

dreams[®]
USA

FUN AND BRIGHT IDEAS

2025



DESIGNED IN TOKYO, JAPAN

Dreams[®]

USA

OVER 25 YEARS OF FUN AND BRIGHT IDEAS
DESIGNED IN TOKYO, JAPAN

WHAT IS ZAKKA?

Born from the idea that even the smallest everyday items should spark a sense of intrigue through style, *zakka* is a Japanese phenomenon rooted in joy. At Dreams USA, our mission is to create moments of relaxation amidst the chaos of busy everyday lives. Above all, we aim to promote both physical and emotional healing through innovative *zakka* products.

From practical posture-correcting stuffed animals designed with the look and feel of a cuddly friend to soothing, interactive bath bombs and lights—to adorable collect-

ible minifigures that radiate emotional warmth from the palm of your hand, Dreams USA strives to provide a degree of happiness in everything we do. We are

committed to building personal relationships with both consumers and retailers through our curated distribution network of specialty stores, and we hold ourselves to a high standard of treating every retailer with respect and support through point-of-sale displays, profitable programs, and curated product allocation.

Our international reach provides us with varied perspectives on the latest trends in what is fashionable and novel, the heart of what it means to be a *zakka* product. Our design team in Tokyo, Japan is constantly innovating to integrate the *zakka* style philosophy into unique, fun, and practical products created to make people smile. We transform small products into big markets, and like our vibrant company color our goal is to make every day brighter—and to bring everyday Dreams to life!



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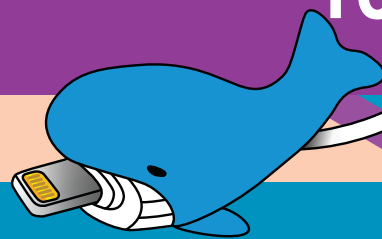


ZAKKA 雑貨

4

BITES バイト

10

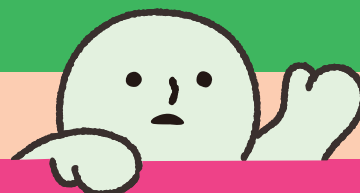


BATH+SPA 風呂用品です

14

SPACE スペース

18



MINIFIGURES ミニフィギュア 21

Posture Pal®

ふんばるす

These adorable slouching animal friends remind you to maintain good posture while you work, study, or play at your desk! Each contains a heart to stay upright while you're seated or away~!



Rabbit - VRT42833



4 542202 428337



Bear - VRT42834



4 542202 428344



Sloth - VRT42835



4 542202 428351



Orangutan - VRT42836



4 542202 428368



Calico Cat - VRT42859



4 542202 428597



Axolotl - VRT42870



4 542202 428702



Shiba - VRT42875



4 542202 428757



Yeti - VRT42889



4 542202 428894



Place your Posture Pal® between yourself and your desk to keep your back straight and your body comfy.



*PACKAGING MAY DIFFER BY STYLES

Posture Pal
 Material: Polyester; ABS
 Size: Approx. W6.3"×H7.9"×D6.3" (may differ according to product variation)
 Weight: Approx. 4.6 oz (Approx. 5.6 oz with package)


 mofusand
Posture Pal®
 ふんばるず 



mofusand
 Shrimp Meow - VRT42891



4 542202 428917



mofusand
 Shark/Meow - VRT42890



4 542202 428900

COINK! PIGGY BANKS

A miniature take on the classic, these single-use piggy banks can help you stay focused on your savings goals! Each holds about 20 quarters.



Calico Cat - VRT42018



4 542202 420188



Green - VRT42020



4 542202 420201



Blue - VRT42019



4 542202 420195

COINK! SOUND

Feed coins into these large, luxuriously-metallic COINK! piggy banks to hear fun sounds. Each holds about 500 quarters.



Gold (Sound) - VRT42569



4 542202 425695



Rose (Sound) - VRT42683

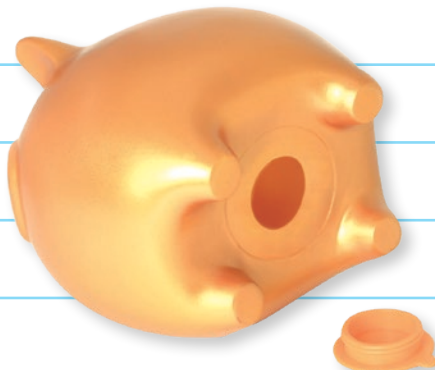


4 542202 426838



COINK! BIG

Save for mid-sized goals with the COINK! big in classic pink. Holds about 100 quarters!



