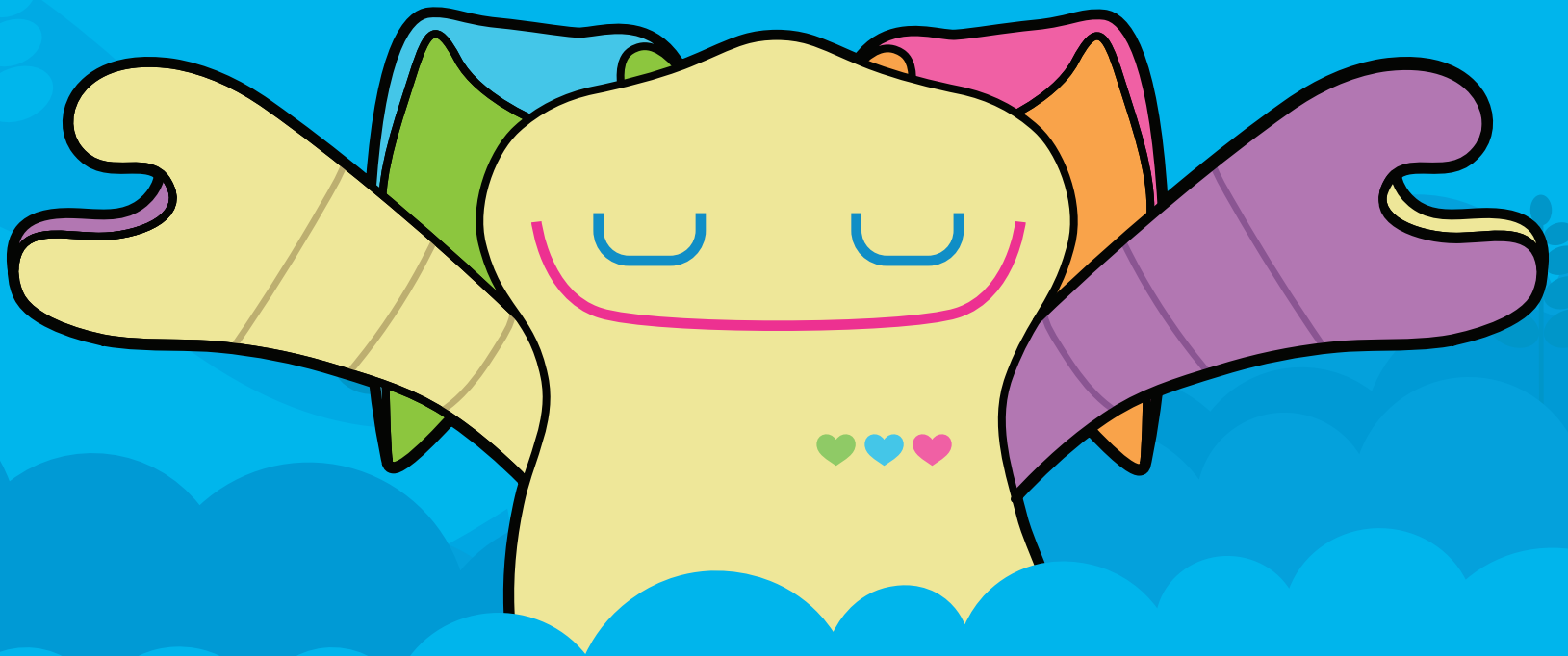


Bumpas™

2025 YEARBOOK

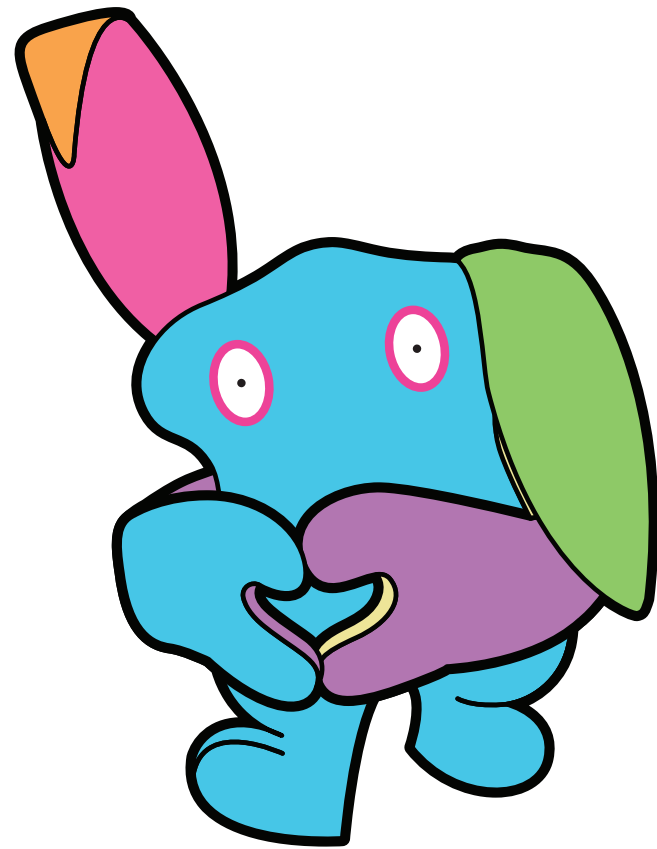


US D1,013,801 and int.
patents issued and pending.

MY ARMS ARE
WEIGHTED TO HUG YOU

BEHIND THE BRAND

The founders of Uglydoll bring you Bumpas, the first plush pillow doll with patented segmented weighted arms and hands that give realistic hugs. It has two sides, one always awake ready to play. The other happy being asleep. Both sides are always ready to hug and hold you.



OUR HEARTFELT GOAL

Bumpas is on a mission to spread love & joy, one hug at a time. Our products foster connection, warmth, trust and positivity to make the world a brighter place.

ENDORSED BY



GREATFULLY RECOGNIZED



TABLE OF CONTENTS



Watch Video!



CLASSIC PLUSH.....	3
CLASSIC FANCIES.....	4
FAQS.....	5
BUMPALOO™ & HUGAPOO™	6
OOPTIE™	7
MUSHIE™ & CHRISTMAS.....	8
THUMPER™ & WEIGHTED INFINITY FLIPPER™	9
RETAIL DETAILS.....	10

WE TAUGHT OUR PLUSH HOW TO HUG™



CLASSIC PLUSH



Weighted Plush Pillow Dolls

