelling
Builds confidence with character trait concepts
Promotes early language development and rhyming





Sparkle The Rescue Dog™

PACKAGE INCLUDES:

- ♥ **Plush 12" plush**
- ♥ **15 tokens**
- ♥ **Storybook 8"x8"**
- ♥ **'Sparkle For Pets'**
- ♥ **Kit: W=9.5", H=11", D=7.5"**



WHOLESALE:

\$15

MSRP:

\$29.99



SD001

Sparkle the Rescue Dog is Bene Bear's friend—a Bene Buddy! Sparkle teaches and reinforces the traits of kindness, respect, empathy and giving but with an animal and pet focus. When a child is kind, shows respect, shows concern, or gives back to animals or pets, they can put a token in Sparkle's token slot. All the tokens will collect in Sparkle's back pouch, ready to be reused again and again! A portion of the proceeds of each Sparkle the Dog Package that is sold will go to an animal shelter or rescue group.

ADDITIONAL FOCUS: PET CARE

BOOK:

Bright colored illustrations for magical storytelling
Builds confidence with character trait concepts
Promotes early language development and rhyming



Haylo The Horse

PACKAGE INCLUDES:

- ♥ **Plush 13" plush**
- ♥ **15 tokens**
- ♥ **Storybook 8"x8"**
- ♥ **'Haylo Lends A Helping Hoof'**
- ♥ **Kit: W=9.5", H=11", D=7.5"**



WHOLESALE:

\$15

MSRP:

\$29.99



HH001

Haylo the Horse is the latest in our Bene Buddies™ Collection! Haylo helps children recognize emotions like Happiness, Sadness, Anxiety and Anger. Each time a child deals with one of these emotions in a positive way, they earn a token to put in the token slot on Haylo's back. All the tokens collect in Haylo's specially designed pouch, ready to be used again and again and even traded in for a reward!

ADDITIONAL FOCUS: SELF-CONTROL

BOOK:

Bright colored illustrations for magical storytelling
Builds confidence with self-regulation skills
Promotes early language development and rhyming



KIT OPTIONS

Collect and use them all!



collection

Starter Pack

TOTAL 8 items

\$120



STP001

OR MIX AND MATCH!

Besties Pack

TOTAL 16 items

\$235



BP001

KIT OPTIONS

collect and use them all!



Adopt A Bene Buddy Event Pack

TOTAL 24 items

\$345



6



6



6



6







BBE001 This pack is a perfect way to be sure you have enough product on hand for your event!

**GIVE PARENTS, GRANDPARENTS, TEACHERS, AND CHILDHOOD THERAPISTS
WHAT THEY'RE LOOKING FOR WITH THE WORLD'S 1ST TOKEN REWARD SYSTEM
IN PLUSH!**

- ♥ Each Kit includes the plush, storybook, and 15 Tokens
- ♥ Comforting plush with thoughtfully crafted designs
- ♥ Easy to read, rhyming storybooks for a more relatable and interactive experience
- ♥ Positive reinforcement of behaviors and character traits that benefit the world
- ♥ Versatile-Use the Bene Buddies Kits for learning and practicing good habits and skills, behavior modification, potty training, household chores, etc. You decide!

HOW TO HOST AN ADOPT A BENE BUDDY EVENT IN YOUR STORE



-  CHOOSE A DAY WHEN YOU ARE ABLE TO HAVE THE EVENT. WE RECOMMEND OFFERING AN ALL DAY OPPORTUNITY WITH SCHEDULED STORYTELLING TIMES IN WHICH YOU CAN READ THE BOOKS TO CHILDREN AND FAMILIES.
-  CONSIDER OFFERING A PERCENTAGE OF EACH SALE TO A LOCAL CHARITY OR ORGANIZATION THAT SUPPORTS A SPECIFIC CAUSE. FOR SPARKLE THE DOG, YOU CAN CHOOSE AN ANIMAL RESCUE ORGANIZATION. FOR SEAWHEE THE TURTLE, YOU CAN CHOOSE AN OCEAN CONSERVATION OR SEA TURTLE CONSERVATION ORGANIZATION. FOR HAYLO THE HORSE, YOU CAN PARTNER WITH A HORSE RESCUE OR THERAPEUTIC RIDING PROGRAM.
-  SET UP YOUR BENE BEAR*, SPARKLE THE DOG, SEAWHEE THE TURTLE, AND/OR HAYLO THE HORSE SO THAT CHILDREN AND CAREGIVERS CAN PRACTICE PUTTING TOKENS IN THE TOKEN SLOTS AND TAKING THE TOKENS OUT OF THE SPECIALLY DESIGNED POUCHES.
-  EDUCATE PARENTS, TEACHERS, AND CHILDHOOD THERAPISTS ON THE PROCESS OF HOW TO USE EACH STUFFED ANIMAL TO TEACH IMPORTANT CHARACTER TRAITS. YOU CAN USE THE STORYBOOKS TO HELP EXPLAIN THE PROCESS.
-  TO ENCOURAGE ONGOING PARTICIPATION WITH BENE WORLD PRODUCTS AS TOOLS TO TEACH RESPECT, KINDNESS, EMPATHY, GIVING, PATIENCE, SHARING, COOPERATION, PET CARE, OCEAN CONSERVATION, AND WORKING THROUGH EMOTIONS/FEELINGS, CONSIDER OFFERING A SMALL PRIZE TO THOSE FAMILIES WHO KEEP TRACK OF THEIR CHILD'S GOOD DEEDS AND PROGRESS.
-  INVOLVE YOUR LOCAL MEDIA OUTLETS AND LET THEM KNOW ABOUT YOUR EVENT. THIS IS ESPECIALLY IMPORTANT IF YOU ARE PLANNING ON DONATING A CERTAIN PERCENTAGE OF YOUR SALES TO A WORTHY CAUSE.