CR2032 BATTERIES INCLUDED



*PACKAGING MAY DIFFER BETWEEN STYLES



Pink (Big) - VRT42044



4 542202 420447

Coink! / Coink! Big / Coink! Sound
Material: PVC
Size: Approx. W2.2"xH2.5"xD2.6" / 2.7"x3.3"x3.3" / 4.8"x5.2"x5.7"
Weight: Approx. 1.4oz / 2.9oz / 11.8oz

Spruce up your entryway with these lively animal busts (and butts!) that can attach with magnets or by traditional mounting.

SENSOR LIGHT



Pink Elephant (Light) - VRT42248



White Unicorn (Light) - VRT42460

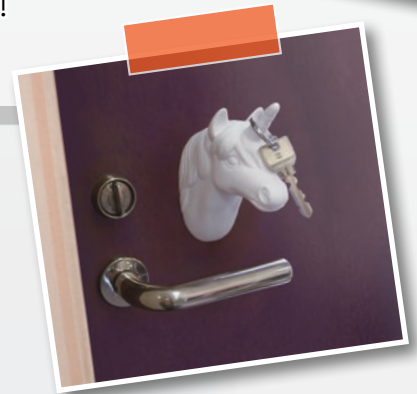


Sensor lights brighten for 20 seconds when they detect movement!
LR44 BATTERIES INCLUDED

SOUND HOOK



White Dog (Sound) - VRT42463



Tugging on his tail makes the sound hook bark!
LR44 BATTERIES INCLUDED



*PACKAGING MAY DIFFER BETWEEN STYLES

Pink Elephant (Sensor Light) / White Unicorn (Sensor Light) / White Dog (Sound Hook)
Material: ATBC-PVC, ABC, etc.
Size: Approx. W2.4"xH4.6"xD4.0" / 1.8"x3.4"x2.3"
Weight: Approx. 8.0oz / 3.0oz

two per pack

Papillon

FLAPPING ORIGAMI AIRPLANES

Reminiscent of butterflies, these fluttering paper airplanes come in four colorful pairs and are pre-folded to ensure their wings flap in flight!



Tropical Dot - VRT42745



watch their wings flap!



Grace - VRT42746



Misty - VRT42747



Breezy Stripe - VRT42744



*PACKAGING MAY DIFFER BETWEEN STYLES

Papillon (2 per pack)
Material: PVC
Size: Approx. W8.6"xH4.1"xD0.87"
Weight: Approx. 1.2oz

PLAY PLANTS® BONSAI PUZZLE

Puzzle outside the lines! Design the bonsai tree of your dreams with these “no right answer” model kits.



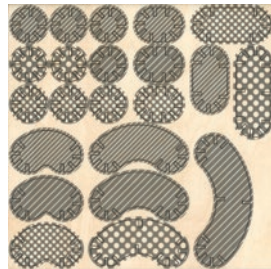
Apricot - VRT42766



Maple - VRT42767



Pine - VRT42765



see the action!!



Pieces come pre-punched on a plywood board for easy assembly.

Play Plants® Bonsai Puzzle
Material: Plywood
Size: Approx. W8.6"×H8.6"×D0.4" (package)
Weight: Approx. 5.6oz

CABLE BITE®

Adorable animal friends who "BITE" onto your phone cord to protect your Lightning charger!