Meet Bumpas, the patented weighted plush pillow dolls are the newest members of our collection. Combining the love of a stuffed animal with the soothing weight of a blanket, Bumpas helps reduce stress, anxiety, and promotes better sleep. Its weighted arms create a sense of security, and when put together, form a heart for an extra-special hug.

2-SIDED



Weighted Arms To Hug You

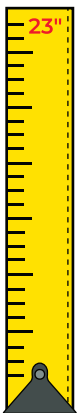
Available colors:
Retail details page 10



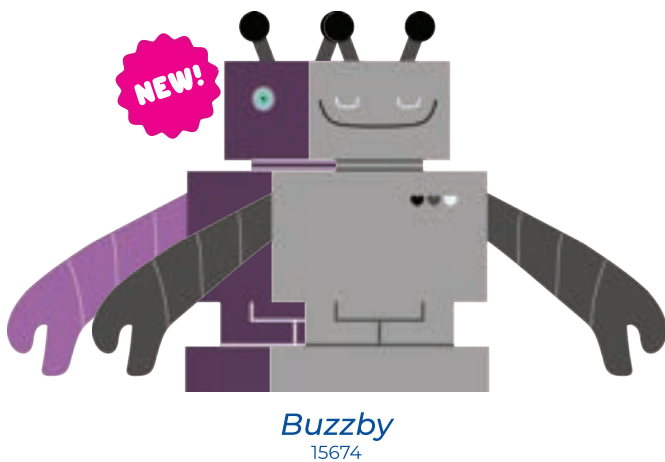
Meet FANCIES, the patented weighted plush pillow dolls are the newest members of our collection. We call them 'Fancies' because that's how they prefer to be viewed. These 3lb dolls are the friends of our classic plushies. Their arms and legs are also weighted to give realistic hugs, promoting a sense of security and reducing stress and anxiety, while creating the same calming effect as the original classics. Whether you like robots, astronauts, monkeys, or Kozi's with the squinty eyes they will all hug and love you forever.