NEW!

BENE Tails

Each Kit Includes
Two Mini Plush
Animals With
Magnetic Tails



Bene Tails are a NEW, FUN way to incorporate teaching important traits like Friendship, Bravery and Courage, and Honesty! Each mini plush set includes two mini plush animals, a mini storybook, and a carrying case. When a child demonstrates the character trait, makes a new friend, shows courage, or tells the truth, they can wrap the animals' longer tails around each other. The tails can also wrap around backpacks, purses, furniture, or anything!

Friendship Tails

Meet Pyro & Uniglo

PACKAGE INCLUDES:

- ♥ **Plush:** 7" with magnetic tails
- ♥ **Storybook:** 5"x5" 'Friendship Tails'
- ♥ **Kit:** W=10", H=8", D=4"

**BENE
Tails**
collection



WHOLESALE:

\$11.50

MSRP:

\$22.99



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Pyro (a dragon) and Uniglo (a unicorn) are here to help teach kids all about how to be a great friend!

The storybook, Friendship Tails, includes tips on what it means to be a friend and even has pages where kids can write the names of their friends. Children can wrap Pyro and Uniglo's tails together when they show friendship and can hang them from backpacks, purses, and other things!



Brave Tails

Meet Gracey & Louey

PACKAGE INCLUDES:

- ♥ **Plush:** 7" with magnetic tails
- ♥ **Storybook:** 5"x5"
'Brave Tails'
- ♥ **Kit:** W=10", H=8", D=4"

**BENE
Tails**
collection



WHOLESALE:

\$11.50

MSRP:

\$22.99



Gracey (elephant) and Louey (lion) are here to help teach kids all about how to be brave!

The storybook, Brave Tails, includes examples of what it means to be brave and even has pages where kids and adults can write how they are brave. Children can wrap Gracey and Louey's tails together when they are brave and can hang them from purses, backpacks, and other things!



KIT OPTIONS

Collect and use them all!



Bene Tails Starter Kit

\$135



6

**+ 1 DEMO KIT
FOR FREE**



6

Bene Tails Bundle Kit

\$199



9

**+ 1 DEMO KIT
FOR FREE**



9

♥ Situational Card Game What Would You Do? ♥

FOR
AGES
4-8



This card game includes 60 situational cards for promoting positive behavior and choices. Each card gives a situation so that players can choose the answer that best shows positive behavior and earn one point. If you choose an answer that shows negative behavior, earn 0 points. The player or team with the most points wins!

Be a WINNER!

WHOLESALE:
\$4.00

MSRP:
\$7.99



60
CARDS



Terms & Conditions



MINIMUM ORDER

Minimum order is **\$120** for all new orders and reorders.

MSRP

Products or goods purchased from Bene World, LLC shall only be sold at the manufacturer's suggested retail price (MSRP). In the event the Wholesale Account chooses to place the products or goods for sale at a discount, the Wholesale Account shall not discount the products more than 15% below MSRP. Permission for special sale events beyond the 15% discount by the Wholesale Account must be requested in writing to Bene World, LLC.

SHIPPING

Shipping includes a 15% freight cap on all orders. The most economical route for shipping will be used.

RETURNS

Returns are only accepted for items that are deemed unsuitable for sale. Items that are unsuitable are those that have defects or missing items. You must email Customer Service to initiate a return. You will be able to choose a refund or replacement for those items.

ORDER PROCESS

To place a wholesale order, you may:

1) Order from our sales representatives:
Enchanted Moments or Jesa Gift & Toy.

OR

2) Visit our website:

www.benebeargiving.com. Click on the Wholesale section and order through Faire.

OR

3) Scan the QR code below to fill out the order form and email it to

info@benebeargiving.com

PAYMENTS

All major credit cards are accepted



WWW.BENEBEARGIVING.COM

Adults Call It Genius.
Kids Call It Fun!



Our mission is to benefit the world through our toys

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WWW.BENEBEARGIVING.COM

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2025