Rabbit - VRT42571



4 542202 425718



Cat - VRT42572



4 542202 425725



Dog - VRT42573



4 542202 425732



Frog - VRT42574



4 542202 425749



Panda - VRT42575



4 542202 425756



Crocodile - VRT42576



4 542202 425763



Elephant - VRT42584



4 542202 425848



Lion - VRT42585



4 542202 425855



Sheep - VRT42586



4 542202 425862



Mouse - VRT42588



4 542202 425886



Duck - VRT42589



4 542202 425893



Filled Lizard - VRT42591



4 542202 425916

LOVELY SERIES



Lovely Cat - VRT42665



4 542202 426654



Lovely Dog - VRT42666



4 542202 426661



Lovely Sheep - VRT42668



4 542202 426685



Lovely Bear - VRT42669



4 542202 426692

Cable Bite® LIGHTNING
 Material: ATBC-PVC
 Size: Approx. W0.8"×H0.9"×D1.8"(may differ according to product variation)
 Weight: Approx. 0.5 oz (Approx. 0.8 oz with package)



there's only **ONE** original!



Whale - VRT42603



Manatee - VRT42604



Emperor Penguin - VRT42607



Turtle - VRT42577



Hippo - VRT42578



Polar Bear - VRT42579



Tiger - VRT42580



Shark - VRT42581



Chameleon - VRT42582



Red Panda - VRT42592



Squirrel - VRT42593



Clownfish - VRT42599



Tapir - VRT42595



Dolphin - VRT42596



Orca - VRT42597



JAPANESE STYLE



Lucky Cat - VRT42657



Koma Inu - VRT42659



Fox - VRT42660



Raccoon Dog - VRT42661



Goldfish - VRT42662



CABLE BITE®
Dinosaur



Tyrannosaurus - VRT42708



Triceratops - VRT42709



Stegosaurus - VRT42710



Spinosaurus - VRT42711



*PACKAGING MAY DIFFER BETWEEN STYLES

CABLE BITE®

USB - C



Rabbit - VRT42684



Cat - VRT42685



Panda - VRT42687



Crocodile - VRT42688



Shark - VRT42689



Tiger - VRT42690



Lion - VRT42691



Polar Bear - VRT42692



Pig - VRT42693