2-SIDED

Retail details page 11



Weighted Arms To Hug You



FAQS

Evenly weighted segmented arms for deeper hugs & sensory comfort

Eyes closed ready to drift off asleep

Weighted hands to gently hold you

3 hearts symbolizing "I love you"

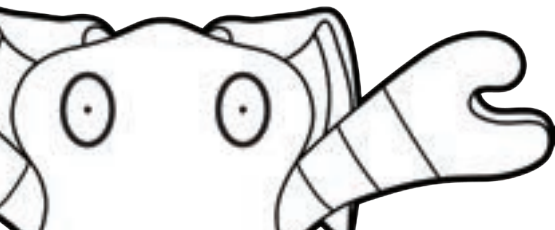
Soothing & comforting soft material

Weighted legs for extra closeness & comfort



Weighted arms heart-shaped hands that form a full heart when put together

2-Sided



Eyes wide open always ready to play



MACHINE WASHABLE



Bumpas products are tested & approved by The Consumer Product Safety Commission United States of America.

Free from phthalates, heavy metal, lead, and non-flammable.

mybumpas.com

BUMPALOO™



Weighted Hands & Crinkle Ears

Embrace comfort with our Bumpaloos! With their weighted hands that offer a cozy hold, these playful collectibles are perfect for snuggles. Plus, their crinkly ears add an element of fun and support sensory development. Ideal for cozy moments and playful adventures!

2-SIDED



Available colors:
Retail details page 11



Woo Woo
15624



Jaja
15618



Yumi
15625



Lu
15620

HUGAPOO™



Clip My Arms To Anything & Everything

Clip these colorful mix-and-match huggers onto your laptop, pen, phone, or backpack for an extra hug! Just squeeze their back, and they'll hold on tight.