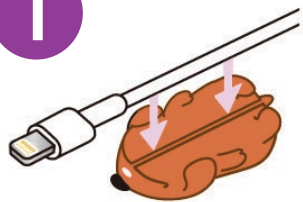
Hedgehog - VRT42694



Chameleon - VRT42695



1

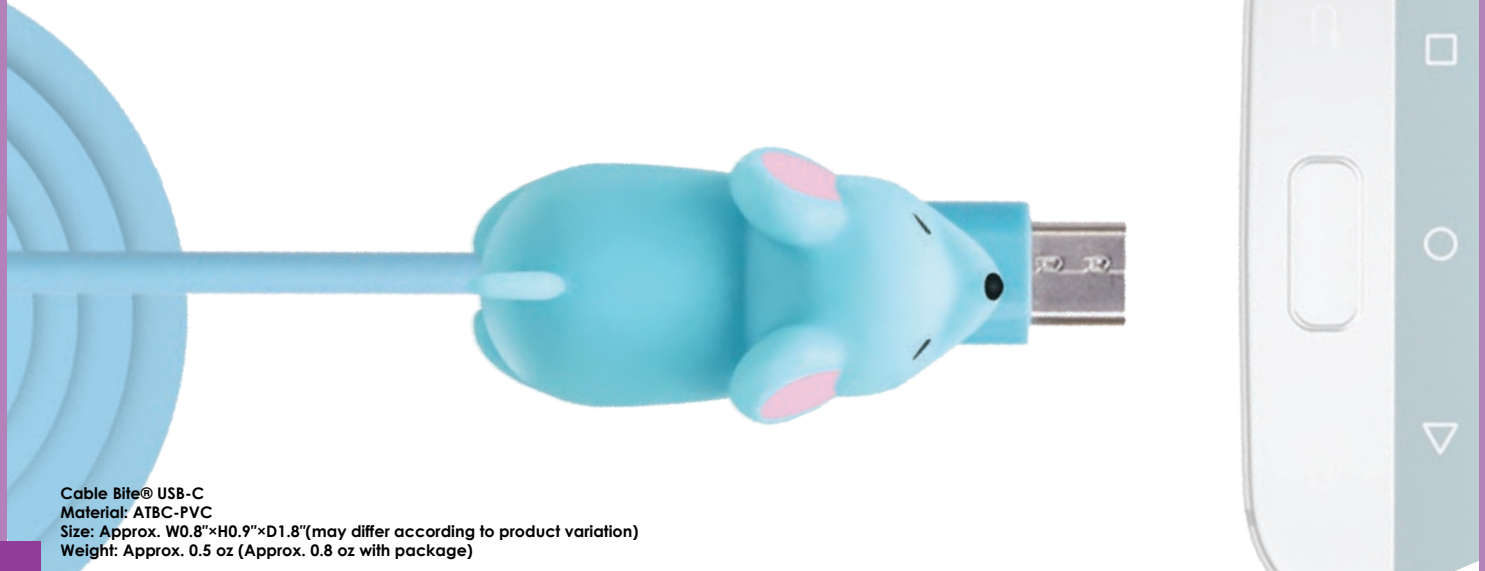


Slot the cable into the split opening

2



Push and fit the cable to secure it



Cable Bite® USB-C
Material: ATBC-PVC
Size: Approx. W0.8"×H0.9"×D1.8"(may differ according to product variation)
Weight: Approx. 0.5 oz (Approx. 0.8 oz with package)

ZIPPERBITE®

Adorable animal friends who "BITE" onto your phone cord to protect your Lightning charger!



Cat (Black) - VRT42749



Hamster - VRT42750



Chameleon - VRT42751



Monkey - VRT42752



Sloth - VRT42753



Panda - VRT42754



Cat (Gray) - VRT42755



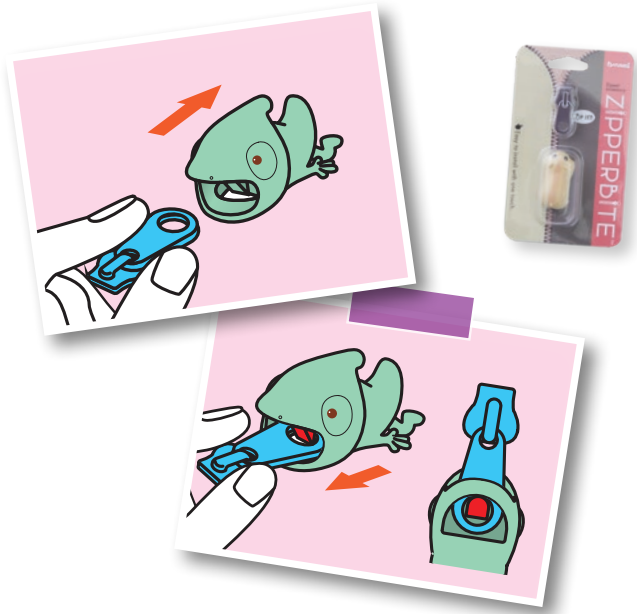
Otter - VRT42756



Shiba Inu - VRT42757



Unicorn - VRT42758



Ages 6+

Rainbomb

As the Rainbomb floats on the surface of your tub, it leaves a colorful rainbow behind!



Star (Lemonade) - BAC64154



Cloud (Fruit) - BAC64148



Unicorn (Citrus) - BAC64151



*PACKAGING MAY DIFFER BETWEEN STYLES



Unicorn (Jasmine) - BAC64153



Unicorn (Rose) - BAC64152



Contains moisturizing hyaluronic acid.

Rainbomb Aurora



Bear (Cotton Candy) - BAC64223



Heart (Floral) - BAC64221



Ice Cream (Soda) - BAC64222



Rainbomb

Mini



*PACKAGING MAY DIFFER BETWEEN STYLES



POOP (Peach) - BAC64192



4 542202 641927



POOP (Grape) - BAC64193



4 542202 641934



Duck (Citrus) - BAC64251



4 542202 642511



Boat (Soda) - BAC64252



4 542202 642528



Frog (Apple) - BAC64253



4 542202 642535

NEKO MOTE Bath Ball



Contains silvervine that kitties will love~!

Nekomote - BAC64197



4 542202 641972

*FOR CAT PARENT USE ONLY; NOT CATS!

Petal in Bath Fizz

Watch your bath slowly turn sakura pink as the beautiful petals dissolve.