2-SIDED



Available colors:
Retail details page 12



Oz
15622



Lucky
15622



Shin Shin
15622



Zeek
15622



Shloof
15622

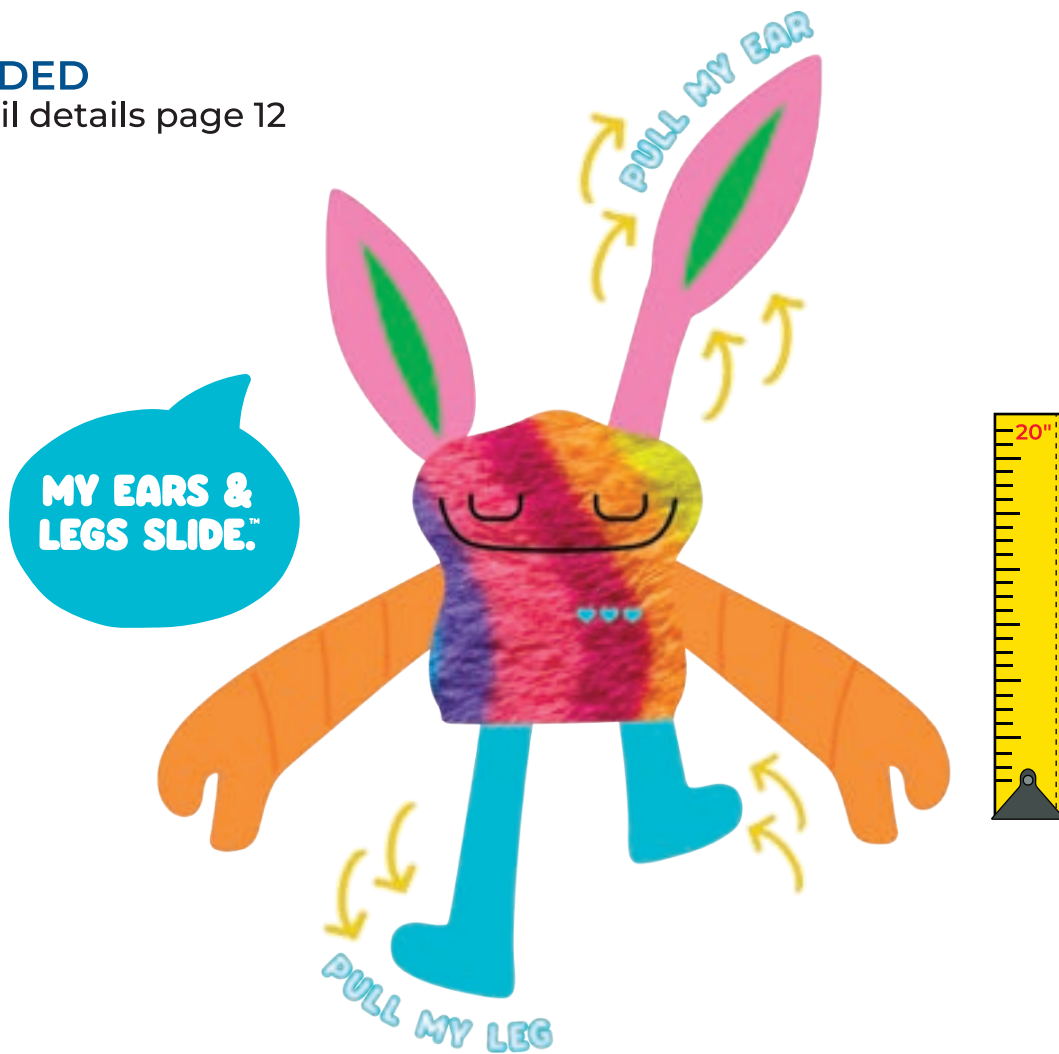


Sprinx
15622

OOPTIE™ is another one of our creative inventions that lets you pull the ears of the dolls upwards through their bodies. You can then pull their legs down and enjoy the sensation of them sliding through the doll. They love being played with over and over again.

2-SIDED

Retail details page 12



Toki
15664



Oof
15665



Joop
15666

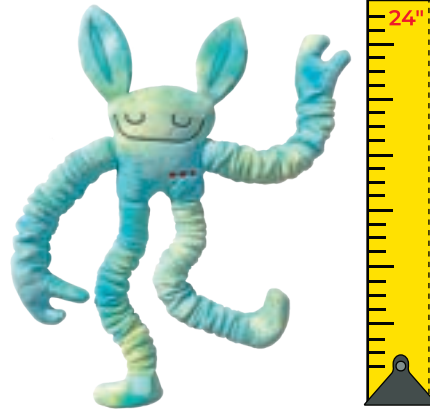
MUSHIE™



Hug, Stretch & Pop

Mushies have extra-long retractable "POP TUBE" arms and legs that stretch up to 18". These bendable, popping tubes help with focus and mood. With Velcro hands and feet, you can wear and take your Mushie anywhere!

2-SIDED



Available colors:
Retail details page 13



Oz
15626



Lucky
15638



Shin Shin
15629



Zeek
15627



Shloof
15651



Sprinx
15630

CHRISTMAS

2-SIDED

Retail details page 13

Santa & Gingerbread

Christmas is one of the best holidays of the year—a time to give and receive gifts while hugging your friends, family, and neighbors. Our Bumpaloos, Mushies, and Hugapoops are the perfect gifts to fill everyone's hearts and stockings. They each bring fun, love, and joy to the spirit of the holiday.



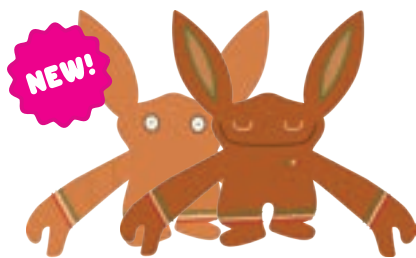
Santa Bumpaloo 8"
15660



Santa Mushie 24"
15661



Santa Hugapoo 4.5"
15662



Gingerbread Bumpaloo 8"
15660



Gingerbread Mushie 24"
15661



Gingerbread Hugapoo 4.5"
15662

mybumpas.com

THUMPER™



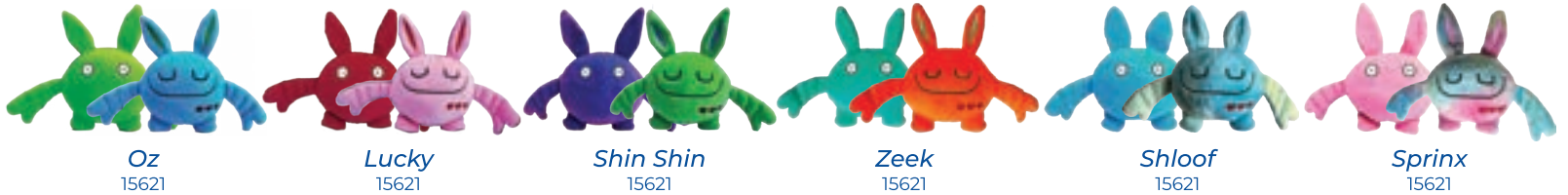
Squish, Squeeze, Repeat

Thumpers feature a squishy memory ball center encased in a soft sensory shell designed to fit perfectly into everyone's hand. They're fun to squeeze, toss, and juggle with friends, offering relief from any potential nervous energy.