Sakura - BAC64147



4 542202 641477

watch the magic



*PACKAGING MAY DIFFER BETWEEN STYLES

Rainbomb / NEKOMOTE / Petal in Bath Fizz

Material: sodium bicarbonate, citric acid, sodium sulfate, amyloextrin, hydroxypropyl guar, polybutylene terephthalate acrylates copolymer, polyglycerin-3, sodium c14-16 olefin sulfate, sodium hyaluronate, fragrance / Sodium sulfate, sodium bicarbonate, citric acid, amyloextrin, polyglycerin-3, fragrance / sodium sulfate, sodium bicarbonate, citric acid, amyloextrin, polyglycerine-3, sodium hyaluronate, glycerin, mineral oil, sodium lauryl sulfate, polyvinyl alcohol, sodium c14-16 olefin sulfonate, cornstarch, sodium laureth sulfate, methylparaben, fragrance

Size: Approx. W5.5"xH5.5"xD1.3" / W2.0"xH1.8"xD1.8" / W5.3"xH5.3"xD1.8" (size may vary by type)

Weight: Approx. 4.58oz / 8.46oz / 5.29oz (weight may vary by type)

Ages 6+

Duck Sailor Boat

Make bath time an adventure with this interactive bath buddy powered by bath bombs, not batteries.

watch them go!!



Powered by Bath tablets!



Pink - BAC64274



Blue - BAC64273



Tablet Refills - BAC64275



Duck Sailor Boat / Tablets

Material: ATBC-PVS, ABS / sodium bicarbonate, succinic acid, sodium carbonate, sodium sulfate, PEG-150, PVP, sodium pethyl cocyl taurate, hydroxypropyl

methylcellulose, silica, fragrance

Size: Approx. W7.7"xH5.4"xD3" / W4.3"xH4.3"xD2.8"

Weight: Approx. 6.53oz / 8.48oz

RELAXING BATH LIGHT

These floating feathered friends will keep you company in the bath or shower.

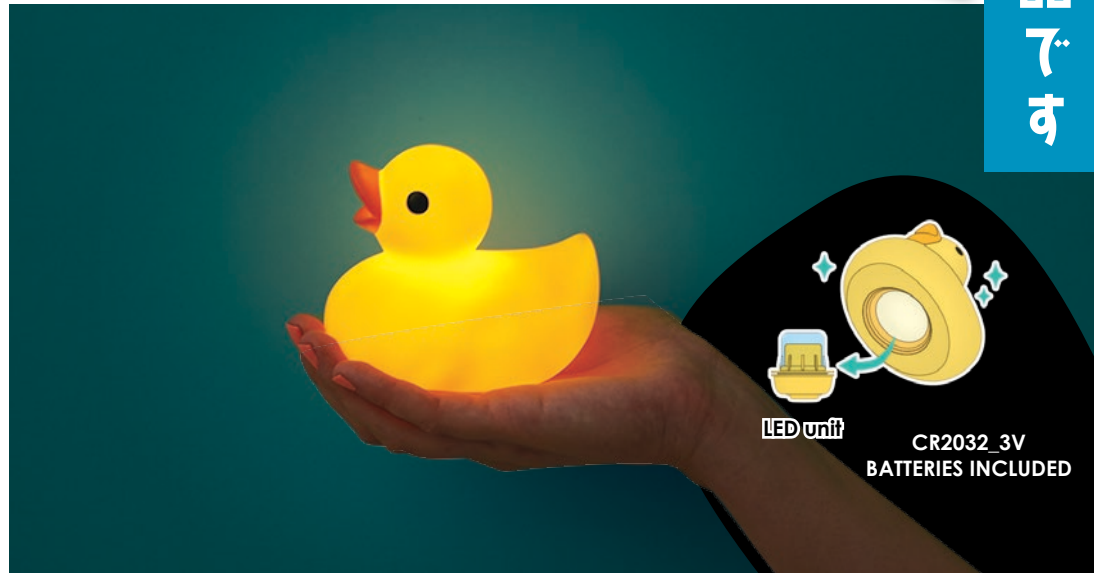
Ages 3+



Duck (Yellow) - BAC64137



4 542202 641378



LED unit

CR2032_3V
BATTERIES INCLUDED

*PACKAGING MAY DIFFER BY STYLES

GRADATION BATH LIGHT

Float the Jellyfish Bath Light in your tub and time your breathing to the soft pulsating light for instant relaxation and healing~