2-SIDED



Available colors:
Retail details page 14



Oz
15621

Lucky
15621

Shin Shin
15621

Zeek
15621

Shloof
15621

Sprinx
15621

WEIGHTED INFINITY FLIPPER™

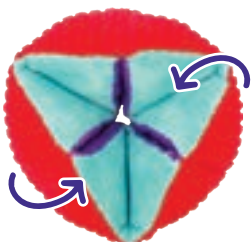


Ultimate Flipping Experience

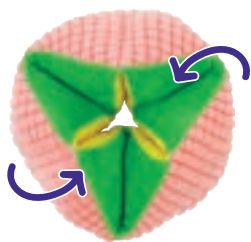
The plush, weighted Infinity Flipper keeps hands busy, and minds focused with its quiet, mesmerizing motion. Parents and teachers love it for sensory stimulation without the noise.



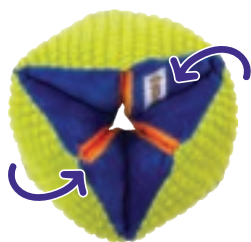
Available colors:
Retail details page 14



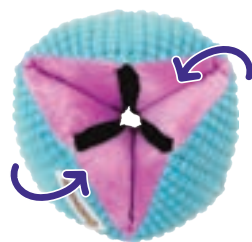
15650



15650



15650



15650

RETAIL DETAILS

Email orders to: carrie@goodsoulbrands.com

Minimum opening order: \$200

Customer service: 319-371-5638

FOB: Bridgewater, NJ



**MACHINE
WASHABLE**



**BUMPAS
CATALOG**

CLASSIC PLUSH

ORDER IN 3S BY STYLE OR AN 8CT ASSORTMENT



Self Adhesive, Lucite, Shelf-Talker | Dimensions: 24" Wide
(2 Zeek, 2 Shin Shin, 2 Lucky, 2 Oz)

Watch Classic Plush™



ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
24" Wide Self Adhesive, Lucite, Shelf-Talker	\$16.50	\$32.99

Available For Immediate Shipment
(Fuss & Rizz Available May 1, 2025)

Product Name	Item #	Barcode
Oz	15676	
Zeek	15677	
Lucky	15678	
Shin Shin	15679	
Sprinx	15680	
Shloof	15681	
Shuggy 	15682	
Jiff 	15683	
Me Mee 	15684	
Doodles 	15685	
Fuss 	15670	
Rizz 	15671	
8PC Assorted	16275	

CLASSIC FANCIES

ORDER IN 3S BY STYLE OR AN 8CT ASSORTMENT



TWO-SIDED



DISPLAY
8 PCS | ASSORTED

Self Adhesive, Lucite, Shelf-Talker
Dimensions: 24" Wide
(2 Chup, 2 Ollo, 2 Kozi, 2 Buzzby)

Available July 1, 2025 For Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
24" Wide Self Adhesive, Lucite, Shelf-Talker	\$16.50	\$32.99
Product Name	Item #	Barcode
Chup	15673	
Ollo	15675	
Kozi	15672	
Buzzby	15674	
Assortment	15669	

BUMPALOO™

ASSORTED IN A 20CT DISPLAY



TWO-SIDED



DISPLAY
PDQ | 20 PCS | ASSORTED
Dimensions: 24" x 14" x 5.5"
(Includes 5 of each color)

Available For Immediate Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
12"	\$7.50	\$15.99
Product Name	Item #	Barcode
Woo Woo	15624	
Jaja	15618	
Yumi	15625	
Lu	15620	
20 PC Assorted	15616	

HUGAPOO™

ASSORTED IN A 24CT DISPLAY



TWO-SIDED



DISPLAY

PDQ | 24 PCS | ASSORTED

Dimensions: 10.5" x 10" x 9"

(Includes 3 of each color style)

Available For Immediate Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
3" x 3" x 2"	\$3.00	\$5.99
Product Name	Item #	Barcode
Hugapoo™	15622	 8 50032 15622 6

Watch Hugapoo™



OOPTIE™







ORDER IN 4S BY STYLE



PEGABLE PACKAGING

TWO-SIDED

Available May 1, 2025 For Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
24" x 7.5" x 2"	\$10	\$19.99
Product Name	Item #	Barcode
Toki 	15664	
Oof 	15665	
Joop 	15666	