Jellyfish (Purple) - BAC64140



4 542202 641408



Jellyfish (Pink) - BAC64141



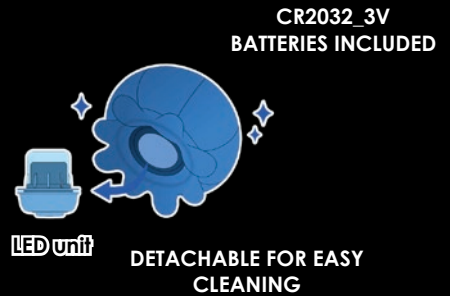
4 542202 641415



Jellyfish (Pink) - BAC64142



4 542202 641422



CR2032_3V
BATTERIES INCLUDED

LED unit

DETACHABLE FOR EASY
CLEANING

Dims and brightens in a relaxing cycle~



Relaxing Bath Light
Material: ATBC-PVC, ABS, etc.
Size: Approx. W3.8"xH2.4-4.1"xD3"
Weight: Approx. 4.7oz

PROJECTOR DOME SPACE

Ages 3+

When placed in water, these domes reveal out-of-this-world projections!



CR1025 BATTERIES INCLUDED



Moon (Yellow) = VRT42336

Earth (Blue) = VRT42337



Saturn (Pink) = VRT42338



Milky Way (Green) = VRT42339



Andromeda (Violet) = VRT42340



Spiral Galaxy (Navy) = VRT42341



PLACE THE SENSORS IN WATER TO ACTIVATE!

Projector Dome
Material: ABS, etc.
Size: Approx. W2.4"xH2.2"xD2.4"
Weight: Approx. 3.6oz

PROJECTOR DOME OCEAN



Manta Ray (Pink) - VRT42546



*PACKAGING MAY DIFFER
BETWEEN STYLES

PROJECTOR DOME STAR MAP

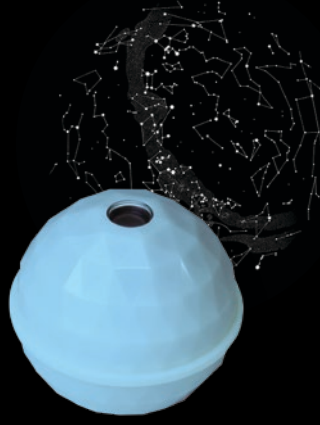
SPACE ス
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Ages 3+

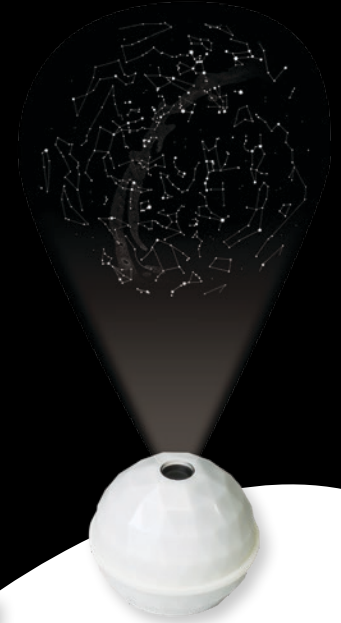
When activated with the on/off switch, these domes project star maps of the Northern or Southern hemispheres! A 60-minute sleep timer makes them the perfect nightlight.



Northern Hemisphere - VRT42371



Southern Hemisphere - VRT42559



CR2032
BATTERIES INCLUDED



*PACKAGING MAY DIFFER
BETWEEN STYLES

MR. YUPYCHIL DOOR LIGHT

Add some space-tacular fun to your entry way with this motion sensor door light!