PEGABLE PACKAGING

TWO-SIDED

Watch Mushie™



Available For Immediate Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
24" x 7.5" x 2"	\$8.50	\$16.99
Product Name	Item #	Barcode
Oz	15626	
Zeek	15627	
Lucky	15638	
Shin Shin	15629	
Sprinx	15630	
Shloof	15651	
12 PC Assorted	15632	

CHRISTMAS



TWO-SIDED



DISPLAY

PDQ | 8 PCS | ASSORTED

Dimensions: 15" x 8" x 5.5"
(Includes 4 Santas & 4 Gingerbreads)



PEGABLE PACKAGING



C-Hook Fasteners

mybumpas.com

Available August 1, 2025 For Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
15" x 8" x 5.5"	\$8.50	\$16.99
Product Name	Item #	Barcode
Christmas Bumpaloos Assorted 	15660	
Christmas Mushies Assorted 	15661	
Christmas Hugapoos Assorted 	15662	

THUMPER™

ASSORTED IN A 12CT DISPLAY



TWO-SIDED



**DISPLAY
PDQ | 12 PCS | ASSORTED**

Dimensions: 12" x 9" x 5.5"
(Includes 2 of each color)

Available For Immediate Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
5.5" x 9" x 2.5"	\$4.00	\$7.99
Product Name	Item #	Barcode
Thumper™	15621	

Watch Thumper™



WEIGHTED INFINITY FLIPPER™

ASSORTED IN A 12CT DISPLAY



**DISPLAY
PDQ | 12 PCS | ASSORTED**

Dimensions: 15" x 9" x 4.75"
(Includes 3 of each color style)

Available For Immediate Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
6" x 6" x 3"	\$6.00	\$11.99
Product Name	Item #	Barcode
Weighted Infinity Flipper™	15650	

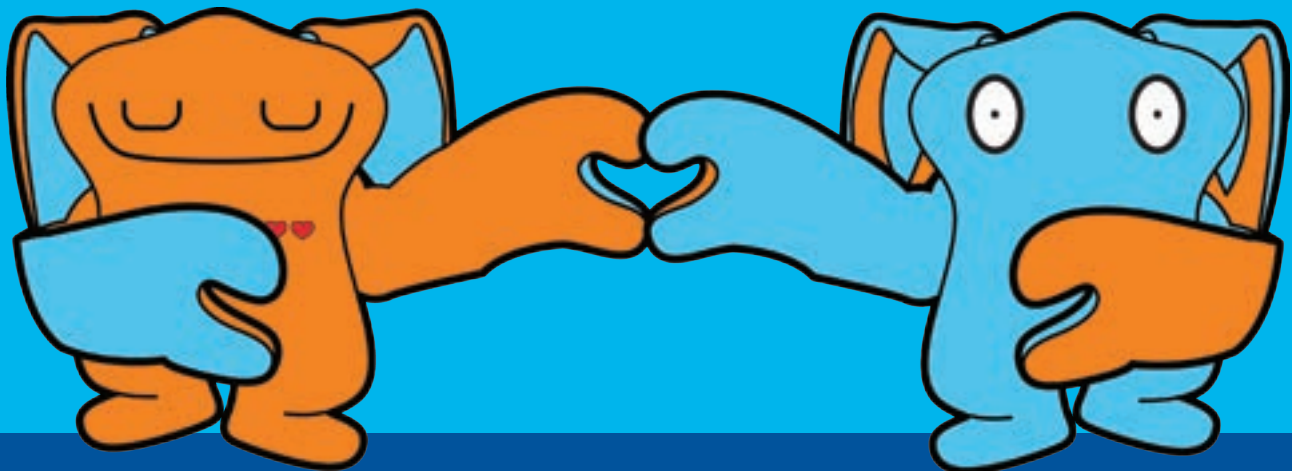
Watch Weighted Infinity Flipper™





THANK YOU!

To our valued long-time and new partners, thank you for your dedication and success in sharing our patented Bumpas weighted and sensory products. Your support helps spread the joy of realistic hugs, making everyone of all ages feel a sense of belonging. We look forward to spreading even more hugs together in 2025!



Carrie Fraise

PRESIDENT & PARTNER

carrie@goodsoulbrands.com

(319) 371-5638

Michael Eisenstein

GLOBAL SALES MANAGER

michael@mybumpas.com

(647) 274-1117

Corporate Address: 1056 NJ State Hwy 9 South, Suite 262 Parlin, NJ 08859

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