*SEE PAGE 7 FOR ADDITIONAL STYLES



Yupychil Door Light - VRT42562



LR44 BATTERIES INCLUDED

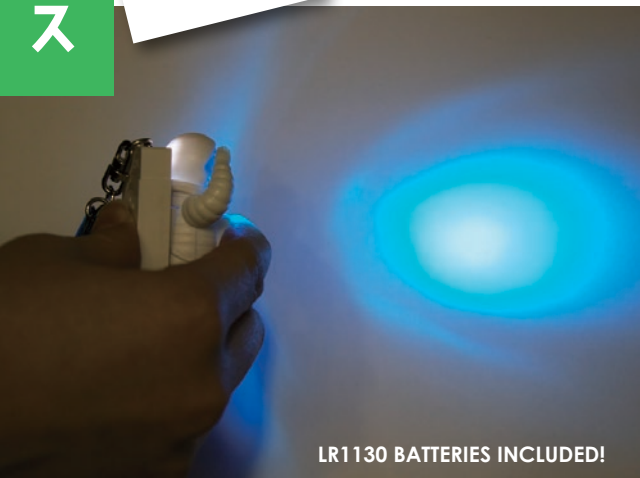
COMES WITH MAGNETS AND MOUNTING
HOLES FOR ANY DOOR STYLE

Projector Dome Star Map / Mr. Yupychil Sensor Light
Material: ABS, etc. / ATBC-PVC, etc.
Size: Approx. W3.7"×H3.7"×D3.7" / W1.2"×H3.0"×D1.3"
Weight: Approx. 3.8oz / 0.9oz / 3.9oz

Ages 3+

MR. YUPYCHIL KEY LIGHT

Take the intrepid Mr. Yupychil with you on the go! Press the badge on his suit to help you see in the dark on earth or in space.



LR1130 BATTERIES INCLUDED!



Blue - VRT42111



4 542202 421116



Orange - VRT42112



4 542202 421123



Pink - VRT42113



4 542202 421130



SPACE ROCKET KEY LIGHT



Blue - VRT42240



4 542202 422403



Pink - VRT42242



4 542202 422427



Yellow - VRT42241



4 542202 422410



LR1130 BATTERIES INCLUDED!

PROJECTOR ROCKET KEY LIGHT

Bring a piece of space with you on your earthly adventures at the push of a button.

Press the rocketship window to reveal a projection from the keychain's exhaust



Earth - VRT42713



4 542202 427132



Moon - VRT42714



4 542202 427149



*PACKAGING MAY DIFFER BETWEEN STYLES

Mr. Yupychil Key Light / Projector Rocket
/ Space Rocket Key Light
Material: ABS, etc.
Size: Approx. W1.2"xH2.4"xD1.1" / W1.2"xH3.0"xD1.3"
/ W1.2"xH3.0"xD1.3"
Weight: Approx. 0.7oz / 0.9oz / 0.9oz

*visit page 5 for
mofusand Posture Pal®



mofusand HIPPERS® DECORATIVE MINI FIGURES

mofusand HIPPERS® - HIP67001



4 542202 670019



Blind Box (1pc)



Assortment Box (12pcs)

mofusand HIPPERS® Blind Box
Material: ATBC-PVC
Size: Approx. W7.9" × H4.2" × D5.3"
Weight: Approx. 10.8oz



Blind Box (1pc)

Assortment Box (6pcs)

ANIMAL BAKERY™

MINI FIGURE

Animal Bakery™: Series 1 - VRT66113



Decorate your space with the sweet and special feel of a freshly-baked friend! Animal Bakery mini-figures feature adorable animals modeled after concha bread, fluffy milk bread, swiss rolls, and more!

6 kinds + 1 secret. Sold blind-boxed.
Half the fun is discovering which new treat you'll meet when you open the package!

displays available upon request



ANIMAL BAKERY™

Series
2

MINI FIGURE

Animal Bakery™: Series 2 - VRT66116



Blind Box (1pc)



Assortment Box (6pcs)

The second series includes a new baker's half-dozen fresh from the oven based on beloved sweet and savory treats like baguettes, croissants, powdered buns, cinnamon rolls, and more!

6 kinds + 1 secret. Sold blind-boxed.

Half the fun is discovering which new treat you'll meet when you open the package!



Dreams[®]

USA FUN AND BRIGHT IDEAS
DESIGNED IN TOKYO, JAPAN

MAKERS OF

Sonny Angel[®]

He may bring you happiness?!



Tiny creatures that live in corners

スミスキー[®]

SMISKI[®]



NOTE:

New account acceptance is dependent on availability. Please contact your rep for more info.

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[@smiski_usa](https://www.instagram.com/smiski_usa)

[@dreams_usa_](https://www.instagram.com/dreams_usa)



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